



*We facilitate business sustainability in Canada through evidence-based management and research.*

## Background

Canada is home to some of the best research in the world on business sustainability, but researchers often struggle to reach managerial audiences. The *Research Network for Business Sustainability* is working to fill this gap.

The *Research Network for Business Sustainability* is a non-profit initiative that brings together researchers, policy-makers, corporate managers, and university educators. Through sharing information and facilitating collaboration, we build business sustainability.

Business sustainability recognizes that superior and sustained financial performance is intimately connected to superior and sustained environmental performance and social performance. Network researchers are working hard to understand how Canadian businesses can become sustainable. For example, some researchers are studying the macro and microeconomic business case for corporate responsibility; while others are working on specific issues, such as the social and environmental impact of oil sands operations.

## The Activities of the Research Network for Business Sustainability

The Network offers a number of services:

**A Leadership Council** of sustainability experts from industry, government, and NGOs that identifies the most pressing issues that they face (see below).

**Projects** that synthesize prior research and knowledge into language, tools, and media accessible to managers and policy makers.

**Forums** that educate and inform sustainability managers and policy-makers.

**An online database** of research projects, researcher expertise, and corporate best practices.

**A quarterly newsletter** advising members of research results, new research projects, upcoming events, etc.

[www.SustainabilityResearch.org](http://www.SustainabilityResearch.org)



### Leadership Council Members

3M Canada Company, Canadian Pacific Railway, Environment Canada, Industry Canada, International Institute for Sustainable Development, Natural Resources Canada, Ontario Power Generation Inc., Pembina Institute, Retail Council of Canada, St. Lawrence Cement Inc., Suncor Energy Inc., Teck Cominco Limited, TELUS Corp., Tembec Inc., and Toronto-Dominion Bank Financial Group.

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