

# ADAM R. FREMETH

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## EDUCATION

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- 2009 *Ph.D. in Strategic Management and Organization*  
**University of Minnesota** - Carlson School of Management (USA)
- 2003 *Masters of Arts in International Affairs (Passed with Distinction)*  
**Carleton University** – Paterson School of International Affairs (Canada)
- 2000 *Honors Business Administration (Graduated with Ivey Distinction)*  
**University of Western Ontario** – Richard Ivey School of Business (Canada)

## PROFESSIONAL EXPERIENCE

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- 2009- Present **University of Western Ontario**  
Richard Ivey School of Business – Business, Economic and Public Policy Group  
*Associate Professor, 2017 - Present*  
*Assistant Professor, 2009 - 2017*
- 2018- Present **E.J. Kernaghan Chair in Energy Policy**
- 2011- 2018 **Ivey Energy Policy and Management Centre**  
*Senior Research Fellow*
- 2002-2004 **Centre for Trade Policy and Law**  
*Research Associate*

## REFEREED PUBLICATIONS

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- “Signaling by Early Stage Startups: US Government Research Grants and Venture Capital Funding” with Alfred A. Marcus and Mazhar Islam. 2018, *Journal of Business Venturing*, 33(1): 35-51.
- “Disentangling the Politics of Climate Change” with Alfred A. Marcus, 2017, *Academy of Management Discoveries*, 3(2): 232-234.
- “Bridging Qualitative and Quantitative Methods in Organizational Research: Applications of Synthetic Control Methodology in the U.S. Automobile Industry” with Holburn, Guy L.F. and Brian K. Richter. 2016, *Organization Science*, 27(2): 462-482.
- “Motivations for Corporate Political Activity” with Brian K. Richter Brandon Schaufele. 2016, *Advances in Strategic Management*, 34: 161-191.
- “Corporate Political Strategy in Contested Regulatory Environments: Evidence from the Electric Utility Sector” with Guy L.F. Holburn and Richard Vanden Bergh, 2016, *Strategy Science*, 1(4): 272-284.
- “The Role of Governance Systems and Rules in Wind Energy Development: Evidence from Minnesota and Texas” with Alfred A. Marcus, 2016, *Business and Politics*, 18(3): 337-365.
- “Strategic Rationale for Responding to Extra-Jurisdictional Regulation: Evidence from Firm Adoption of Renewable Power in the US” with J. Myles Shaver. 2014, *Strategic Management Journal*, 35(5): 629-651.
- “The Impact of Consumer Advocates on Regulatory Policy in the Electric Utility Sector” with Guy L.F. Holburn and Pablo T. Spiller, 2014, *Public Choice*, 161(1): 157-181.
- “Campaign Contributions over CEOs’ Careers” with Richter, Brian K. and Schaufele, Brandon, 2013, *American Economic Journal: Applied Economics*, 5(3): 170-188.

“Information Asymmetries and Regulatory Decision Costs: Evidence from Electric Utility Rate Reviews 1980-2000” with Holburn, Guy L.F., 2012, *Journal of Law, Economics, and Organization*, 28(1): 127-162.

“Staying Ahead of and Profiting from Environmental Regulatory Uncertainty: Integrated Strategies for Competitive Advantage” with Richter, Brian K., 2011, *California Management Review*, 54(1): 145-165.

“Green Management Matters Regardless”, with Marcus, Alfred. A., 2009, *Academy of Management Perspectives*, August, 23(4): 17-26.

## **REFEREED PROCEEDINGS**

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“Nonmarket Performance in Contentious Environments: Evidence from Nuclear Power Generation in the U.S. Electric Utility Sector” (Guy Holburn and Alessandro Piazza) *Best Paper Proceedings Academy of Management*, 2018.

“Getting the Attention of VCs: The Endorsement of Clean Energy Startups through Government Grants” (with Mazhar Islam and Alfred A. Marcus) *Best Paper Proceedings Academy of Management*, 2014.

“Did Chrysler Benefit from Government Assistance? Making Causal Inferences in Small Samples Using Synthetic Control Methodology” (with Brian Richter and Guy Holburn) *Best Paper Proceedings Academy of Management*, 2013.

“Why So Demanding? Firm Capabilities and an Environmental Regulator Acting Strategically?” *Best Paper Proceedings Academy of Management*, 2010.

“Non-Economic Shocks and Socio-Cultural Spillover: The Case of September 11th” (with Mazhar Islam and Alfred A. Marcus) *Best Paper Proceedings Academy of Management*, 2008.

## **REFEREED BOOK CHAPTERS**

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“Institutional Void and Stakeholder Leadership: Implementing Renewable Energy Standards in Minnesota” Adam Fremeth and A.A. Marcus in *Science and Stakeholders: Solutions to Energy and Environment Issues*, editor Joanna Burger, Wiley, 2011.

“Information Asymmetries and Regulatory Rate-Making: Case Study Evidence from Commonwealth Edison and Duke Energy” Adam Fremeth and G.L.F. Holburn, in *Regulation, De-Regulation and Re-Regulation: Institutional Perspectives*, editor Claude Menard, Edgar Elgar Publishing, 2009.

## **PAPERS IN REVIEW PROCESS**

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“The Environmental Consequences of Shared Governance” with Ryan Raffety and Oana Branzei (**Invited for Resubmission at Organization & Environment**)

“*Disguised Contributions* and Corporate Political Spending” with Brian Richter and Brandon Schaufele. (**Invited for Resubmission at the Journal of Regulatory Economics**)

“Nonmarket Performance in Contentious Environments: Evidence from Nuclear Power Generation in the U.S. Electric Utility Sector” With Guy Holburn and Alessandro Piazza (**Invited for Resubmission at Organization Science**)

## **WORKING PAPERS**

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“Firm Capabilities and Environmental Regulatory Stringency” with Alfred A. Marcus

## **CASE STUDY PUBLICATIONS**

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Fremeth, Adam and Romel Mostafa (2016). “Banchuria and Balonia (A)”, *Ivey Business School Case Series*, 9B16M112.

Fremeth, Adam and Romel Mostafa (2016). “Banchuria and Balonia (B)”, *Ivey Business School Case Series*, 9B16M113.

Fremeth, Adam and Brandon Schaufele (2016). “Strategies for Productivity Growth”, *Ivey Business School Case Series*, 9B16M110.

Fremeth, Adam, Rod White, and Kartik Rao (2016). “The Canadian Television Industry Confronts Subscription Video on Demand”, *Ivey Business School Case Series*, 9B116M072.

Fremeth, Adam (2013). “Grupo Dulces Sueños (A)”, *Ivey Business School Case Series*, 9B13A024.

Fremeth, Adam (2013). “Grupo Dulces Sueños (B)”, *Ivey Business School Case Series*, 9B13A040.

Fremeth, Adam (2013). “Grupo Dulces Sueños (C)”, *Ivey Business School Case Series*, 9B13A041.

Fremeth, Adam and Ken Mark (2011). “The Canadian Telecommunications Industry: Regulation and Policy”, *Ivey Business School Case Series*, 9B11M005.

- Translated in French as “L’Industrie des télécommunications au Canada: Règlements et Politiques”, *Ivey Business School Case Series*, 9B11MF05.

Fremeth, Adam, Guy Holburn, Tony Frost, Kevin Chan and Pete Walker (2011). “Globalive: Change in the Canadian Wireless Telecom Industry”, *Ivey Business School Case Series*, 9B11M003.

Fremeth, Adam and E.M.A. Grasby (2001). “Malkam Cross Cultural Training” in *Business Decision Making: Text and Cases*. 7th ed. Elizabeth Grasby, Mary Crossan, Ann Frost, John Haywood-Framer, Michael Pearce, and Lyn Purdy. Toronto: Thomson-Nelson: 385-391.

Fremeth, Adam and E.M.A. Grasby (2001). “Dr. Jay Stephenson” in *Business Decision Making: Text and Cases*. 7th ed. Elizabeth Grasby, Mary Crossan, Ann Frost, John Haywood-Framer, Michael Pearce, and Lyn Purdy. Toronto: Thomson-Nelson: 112-123.

Fremeth, Adam and John Haywood-Farmer (2000). “A Note on Franchising”, *Ivey Business School Case Series*, 9A99D014.

Fremeth, Adam and C. Nicholls-Nixon (2002). “Silent Witness Enterprises Ltd.” in *Strategic Management: A Casebook*. 6th ed. M.M. Crossan, N. Fry, J.P. Killing, and R.E. White. Toronto: Prentice-Hall: 488-507.

## **INVITED PRESENTATIONS**

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Fremeth, Adam, Guy L.F. Holburn, and Alessandro Piazza “Nonmarket Performance in Contentious Environments: Evidence from Nuclear Power Generation in the U.S. Electric Utility Sector”

- *European Academy of Management*, Reykjavik, June 2018
- *Academy of Management*, Chicago, IL, August 2018

Fremeth, Adam, Guy L.F. Holburn, and Richard Vanden Bergh “Corporate Political Strategy in Contested Regulatory Environments: Evidence from the Electric Utility Sector”

- *Tulane University*, New Orleans, LA, March 2016
- *Chapman University*, Orange, CA, April 2016
- *Industry Studies Association*, Kansas City, MO, May 2015
- *Academy of Management Conference*, Vancouver, BC, August 2015

Fremeth, Adam, Brian Richter, and Brandon Schaufele “Motivations for Corporate Political Activity”

- *International Society for New Institutional Economics*, Boston, MA, June 2015
- *Academy of Management Conference*, Vancouver, BC, August 2015

Fremeth, Adam, Guy L.F. Holburn, and Brian K. Richter “Making Causal Inferences in Small Samples using Synthetic Control Methodology: Did Chrysler Benefit from Government Assistance?”

- *INFORMS Annual Meeting*, Phoenix, AZ, October 2012
- *American Law and Economics Association Conference*, Nashville, TN, May 2013
- *Industry Studies Association Conference*, Kansas City, MO, May 2013
- *International Society for New Institutional Economics*, Florence, Italy, June 2013
- *Academy of Management Conference*, Orlando, FL, August 2013

Fremeth, Adam, Mazhar Islam, and Alfred A. Marcus “Getting the Attention of Venture Capitalists: Government Research Grants as a form of Endorsement for Startups”

- *European Academy of Management*, Warsaw, Poland, June 2015
- *Industry Studies Association Conference*, Pittsburgh, PA, May 2012
- *Strategic Management Society Conference*, Prague, October 2012

Fremeth, Adam, Brian Richter, and Brandon Schaufele “Campaign Contributions over CEOs’ Careers”

- *Academy of Management*, Boston, MA August 2012
- *American Law and Economics Association*, Palo Alto, May 2012
- *Canadian Economics Association*, Calgary, June 2012

Fremeth, Adam and Alfred A. Marcus (2012) “Rules for Emergence: Ostrom’s Contribution to the Problem of Cluster Formation”

- *Academy of Management*, Boston, MA August 2012
- *University of Minnesota*, Minneapolis, MN, May 2012
- *Boise State University*, Boise, ID, April 2012

Fremeth, Adam and J. Myles Shaver (2010) “Interstate Externalities and Corporate Environmental Performance in the Electric Utility Sector”

- *Industry Studies Association Conference*, Chicago, IL, May 2010
- *Strategy and the Business Environment Conference*, Evanston, IL, May 2010
- *Alliance for Research on Corporate Sustainability Conference*, Cambridge, MA, May 2010
- *Indiana University*, April 2011
- *International Society for New Institutional Economics*, Palo Alto, CA, June 2011
- *Academy of Management*, San Antonio, TX, August 2011
- *University of Ottawa*, March 2013

Fremeth, Adam (2009) “Why are you so Demanding: The Interrelationship between Firm Capabilities and a Regulator Acting Strategically”

- *Excellence in Ethics Conference*, South Bend, November 2008
- *Stern School of Business, New York University*, February 2009
- *Marshall School of Business, University of Southern California*, January 2009
- *George Washington University*, January 2009
- *Bren School, University of California, Santa Barbara*, January 2009
- *Desautels Faculty of Management, McGill University*, November 2008
- *Molson School of Business, Concordia University*, November 2008

- *DeGroote School of Business, McMaster University*, October 2008
- *School of Business, Queens University*, October 2008
- *Ivey School of Business, University of Western Ontario*, October 2008
- *Strategy and the Business Environment Conference*, Los Angeles, March 2009
- *Telfer School of Management, University of Ottawa*, May 2009
- *Alliance for Research on Corporate Sustainability Conference*, Ann Arbor, May 2009
- *Academy of Management*, Montreal, PQ, August 2010

Fremeth, Adam and Alfred A. Marcus. (2008) “Public Collaboration in Formulating and Implementing a New Environmental Policy”

- *UNITAR-Yale Conference on Environmental Governance and Democracy*, New Haven, CT, May 2008

Fremeth, Adam, Mazhar Islam, Alfred A. Marcus. (2007-2008) “Non-Economic Shocks and Socio-Cultural Spillover: The Case of September 11th”

- *Academy of International Business Conference on Emerging Research Frontiers*, Miami, FL, November 2007
- *International Society for New Institutional Economics*, Toronto, Canada, June 2008
- *Administrative Sciences Association of Canada*, Halifax June 2008
- *Academy of Management*, Anaheim, CA, August 2008

Fremeth, Adam (2007) “Who Wins from Bank Competition? Strategic Persistence as a Barrier to Entry”

- *Academy of Management*, Philadelphia, PA, August 2007
- *Administrative Sciences Association of Canada*, Ottawa 2007

Fremeth, Adam and Guy L.F. Holburn. (2006). “Regulatory Opportunism: Evidence From Rate Changes In The U.S. electricity Sector, 1980-2000.”

- *Centre for Research in Regulated Industries*, Annual Eastern Conference, May 2008
- *University of Nice*, Conference on Regulation and Deregulation, June 2007
- *Harvard Business School*, Institutions and Innovation Workshop, October 2006
- *University of Western Ontario*, Economics seminar, October 2006
- *International Society for New Institutional Economics*, Boulder, CO, September 2006
- *Academy of Management*, Atlanta, GA, August 2006

## **HONORS AND AWARDS**

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2018-19	Fulbright Scholar Award <i>Fulbright Scholar Program</i>
2017	Early Career Impact Award <i>Ivey Business School</i>
2014-15	Ivey Research Merit Award <i>Ivey Business School</i>
2014-15	University Student Council Teaching Honour Roll <i>Western University</i>
2010	Finalist, William H. Newman Award for Best Paper based on a Dissertation <i>Academy of Management</i>
2010	Best Paper Award, Organizations & the Natural Environment Division <i>Academy of Management</i>
2009	Finalist, Center for Business Education Dissertation Proposal Competition

*Aspen Institute*

- 2008 Finalist, Excellence in Ethics Dissertation Proposal Competition  
*University of Notre Dame*
- 2008 Recipient of the Graduate School Dissertation Fellowship  
*University of Minnesota*
- 2007 Award for Undergraduate Teaching Proficiency, Student Evaluation >6.0/7.0  
*Carlson School of Management, University of Minnesota*
- 2003 Distinction standing in Oral Defense (International Trade Policy Cluster)  
*Paterson School of International Affairs at Carleton University*
- 2000 Invited to the International Student Symposium on International Negotiation and conflict  
*The Institute for International Mediation and Conflict Resolution*
- 2000 Ivey Distinction for Graduation in Top Decile  
*Richard Ivey School of Business at the University of Western Ontario*
- 1999 Deans' Honor List for placing in Top Decile  
*Richard Ivey School of Business at the University of Western Ontario*

## **RESEARCH GRANT AWARDS**

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- Social Sciences and Humanities Research Council (Canada) grant 2014-2018, Principal Investigator (\$132,666)
- Social Sciences and Humanities Research Council (Canada) grant 2011-2014, Principal Investigator (\$68,100)
- Carbon Management Canada Research grant 2011-2014, Co-Principal Investigator (\$442,140)
- Hydro One Research Grant, Principal Investigator (\$150,000)

## **TEACHING EXPERIENCE**

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### **Undergraduate Level**

- 2016-2018 **Professor:** Corporations and Society (Senior Core)  
2 Sections of 65 students; Average Teaching Evaluation 6.2/7.0  
**Ivey Business School at the University of Western Ontario**
- 2009-2015 **Professor:** Global Macroeconomics for Managers (Senior Core)  
3 Sections of 65 students; Average Teaching Evaluation 6.3/7.0  
**Ivey Business School at the University of Western Ontario**
- 201-2017 **Professor:** Ivey Field Project  
1 Section of 68 students  
**Ivey Business School at the University of Western Ontario**
- 2010-2015 **Professor:** Learning Through Action  
1 Section of 70 students  
**Ivey Business School at the University of Western Ontario**

- 2007 **Lecturer:** Business Policy and Formulation (Senior Elective)  
1 Section of 40 students. Teaching Evaluation 6.2/7.0  
**Carlson School of Management at the University of Minnesota**
- 2000-2002 **Instructor:** Introduction to Business (Freshman Survey Course)  
6 Sections of 75 students; Average teaching Evaluation 5.5/7.0  
**Ivey Business School at the University of Western Ontario**
- MBA Level**  
2004-2008 **Teaching Assistant:** Strategic Management (Core Course)  
**Carlson School of Management at the University of Minnesota**
- 2001-2003 **Teaching Assistant:** Global Environment of Business (Core Course)  
Instructors Tony Frost, Guy Holburn, and J.P. Bonardi  
**Ivey Business School at the University of Western Ontario**
- Executive Level**  
2017-2018 **Professor:** Global Environment of Business  
1 Sections of 31 students; Teaching Evaluation 6.8/7.0  
**Ivey Business School at the University of Western Ontario**
- 2018 **Professor:** *Environment and Climate Change Canada Program*  
**Ivey Business School at the University of Western Ontario**
- 2017 **Professor:** Ivey Executive Program  
**Ivey Business School at the University of Western Ontario**
- 2011 **Professor:** Ivey ReConnect Program, Teaching Evaluation 6.2/7.0  
**Ivey Business School at the University of Western Ontario**
- Doctoral Level**  
2016, 2018 **Professor:** Business Strategy I, Teaching Evaluation 6.2/7.0  
**Ivey Business School at the University of Western Ontario**

## SERVICE AND PROFESSIONAL MEMBERSHIP

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### Internal

Ivey:

- GM/BEPP PhD Program Coordinating Committee, 2013-2016
- Ivey Research Series Coordinator, 2010-2013
- Ivey Retreat Committee, 2010
- Faculty Representative at the Lawrence Centre Annual Meeting, 2010
- Orator at University of Western Ontario Convocation, 2010, 2011, 2012

Ivey Energy Policy and Management Centre:

- Moderator for the Future of the Canadian Energy Industry event, 2013
- Organizer of the Shale Gas and Fracking event, 2013
- Co-host for the Russ Girling/TransCanada event, 2012
- Co-Organizer of the Oil Sands Roundtable, 2012

HBA:

- HBA Curriculum Review Implementation Committee, 2015
- HBA Ivey Israel Trip Faculty Supervisor, 2014-16
- Designed the Opening Case for the HBA Program, 2013

- HBA Admissions Selection Committee, 2012, 2013
- Faculty Advisor to the Champions Cup Case Competition, Auckland, NZ, 2012
- HBA Academic Integrity Committee Faculty Advisor, 2012-2013
- HBA Advanced Entry Opportunity Information Sessions Faculty Representative, 2013, 2015, 2016
- Supervised 3 students in HBA Case Writing Course, 2010 & 2013

Business, Economics, and Public Policy group:

- PhD Program Coordinator, 2013-2016
- Business, Economics, and Public Policy Search Committee, 2012-2013
- Business, Economics, and Public Policy Teaching Coordinator, 2010-2016
- Non-Market Strategy Reading Group Coordinator, 2012-2013

### **External**

- Reviewer for *Academy of Management Review*, *American Journal of Political Science*, *Business and Society*, *California Management Review*, *Energy Economics*, *Energy Policy*, *Journal of International Business Studies*, *Journal of Industrial Ecology*, *Review of Industrial Organization*, *Strategy Science*, and *Strategic Management Journal*
- Organizer, Organizations & the Natural Environment Division Doctoral Consortium, 2015, 2016
- Organizer of the Ontario Network for Sustainable Energy Policy workshop, 2012-2016
- Judge for the Best Dissertation Award for the Organizations & the Natural Environment division of the Academy of Management, 2012
- Member of the *Academy of Management*, *American Economic Association*, and the *Strategic Management Society*.

### **MEDIA ARTICLES AND INTERVIEWS**

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- National Newspaper Interviews and Quotes: *National Post*: 6 March 2010; 23 April 2010; 30 November 2010; 18 March 2011; *Globe and Mail*: 21 September 2010.
- Forbes Magazine: 19 October 2012.
- Bloomberg: 5 July 2013.