



Lawrence Centre

Richard Ivey School of Business  
The University of Western Ontario

## DEVELOPING SUSTAINABLE ENERGY POLICY

(Building Paths to a Low-Carbon Society Workshop Series)  
October 22-24, 2006

**Sunday, October 22<sup>nd</sup>, 2006 – The Windermere Manor, Grand Hall**

5:00 – 8:00 p.m.      *Registration & Information available in Foyer*

5:00–8:00 p.m.

### **Reception and Dinner**

- **6:00 P.M. Welcome:**
  - Dianne Cunningham, Director of Lawrence National Centre of Policy and Management, Richard Ivey Business School
- **Greetings:**
  - Dr. Paul Davenport, President and Vice Chancellor, University of Western Ontario
  - Russ Monteith, Controller, City of London
  - Carol Stephenson, Dean of Ivey Business School, University of Western Ontario
- **Keynote Speaker:**
  - **Deputy Minister James Gillis, on behalf of The Honourable Dwight Duncan, Minister of Energy, Government of Ontario**  
*(Opportunity for questions and answers with the Deputy Minister in an informal setting will follow).*

**Monday, October 23<sup>rd</sup>, 2006 – The Lawrence National Centre, University of Western Ontario campus**

7:30 – 8:30 a.m.      *Registration and Information – Lawrence Centre main level  
Continental Breakfast – available in the Atrium*

### **Session #1: Innovation Failures and the Financial Instruments Required for Market Success (Lawrence Centre Room 2R21)**

8:30 – 9:30 a.m.

### **Panel Presentations**

- **Chair:** Dr. Vicky J. Sharpe, President and CEO, Sustainable Development Technology Canada (SDTC)

- **Panelists:**
  - Michael Brown, Executive Director & Chair, Chrysalix
  - Todd Tessier, Director International Capital Markets, Leading Edge BC & BC Ministry of Economic Development
  - Bill Tharp, CEO, Quantum Leap
  - Tom Sweeney, Managing Director & Co-founder, Garage Technology Ventures
  - Andrew Wilkes, Chairman, National Angel Organization and Partner, Management Initiatives

9:30 – 10:30 a.m.      **Moderated Discussion: Policy Priorities**

- Q&A with audience – moderator Vicky Sharpe

10:30 - 10:45 a.m.      *Refreshments available in Lawrence Centre Atrium*

### **Evergreen Paper Presentations – Lawrence Centre Room 2R21**

10:45 – 12:00 p.m.      **Climate Constrained Energy Policies: A Modest Proposal**

- **Chair:** David Moorman, Senior Policy Advisor, Social Sciences and Humanities Research Council of Canada (SSHRC)
- **Presenters:**
  - Dr. Guy Holburn, Assistant Professor, Richard Ivey Business School, University of Western Ontario
  - Dr. Harry Swain, Executive Director, Canadian Institute for Climate Studies, Centre for Global Studies, University of Victoria (Dr. Barry Carin, Director, Globalization and Governance, Centre for Global Studies, University of Victoria, and Clint Abbott, Research Associate, University of Victoria)

12:00 – 1:00 p.m.      **Lunch – Lawrence National Centre Atrium**

### **Session #2: No Single Solution: Determining Ontario’s Optimal Energy Supply Mix for the Future (Lawrence Centre Room 2R21)**

1:00 – 2:00 p.m.      **Panel Discussion**

- **Chair:** Pamela Knowina, Vice-Chair, Ontario Energy Board
- **Panelists:**
  - Geoff Ogram, Executive Vice-President, Asset Management, Hydro One
  - Bill Smith, Vice-President, Siemens Canada
  - Glen Murray, Chair, National Round Table on Energy and the Environment

2:00 – 3:00 p.m.      **Moderated Discussion: Policy Priorities**

- Q&A with audience

3:00 – 3:15 p.m.      *Refreshments available in the Lawrence Centre Atrium*

**Session #3: Hydrogen, Hybrids and Husks: Fuels for the Future (Lawrence Centre Room 2R21)**

- 3:15 – 4:15 p.m.      **Panel Presentations**
- **Chair:** Kevin Fitzgibbons, Executive Director, Office of the National Science Advisor, Government of Canada
  - **Panelists:**
    - Pierre Rivard, President & CEO, Hydrogenics
    - Maurice Hladik, Director of Marketing, Iogen Corporation
    - Bryan Swift, Director of Environmental Activities, General Motors Canada
    - Graham Campbell, Director General, Office of Energy Research & Development, Natural Resources Canada
- 4:15 – 5:15 p.m.      **Moderated Discussion: Policy Priorities**
- Q&A with audience
- 6:30 – 7:00 p.m.      **Reception – The Windermere Manor, Great Hall**
- 7:00 – 7:30 p.m.      **Greetings**
- Dr. Ted Hewitt, Vice-President, Research, University of Western Ontario
  - Dr. Franco Berruti, Dean, Faculty of Engineering, University of Western Ontario
  - Dr. Hesham El Naggar, Associate Dean, Research and External Relations, Faculty of Engineering, University of Western Ontario
  - **UWO Research Demonstrations - “60 Second Pitch”!** *(with Alison Ariss, Consultant, Research Development, University of Western Ontario)*
- 7:30 – 9:30 p.m.      **Dinner**
- **Introductions:** Ted Hewitt, Vice-President Research and International Relations, University of Western Ontario
  - **Greetings from SSHRC**
    - Janet Halliwell, Executive Vice-President, Social Sciences and Humanities Research Council (SSHRC)
  - **Keynote Address:**
    - **Dr. Joe Visalli, Director, Energy Resources, Transportation and Power Systems, and Environmental R&D, New York State Energy Research and Development Authority (NYSERDA)**

**Tuesday, October 24<sup>th</sup>, 2006 – The Lawrence National Centre, University of Western Ontario Campus**

7:30 - 8:30 a.m.      *Registration & Information  
Continental Breakfast in Lawrence Centre Atrium*

**Session #4: Creating a Culture of Conservation: Managing Energy Demand (Lawrence Centre Room 2R21)**

8:30 – 10:00 a.m.

**Panel Presentations**

- **Chair:** Ken Ogilvie, Executive Director, Pollution Probe
- **Panelists:**
  - Ralph Torrie, VP ICF Consulting
  - Gary Paul, Capgemini (Smart Meters concept)
  - Guy Holburn, Ivey Business School, University of Western Ontario (with Tom Ewart, Research Associate, Richard Ivey School of Business)
  - Bonnie Schmidt, Let's Talk Science

10:00 – 10:15 a.m.

*Refreshments available in Lawrence Centre Atrium*

10:15 – 11:30 a.m.

**Moderated Discussion: Policy Priorities**

Q&A with audience – Moderator Ken Ogilvie

11:30 – 2:00 p.m.

**Wrap-up/ Lunch – Lawrence Centre Atrium**

- Reports by Session Chairs
- David Keith, Canada Research Chair in Energy and the Environment, University of Calgary
- Dianne Cunningham, Director, Lawrence National Centre of Policy and Management.

12:00 – 2:00 p.m.

**Student Seminar (Lawrence Centre Room 1N05)**

- Kevin Chan, (HBA '00), Senior Policy Analyst, Privy Council Office
  - “How Major Decisions Get Made: The Cabinet Process”
    - Environment and sustainable development issues
  - Work opportunities in strategic policy for the Government of Canada