

CALL FOR PAPERS

2010 PhD Sustainability Academy

<http://www.ivey.uwo.ca/centres/building/outreach/PhDAcademy>



ARCS

Alliance for
Research on
Corporate
Sustainability

Markets and Movements for Sustainability

Dates: November 4-9, 2010

Deadline: July 15, 2010

IVEY

Richard Ivey School of Business
The University of Western Ontario

The PhD Sustainability Academy is an annual event of the Alliance for Research on Corporate Sustainability (ARCS) hosted by The Richard Ivey School of Business at The University of Western Ontario (IVEY).

The Network for Business Sustainability sponsors a Best Paper Award accompanied by a \$500 cash prize.

The 2010 theme is Markets and Movements for Sustainability. We will explore the intersection of social movements and market creation for more socially and environmentally responsible products and services; governance and leadership topics that bridge the social and organizational domains; and capabilities for leveraging positive social change. We also welcome submissions on sustainability issues in strategy and policy, economics, entrepreneurship, ethics, environmental studies, and international business and international development. Different theoretical lenses, including management, economics, psychology, arts, philosophy, political studies, geography and sociology are encouraged, as are novel methodologies.

The PhD Sustainability Academy includes interactive paper development workshops with four guest faculty:

Jay Barney, Fisher College of Business, Ohio State University
Tom Lawrence, Simon Fraser University
Wes Sine, The Johnson School, Cornell University
Klaus Weber, Kellogg School of Business, Northwestern University

Oana Branzei is the Ivey faculty host.

Fire-side chats hosted by ARCS faculty Tima Bansal and Andy King as well as seminars, panels and site visits that have participants dialogue with leading practitioners will help increase the relevance and impact of their research.



Tima Bansal

Jay Barney

Oana Branzei

Andy King

Tom Lawrence

Wes Sine

Klaus Weber

The deadline for submissions is July 15, 2010. Submission can take one of two formats – full manuscripts or extended abstracts. Full manuscripts should follow the AMJ style guide for empirical manuscripts or the AMR style guide for theoretical manuscripts. Extended abstracts should outline the intended research contribution, context, method and preliminary findings and include references and exhibits (theoretical model and/or preliminary findings). The extended abstract format is designed for doctoral students working on their proposals who have not yet completed the data collection. Please include a 150 word abstract, a 150 word bio, and a recent photo.

Email your full submission to Oana Branzei, obranzei@ivey.uwo.ca, and Marlene J. Le Ber, mleber@ivey.uwo.ca.

Invitations will be sent out by September 15th, 2010. Participants are invited based on a double-blind selection process. Reviewers include ARCS members and PhD Sustainability Academy faculty and alumni.

IVEY will sponsor all the local expenses. All the invited participants are responsible for their own travel.