



Agenda: Knowledge Forum on Business Adaptation to Climate Change

8 – 8:30AM **Registration, breakfast, and networking**

8:30 – 9AM **Welcome and Introduction**

Dr. Frances Bowen, Director, International Institute for Resource Industries & Sustainability Studies, Haskayne School of Business, University of Calgary
Tom Ewart, Managing Director, Research Network for Business Sustainability

9 – 9:15AM **Overview of the Business Adaptation to Climate Change Project**

David Nitkin, President, EthicScan Canada Limited

The Research Network for Business Sustainability is funding a project to systematically review the body of research on business adaptation to climate change. The researcher leading this project will provide an overview of the project and describe what they hope to learn from the forum.

9:15 – 10AM **Context, Challenges, and Potential Solutions**

Dr. Robert Page, Chair, National Roundtable on the Environment and the Economy (NRTEE)

Dr. Page is one of Canada's leading authorities on business and climate change. He has wrestled with the issues as a senior executive in industry, in academia as a professor of business and environmental systems, and as Chair of the government's NRTEE. He will set the context for the day's discussions and share his views on the key adaptation issues for business, the corresponding challenges and the potential solutions.

10 – 10:45AM **An Overview of Business Responses to Climate Change**

Dr. Jonatan M. Pinkse, Amsterdam Business School

Dr. Pinkse has published extensively on business responses to climate change. In particular, his work has examined how business engages various stakeholders around climate change issues, from regulators to the financial markets. Dr. Pinkse will share insights from research being conducted across the globe on how businesses are adapting their strategies to the broad issue of climate change.

10:45 – 11:00AM **Coffee break and networking**

11:00 – 12PM **Dialogue Session: Experiences and Best Practices**

All speakers and participants will break into small groups to share prior experiences

and dialogue around best and worst practices.

12 – 1PM

Lunch and networking break

1 – 1:45PM

Organizational Resilience to the Physical Impacts of Climate Change

Dr. Monika Winn, Professor, University of Victoria

Dr. Winn's research focuses on an organization's resilience to the physical impacts of climate change. She examines how organizations can more effectively deal with uncertain, but highly destructive events, such as extreme weather. Her presentation will highlight how understanding the nature, uncertainty and extent of such discontinuous events is crucial for organizations to develop a coherent business strategy that minimizes actual impacts and maximizes the ability of an organization and its employees to bounce back.

1:45 – 2:30PM

Policy, Technology, and Economics of Adaptation

Allan Amey, Senior Fellow, ICF Consulting Canada, Inc.

ICF's research on how businesses analyze and adapt to the physical risks of climate change is one of few reports on adaptation readily accessible to the business community. Mr. Amey, who has worked for a decade on climate change economics, technology implementation, and policy development, will present frameworks for understanding and managing this critical issue.

2:30 – 2:45PM

Coffee break and networking

2:45 – 3:30PM

Dialogue Session: Challenges and Solutions Moving Forward

All speakers and participants will break into small groups to dialogue around the challenges moving forward for managers and policy-makers.

3:30 – 4PM

Dialogue Summary and Wrap-up

Facilitated by Dr. Frances Bowen

This session will engage all speakers and participants. Each breakout group will report back some of their key discussion points on best and worst practices and challenges and solutions. The wrap-up remarks will focus on identifying potential solutions moving forward and next steps for researchers, managers, and policy-makers.

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