

Knowledge Forum on Valuing Business Sustainability January 25, 2008

- 8 – 8:30AM **Registration, breakfast, and networking**
- 8:30 – 9AM **Welcome, Introductions, Overview of the Topic**
Tima Bansal, Associate Professor and Director of Ivey's Centre for Building Sustainable Value, and
Executive Director of the Research Network for Business Sustainability
- 9 – 9:45AM **The Relationship between Social and Financial Performance: A Research Perspective**
Joshua Margolis, Associate Professor, Harvard Business School
- 9:45 – 10AM **Networking and coffee break**
- 10 – 10:45AM **The Challenges of Valuing Business Sustainability: An Executive Perspective**
Claude Ouimet, Senior Vice President and General Manager, InterfaceFLOR Canada and Latin
America
- 10:45AM – 11:30PM **The Tools Used to Value Business Sustainability: A Systematic Review**
John Peloza, Assistant Professor, Simon Fraser University
Ron Yachnin, Principal, Yachnin & Associates
- 11:30AM – 12PM **Dialogue Session: Sharing Tools and Experiences**
Facilitated by Tima Bansal, Ivey Business School
- 12 – 1PM **Lunch and networking break**
- 1 – 1:45PM **Non-financial Information for Valuing Business Sustainability: An Accounting Perspective**
Alan Willis, President, Alan Willis & Associates
- 1:45 – 2:30PM **Valuing Business Sustainability: An Investor's Perspective**
Michael Jantzi, President, Jantzi Research Inc.
- 2:30 – 3:15PM **Technology, Sustainability, and Firm Performance: A Plant-level Perspective**
Rob Klassen, Professor, Ivey Business School
- 3:15 – 3:30PM **Networking and coffee break**
- 3:30 – 4:15PM **Trends in the Global Sustainability Landscape: The International and Customer Perspective**
Timothy Devinney, Professor, Australian Graduate School of Management
- 4:15 – 5PM **Dialogue Session: Identifying the Challenges in Valuing Business Sustainability**
Facilitated by Tima Bansal, Ivey Business School