

# The Ivey Alumni Network

## WHAT IS ADVANCEMENT?

The Advancement department is composed of Alumni Relations and Development at the Ivey Business School at Western University. Alumni Relations coordinates alumni activities and Development raises funds for the School. Advancement is also where the alumni database is housed and maintained, and is where all the following information comes from.

## Who Are Ivey Alumni?

### Degrees by the numbers:

Total degree alumni:  
**24,322**

Total degrees granted:  
**25,235**

Total contactable alumni:  
**21,569\***  
*\*living, with at least one active  
mail/email address*

**HBA:**  
10,253 degrees granted  
**MBA and MBA/JD (law):**  
11,364 degrees granted  
**Executive MBA:**  
2,740 degrees granted  
**MSc:**  
109 degrees granted

**PhD:** 288 degrees granted  
**Other (BA, DBA, DIP):**  
481 degrees granted

**Female:** 5,684  
**Male:** 18,638

## Where Are Ivey Alumni?

### Alumni live in 102 countries worldwide

**Canada:** 17,298  
*in 13 provinces/territories*

Greater Toronto Area: 9,815  
Other Ontario: 3,915  
BC: 1,322  
Alberta: 1,104  
Quebec: 620  
Other: 522

**United States:** 2,028  
*in 47 states*

New York/Tri-State: 545  
California: 376  
Florida: 119

**Rest of world:** 2,261  
*representing 100 additional  
countries*

Asia: 1,359  
Europe: 628

## How Do Alumni Support Ivey?

### VOLUNTEERS

**2,374** alumni serve in a formal role to help the School

### ENGAGEMENT:

**8,207** alumni actively engaged with Ivey or their classmates in 2013-4 (e.g. attended Homecoming, Global Ivey Day or Chapter event, spoke in class, judged case competition, donated, received Ivey Ring, recruited, etc.)

### FUNDRAISING:

During the 2013-2014 fiscal year:  
**2,607** donors supported Ivey

**\$12 million** in new gifts and pledges

**\$15.6 million** in cash receipts, including  
**\$4.89 million** in Annual Fund receipts

### DEFINITIONS:

**Alumna:** feminine singular

**Alumnae:** feminine plural

**Alumnus:** masculine singular

**Alumni:** masculine plural or mixed plural

### ALUMNI IN LEADERSHIP:

**1 in 2 alumni hold senior management positions.\***

*\*We have active employment information on 15,549 of our graduates. Of these alumni, 7,656 hold senior management positions within their companies. Includes job titles such as CEO, CFO, CIO, CMO, CTO, Chair/Vice Chair, Founder, Head, Managing Director, Owner, Partner, President, Proprietor, Treasurer, Vice President and Director. This is a total of 49% of alumni or approximately 1 in 2. Statistics taken in August 2014.*

### DID YOU KNOW...?

On **Homecoming** weekend each year, 1,000+ people from up to 30 reunion classes celebrate at 50+ events in one weekend to reminisce with classmates.  
[ivey.ca/homecoming](http://ivey.ca/homecoming)

More than 7,000 Ivey Rings have been given out at the **Ivey Ring Tradition Ceremony** since it was founded by the Ivey Alumni Association in 2004. [go.ivey.ca/ring](http://go.ivey.ca/ring)

**Global Ivey Day** was launched in 2010. In 2013, 1,860 alumni worldwide celebrated their Ivey connection at 50 events in 32 cities. [iveyday.com](http://iveyday.com)



*All numbers effective September 24, 2014 unless otherwise noted*