



*Positive Energy Conference – National Opinion Survey
submitted by Nanos, March 2015 (Submission 2015-622)*



Canadians hopeful on energy development but want the environment to trump jobs

Federal government seen as a key player in reducing GHGs and approving pipeline projects

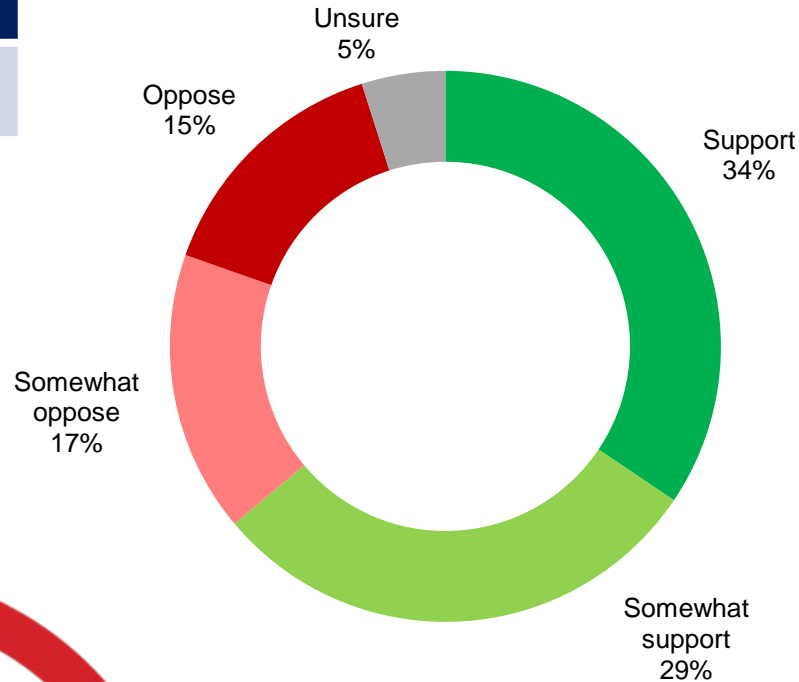
A new national survey by Nanos Research commissioned for the Positive Energy Conference held in Ottawa, organized jointly by the Ivey Business School and the University of Ottawa on March 4-5, 2015 suggests that Canadians see a path forward that can reconcile environmental and energy priorities but want more federal leadership. The key findings of the national survey include:

- although more than six in ten Canadians support future growth of the oil and gas sector, eight of ten believe one can develop energy resources while protecting the environment;
- presented with the choice, protecting the environment at a cost of slower growth was more important than creating jobs even if the environment suffered by a margin of more than 2-to-1;
- a clear majority of Canadians see the federal government, not provincial governments, as taking a leading role in reducing GHGs and major pipelines;
- there exists a significant appetite for more knowledge on energy, the economy and the environment; and,
- the national interest was usually seen as more important than regional or other interests in most regions with the exception of BC.

Growth of Oil and Gas Sector in Canada

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+32.6



Subgroups	Support/ Somewhat support
Atlantic (n=100)	64.1%
Quebec (n=250)	60.0%
Ontario (n=300)	64.8%
Prairies (n=200)	74.0%
British Columbia (n=150)	55.0%
Male (n=498)	71.5%
Female (n=503)	56.3%
18 to 29 (n=206)	54.1%
30 to 39 (n=169)	60.8%
40 to 49 (n=208)	68.1%
50 to 59 (n=178)	68.8%
60 plus (n=239)	67.1%

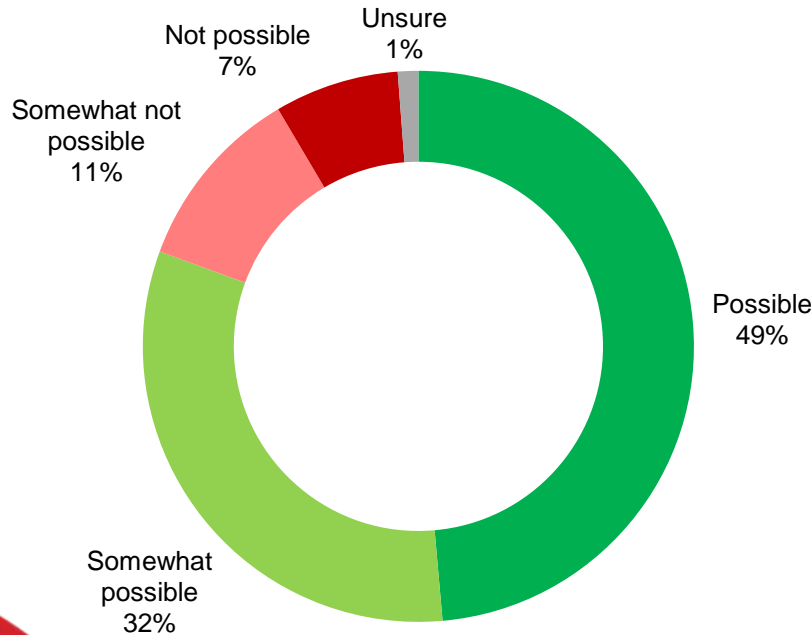
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you support, somewhat support, somewhat oppose or oppose growth in the oil and gas sector in Canada?

Possibilities of Developing Energy

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+62.4



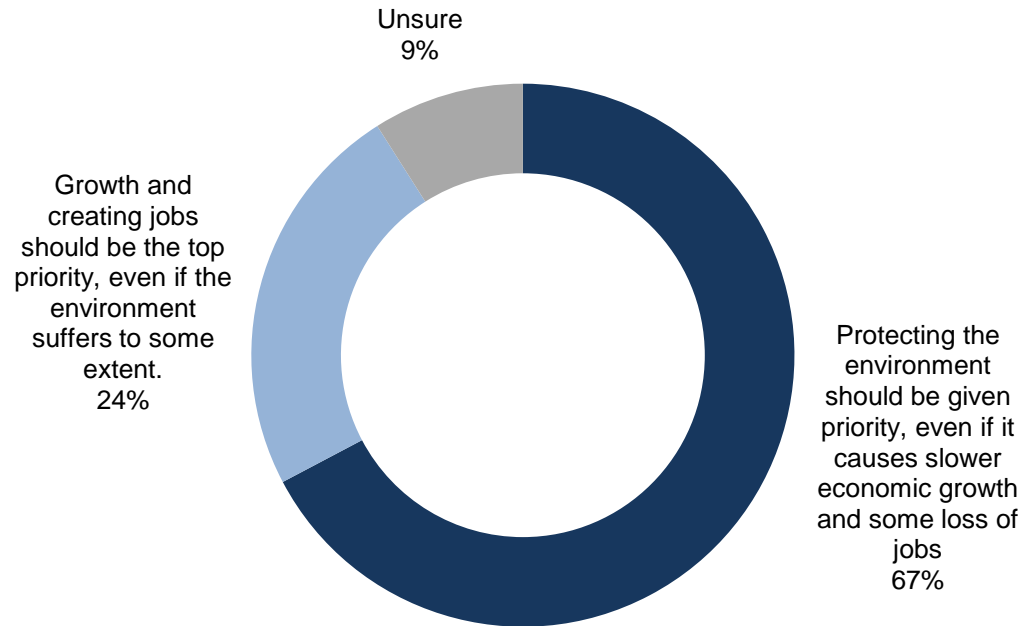
Subgroups	Possible/ Somewhat Possible
Atlantic (n=100)	86.0%
Quebec (n=250)	75.2%
Ontario (n=300)	83.2%
Prairies (n=200)	87.4%
British Columbia (n=150)	71.6%
Male (n=498)	80.1%
Female (n=503)	81.1%
18 to 29 (n=206)	76.5%
30 to 39 (n=169)	79.7%
40 to 49 (n=208)	82.3%
50 to 59 (n=178)	81.1%
60 plus (n=239)	83.1%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you think it is possible, somewhat possible, somewhat not possible or not possible for Canada to develop its energy resources while protecting the environment?

Evaluating Priorities

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



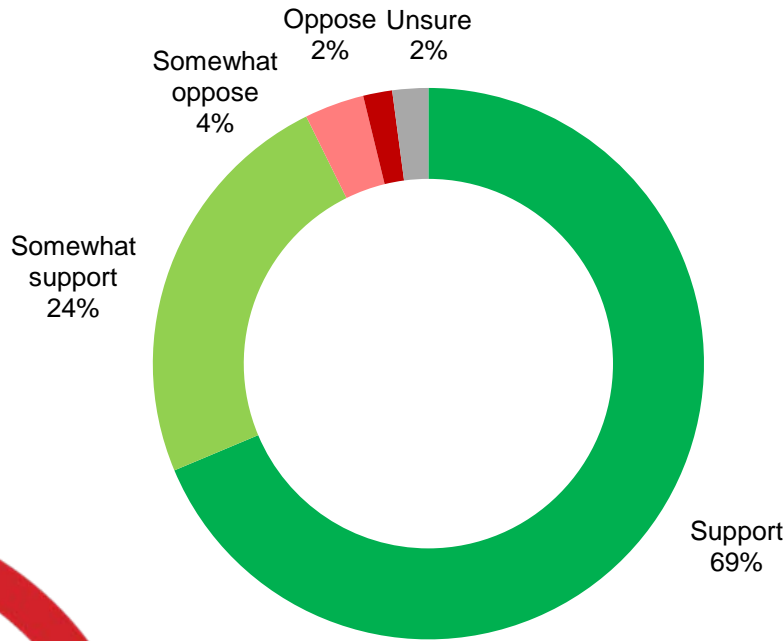
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Which of the following two statements do you agree with most [ROTATE] Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs OR growth and creating jobs should be the top priority, even if the environment suffers to some extent.

Growth in the Renewable Energy Sector

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+87.4



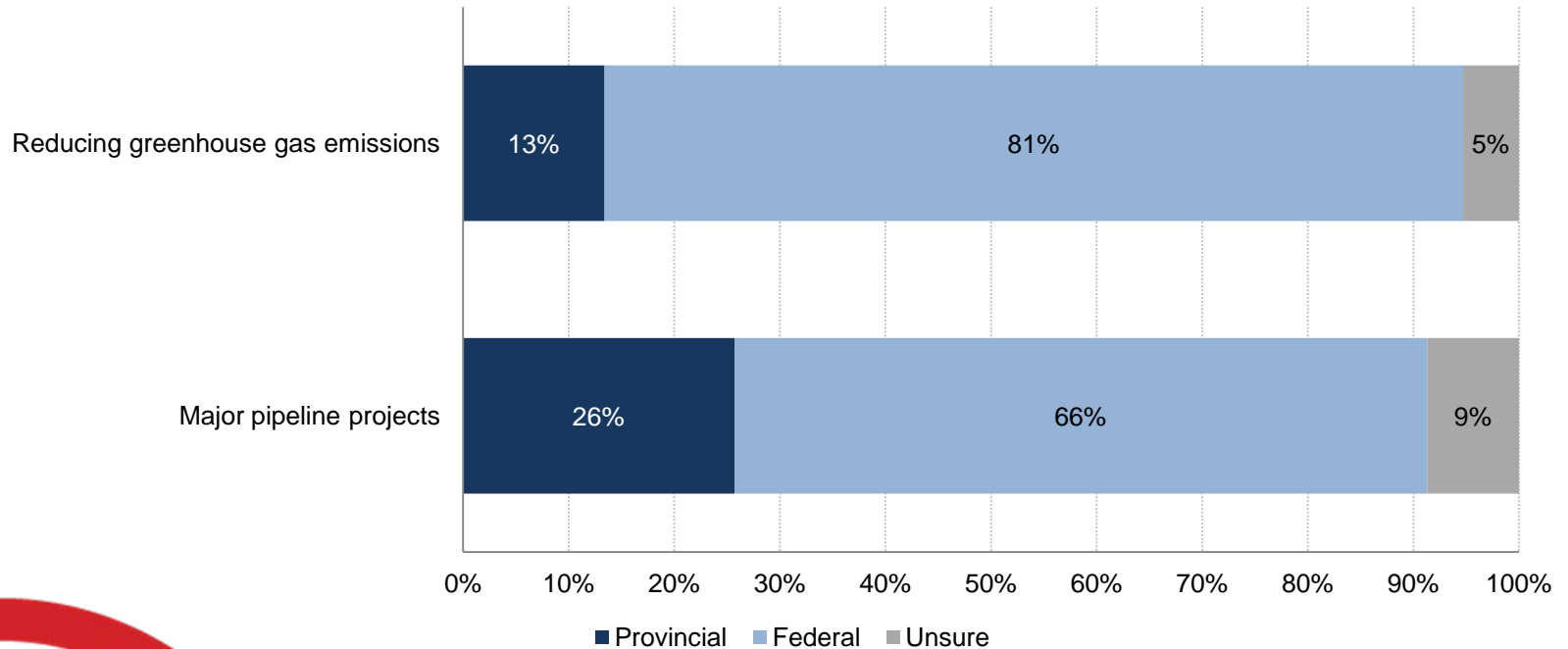
Subgroups	Support/ Somewhat Support
Atlantic (n=100)	97.2%
Quebec (n=250)	93.7%
Ontario (n=300)	91.2%
Prairies (n=200)	91.9%
British Columbia (n=150)	92.1%
Male (n=498)	93.6%
Female (n=503)	91.7%
18 to 29 (n=206)	93.8%
30 to 39 (n=169)	93.8%
40 to 49 (n=208)	92.2%
50 to 59 (n=178)	91.7%
60 plus (n=239)	92.0%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you support, somewhat support, somewhat oppose or oppose growth in the renewable energy sector in Canada.

Leading Decision-Making

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

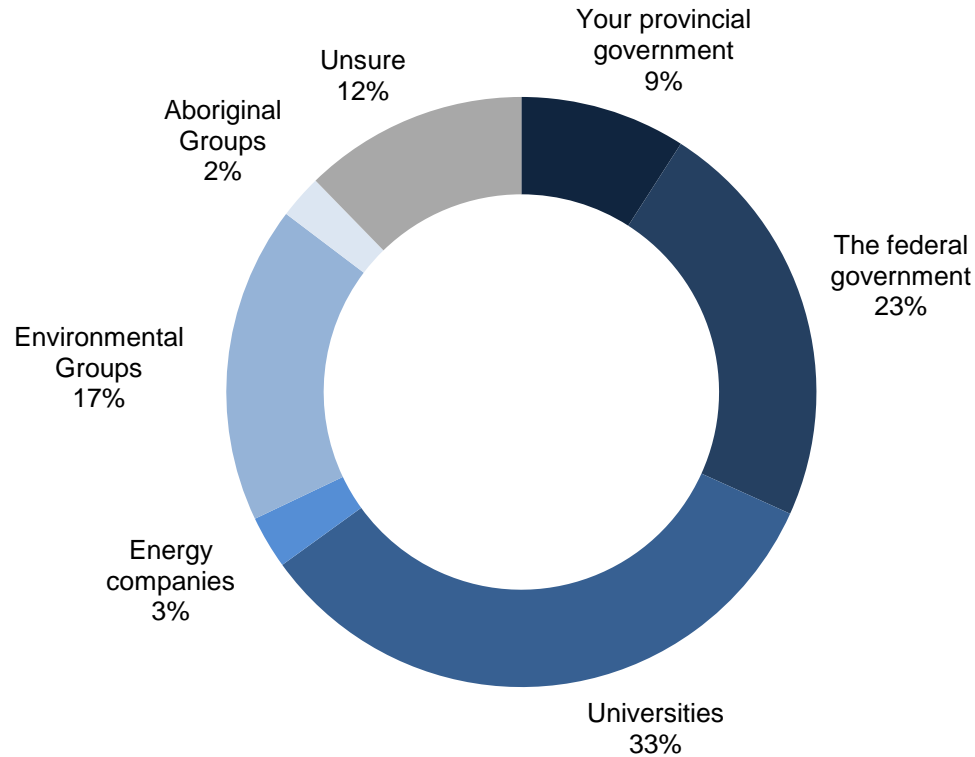


***Note: Charts may not add up to 100 due to rounding**

QUESTION – Should the [ROTATE] provincial or the federal level of government lead decision-making for:

Trust in Advancing Responsible Dialogue

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



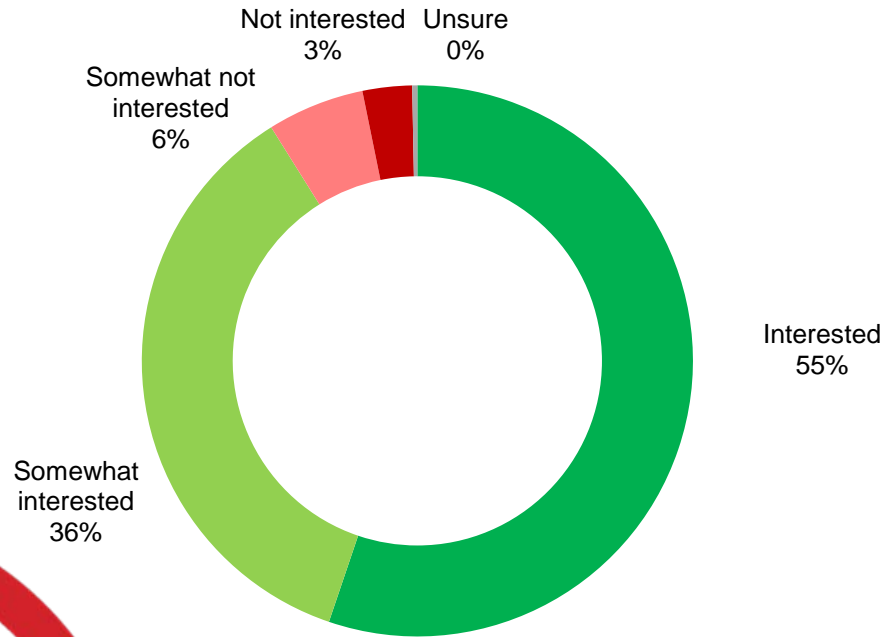
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Who would you trust most to advance a responsible dialogue about the economy, the energy sector and the environment [RANDOMIZE]:

Interest in Energy, Economy and Environment Information

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+82.5



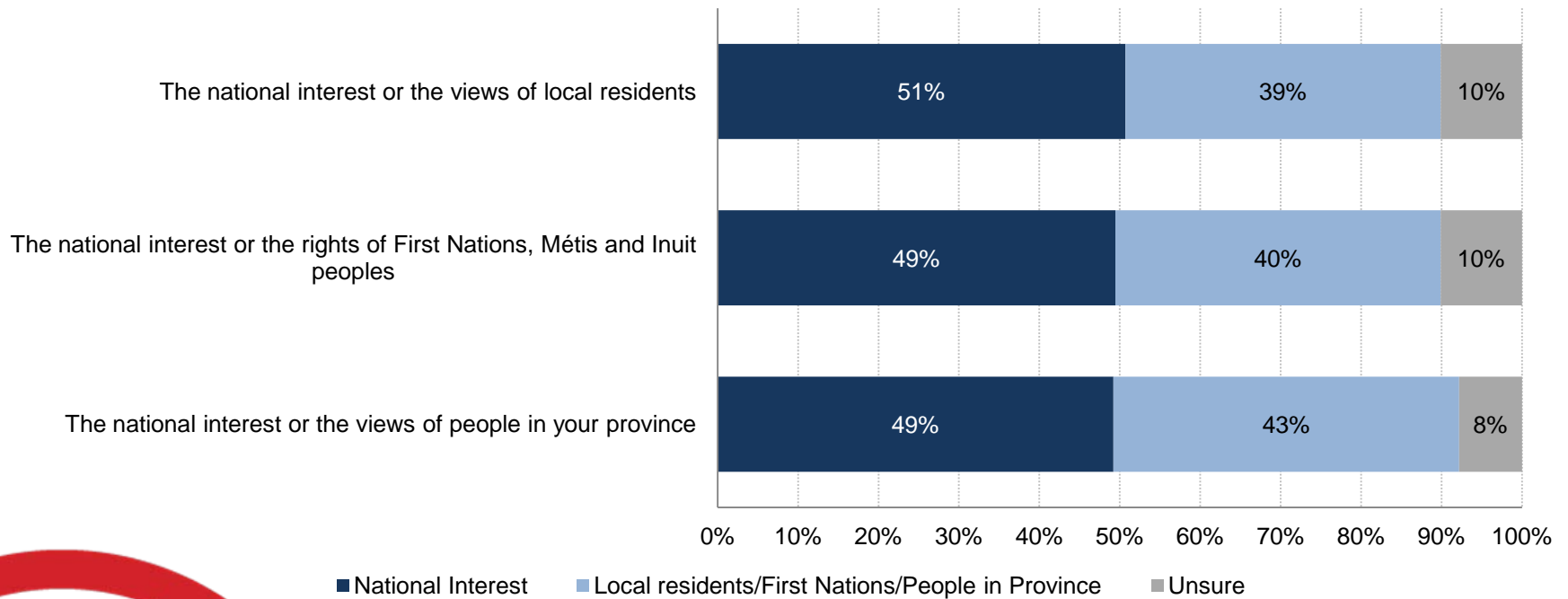
Subgroups	Interested/ Somewhat Interested
Atlantic (n=100)	94.7%
Quebec (n=250)	91.4%
Ontario (n=300)	91.3%
Prairies (n=200)	85.8%
British Columbia (n=150)	95.2%
Male (n=498)	92.4%
Female (n=503)	89.8%
18 to 29 (n=206)	92.2%
30 to 39 (n=169)	87.6%
40 to 49 (n=208)	91.4%
50 to 59 (n=178)	89.8%
60 plus (n=239)	93.5%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Would you say that you are interested, somewhat interested, somewhat not interested or not interested in having more information about the relationship between energy, the economy and the environment?

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

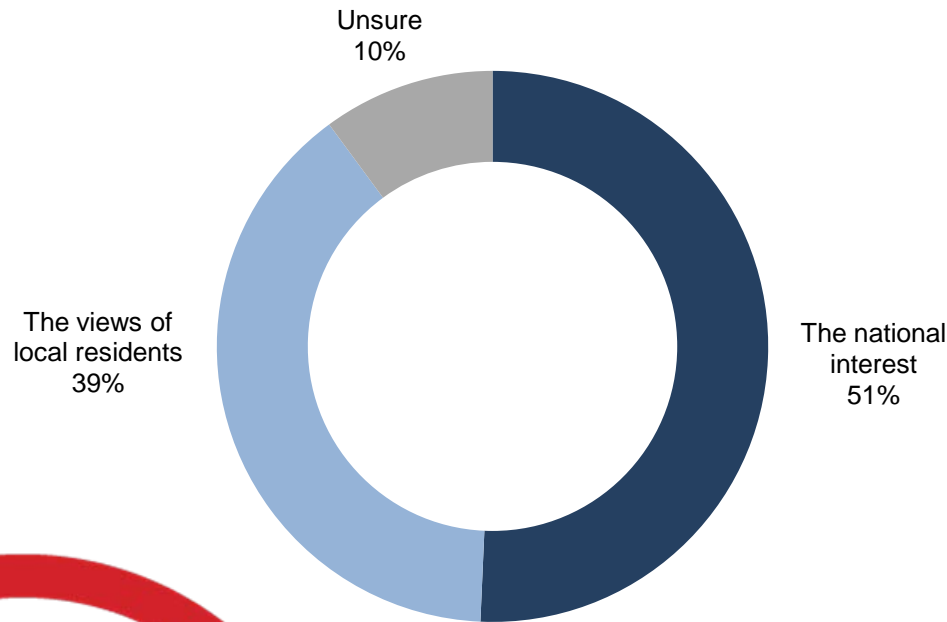


***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward? [ROTATE]

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



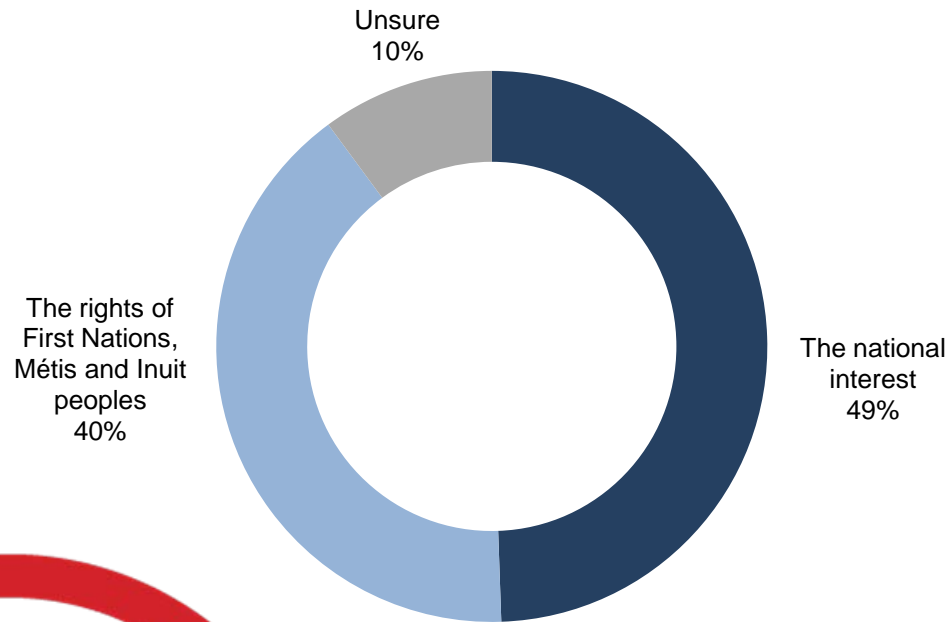
Subgroups	The national interest	The view of local residents
Atlantic (n=100)	37.9%	54.6%
Quebec (n=250)	52.6%	39.3%
Ontario (n=300)	54.2%	34.6%
Prairies (n=200)	57.2%	31.4%
British Columbia (n=150)	40.5%	48.1%
Male (n=498)	56.7%	34.2%
Female (n=503)	44.7%	44.1%
18 to 29 (n=206)	42.3%	46.6%
30 to 39 (n=169)	50.5%	37.5%
40 to 49 (n=208)	45.7%	45.0%
50 to 59 (n=178)	60.5%	31.0%
60 plus (n=239)	55.2%	34.9%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward, the national interest or the views of local residents?

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



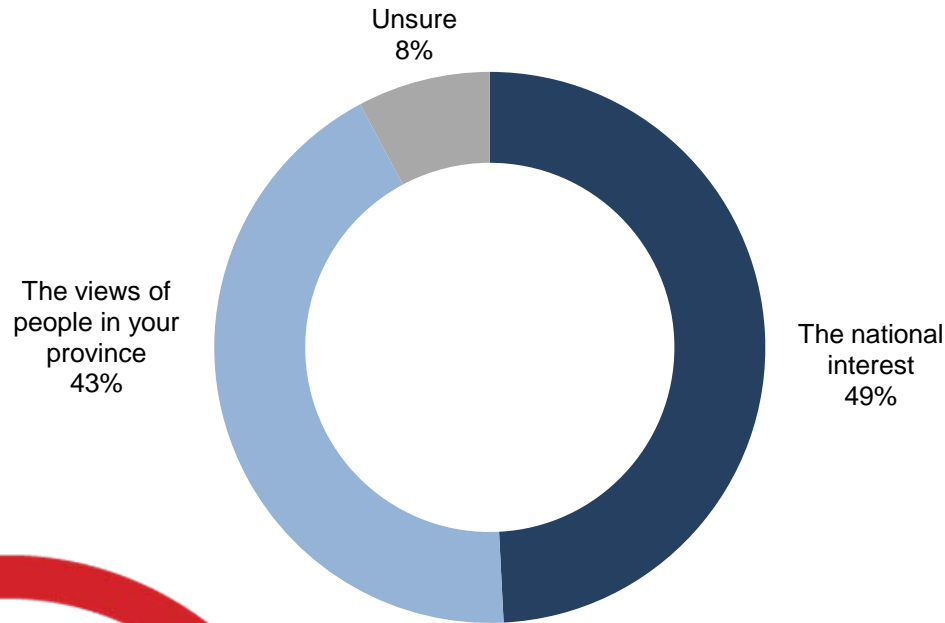
Subgroups	The national interest	The rights of First Nations, Métis and Inuit peoples
Atlantic (n=100)	36.4%	55.2%
Quebec (n=250)	48.9%	41.6%
Ontario (n=300)	46.6%	42.0%
Prairies (n=200)	62.2%	26.7%
British Columbia (n=150)	47.6%	43.8%
Male (n=498)	51.5%	38.6%
Female (n=503)	47.4%	42.2%
18 to 29 (n=206)	41.9%	49.2%
30 to 39 (n=169)	51.8%	36.9%
40 to 49 (n=208)	46.0%	40.4%
50 to 59 (n=178)	57.0%	34.4%
60 plus (n=239)	51.7%	39.8%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward, the national interest or the rights of First Nations, Metis and Inuit peoples?

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



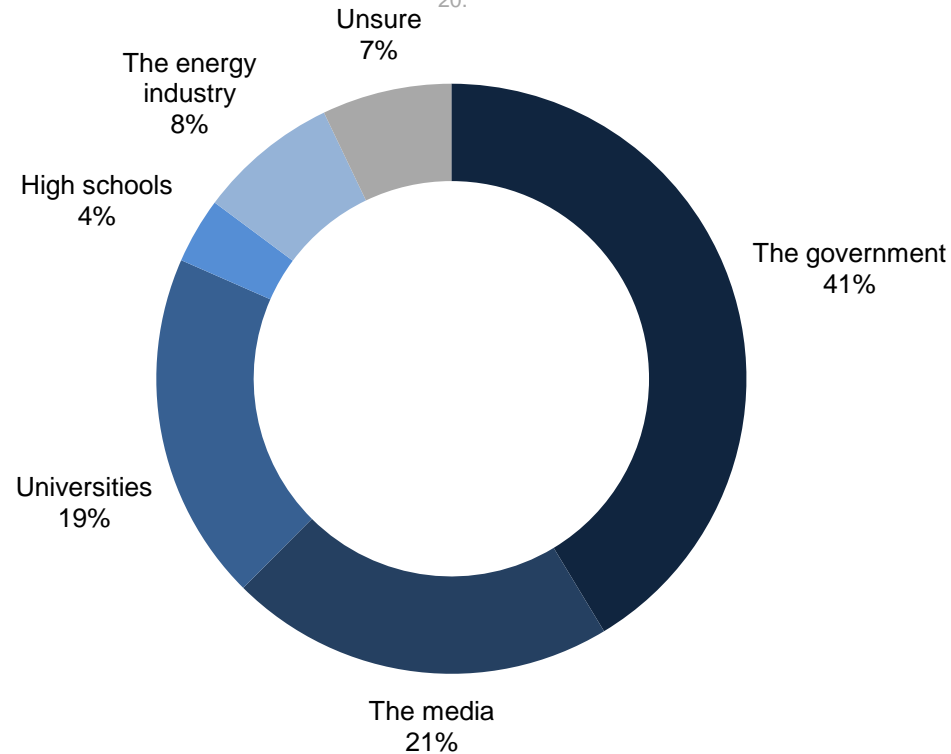
Subgroups	The national interest	The view of people in your province
Atlantic (n=100)	35.2%	60.3%
Quebec (n=250)	49.6%	44.7%
Ontario (n=300)	58.2%	33.3%
Prairies (n=200)	53.5%	36.9%
British Columbia (n=150)	34.5%	55.9%
Male (n=498)	53.0%	41.2%
Female (n=503)	45.5%	44.7%
18 to 29 (n=206)	44.0%	45.7%
30 to 39 (n=169)	45.7%	46.3%
40 to 49 (n=208)	46.8%	44.2%
50 to 59 (n=178)	56.4%	38.9%
60 plus (n=239)	53.0%	40.2%

***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward, the national interest or the views of people in your province?

Knowledge About Energy Issues

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

QUESTION – Who should take the lead in improving people's knowledge about energy issues in Canada. [RANDOMIZE]



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by the Positive Energy Conference in Ottawa, jointly organized by the Ivey School of Business and the University of Ottawa.

Note: Charts may not add up to 100 due to rounding.



About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations



2015-622 – Positive Energy Conference/Nanos Energy Survey – STAT SHEET

		Question 1 - Do you support, somewhat support, somewhat oppose or oppose growth in the oil and gas sector in Canada					
		Total	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	34.4	29.4	16.5	14.7	4.9
	Atlantic Canada	100	33.0	31.1	15.0	19.1	1.8
	Quebec	250	28.5	31.5	20.7	15.9	3.4
	Ontario	300	33.3	31.5	14.8	14.1	6.3
	Prairies	200	45.9	28.1	10.1	7.0	8.9
	British Columbia	150	32.4	22.6	22.5	21.3	1.3
	Gender	Male	498	40.6	30.9	14.4	12.2
	Female	502	28.3	28.0	18.6	17.2	8.0
Age	18 to 29	206	25.1	29.0	19.3	19.5	7.1
	30 to 39	169	32.7	28.1	13.5	18.6	7.1
	40 to 49	208	38.2	29.9	17.0	11.3	3.6
	50 to 59	178	40.9	27.9	16.6	12.8	1.9
	60 plus	239	35.6	31.5	15.7	12.3	4.9

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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		Question 2 - Do you think it is possible, somewhat possible, somewhat not possible or not possible for Canada to develop its energy resources while protecting the environment?					
		Total	Possible	Somewhat possible	Somewhat not possible	Not possible	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	48.6	32.0	10.9	7.3	1.2
	Atlantic Canada	100	48.0	38.0	10.2	2.8	1.0
	Quebec	250	46.1	29.1	15.4	7.6	1.8
	Ontario	300	48.9	34.3	8.5	6.6	1.6
	Prairies	200	56.2	31.2	7.0	5.3	.3
	British Columbia	150	42.4	29.2	13.9	13.9	.7
Gender	Male	498	49.1	31.0	10.8	7.8	1.3
	Female	502	48.1	33.0	11.0	6.8	1.1
Age	18 to 29	206	43.5	33.0	15.8	7.8	.0
	30 to 39	169	44.5	35.2	11.3	8.6	.5
	40 to 49	208	52.3	30.0	8.7	7.8	1.2
	50 to 59	178	54.4	26.7	10.5	7.2	1.1
	60 plus	239	48.5	34.6	8.6	5.6	2.6

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Question 3 - Which of the following two statements do you agree with most [ROTATE]:

		Total	Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs	Growth and creating jobs should be the top priority, even if the environment suffers to some extent	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	67.2	23.7	9.0
	Atlantic Canada	100	78.1	13.4	8.5
	Quebec	250	67.9	23.4	8.6
	Ontario	300	64.0	26.0	10.1
	Prairies	200	63.0	28.2	8.8
	British Columbia	150	71.0	20.7	8.2
Gender	Male	498	64.6	26.5	8.9
	Female	502	69.9	20.9	9.2
Age	18 to 29	206	70.4	19.6	10.0
	30 to 39	169	70.0	19.6	10.4
	40 to 49	208	65.9	25.2	8.9
	50 to 59	178	66.7	28.3	5.1
	60 plus	239	64.1	25.5	10.3

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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		Question 4 - Do you support, somewhat support, somewhat oppose or oppose growth in the renewable energy sector in Canada.					
		Total	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	68.6	24.0	3.5	1.7	2.1
	Atlantic Canada	100	82.5	14.7	.0	1.7	1.1
	Quebec	250	66.3	27.4	3.5	.9	1.9
	Ontario	300	65.5	25.7	4.0	2.8	2.0
	Prairies	200	63.4	28.5	4.2	1.3	2.6
	British Columbia	150	76.6	15.5	4.2	1.2	2.5
Gender	Male	498	70.3	23.3	3.7	2.0	.7
	Female	502	67.0	24.7	3.4	1.4	3.5
Age	18 to 29	206	79.4	14.4	1.8	.9	3.5
	30 to 39	169	66.7	27.1	3.5	1.0	1.7
	40 to 49	208	66.8	25.4	5.4	1.6	.8
	50 to 59	178	69.4	22.3	3.5	3.0	1.8
	60 plus	239	61.8	30.2	3.5	1.9	2.6

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Should the [ROTATE] provincial or the federal level of government lead decision-making for:

		Question 5 - Major pipeline projects			
		Total	Provincial government	Federal government	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	25.7	65.6	8.7
	Atlantic Canada	100	28.1	64.7	7.2
	Quebec	250	28.2	64.0	7.8
	Ontario	300	17.3	74.9	7.8
	Prairies	200	20.2	68.2	11.5
	British Columbia	150	44.2	46.8	8.9
Gender	Male	498	25.1	68.7	6.2
	Female	502	26.3	62.6	11.1
Age	18 to 29	206	34.4	56.1	9.6
	30 to 39	169	25.6	64.5	9.9
	40 to 49	208	20.1	72.5	7.5
	50 to 59	178	24.4	67.8	7.7
	60 plus	239	24.3	67.0	8.7

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Should the [ROTATE] provincial or the federal level of government lead decision-making for:

		Question 6 - Reducing greenhouse gas emissions			
		Total	Provincial government	Federal government	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	13.4	81.3	5.3
	Atlantic Canada	100	8.8	84.8	6.4
	Quebec	250	17.1	77.3	5.6
	Ontario	300	11.5	83.2	5.3
	Prairies	200	14.2	79.5	6.4
	British Columbia	150	13.0	84.6	2.5
Gender	Male	498	11.4	84.7	3.8
	Female	502	15.3	78.0	6.7
Age	18 to 29	206	17.1	79.4	3.5
	30 to 39	169	12.4	80.3	7.3
	40 to 49	208	12.0	82.7	5.3
	50 to 59	178	10.7	85.9	3.4
	60 plus	239	14.1	79.2	6.8

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		Question 7 - Who would you trust most to advance a responsible dialogue about the economy, the energy sector and the environment [RANDOMIZE]							
		Total	Your provincial government	The federal government	Universities	Energy companies	Environmental Groups	Aboriginal Groups	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	9.1	22.7	33.3	2.9	17.4	2.4	12.3
	Atlantic Canada	100	6.1	17.5	39.1	1.0	21.4	1.0	14.0
	Quebec	250	11.0	23.5	32.2	2.8	17.8	2.5	10.1
	Ontario	300	6.1	24.7	34.0	2.5	18.2	2.6	12.0
	Prairies	200	14.9	24.5	30.6	5.0	10.5	.4	14.1
	British Columbia	150	6.1	18.3	33.6	2.5	21.7	5.1	12.8
Gender	Male	498	9.8	26.4	32.1	2.8	13.3	1.8	13.8
	Female	502	8.4	19.0	34.5	3.0	21.4	2.9	10.7
Age	18 to 29	206	6.0	13.0	44.2	3.5	22.0	3.3	8.0
	30 to 39	169	8.9	23.8	36.1	3.4	17.1	2.2	8.6
	40 to 49	208	8.8	27.8	28.7	2.0	16.7	2.4	13.7
	50 to 59	178	9.4	25.4	30.5	2.5	13.8	1.1	17.3
	60 plus	239	11.9	23.8	28.2	3.2	16.9	2.5	13.5

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Question 8 - Would you say that you are interested, somewhat interested, somewhat not interested or not interested in having more information about the relationship between energy, the economy and the environment?

		Total	Interested	Somewhat interested	Somewhat not interested	Not interested	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	55.2	35.9	5.7	2.9	.3
	Atlantic Canada	100	60.3	34.4	3.5	1.7	.0
	Quebec	250	50.1	41.3	6.8	1.5	.3
	Ontario	300	57.9	33.4	5.1	3.6	.0
	Prairies	200	51.9	33.9	8.1	4.8	1.3
	British Columbia	150	59.5	35.7	2.9	1.9	.0
Gender	Male	498	58.1	34.3	5.4	2.2	.0
	Female	502	52.3	37.5	5.9	3.6	.7
Age	18 to 29	206	53.2	39.0	6.1	1.8	.0
	30 to 39	169	50.2	37.4	8.3	3.2	.8
	40 to 49	208	57.1	34.3	4.9	3.7	.0
	50 to 59	178	55.8	34.0	5.8	4.5	.0
	60 plus	239	58.4	35.1	3.9	1.7	.8

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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ROTATE QUESTIONS 9-12 PLUS ROTATE OPTIONS

What is more important in a proposed energy project moving forward? [ROTATE]

		Question 9 - The national interest or the views of local residents			
		Total	The national interest	The views of local residents	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	50.7	39.2	10.1
	Atlantic Canada	100	37.9	54.6	7.5
	Quebec	250	52.6	39.3	8.1
	Ontario	300	54.2	34.6	11.2
	Prairies	200	57.2	31.4	11.4
	British Columbia	150	40.5	48.1	11.4
Gender	Male	498	56.7	34.2	9.1
	Female	502	44.7	44.1	11.2
Age	18 to 29	206	42.3	46.6	11.0
	30 to 39	169	50.5	37.5	12.0
	40 to 49	208	45.7	45.0	9.3
	50 to 59	178	60.5	31.0	8.5
	60 plus	239	55.2	34.9	9.9

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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What is more important in a proposed energy project moving forward? [ROTATE]

		Question 10 - The national interest or the rights of First Nations, Métis and Inuit peoples.			
		Total	The national interest	The rights of First Nations, Métis and Inuit peoples	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	49.4	40.4	10.1
	Atlantic Canada	100	36.4	55.2	8.4
	Quebec	250	48.9	41.6	9.5
	Ontario	300	46.6	42.0	11.4
	Prairies	200	62.2	26.7	11.1
	British Columbia	150	47.6	43.8	8.6
Gender	Male	498	51.5	38.6	9.9
	Female	502	47.4	42.2	10.4
Age	18 to 29	206	41.9	49.2	8.8
	30 to 39	169	51.8	36.9	11.3
	40 to 49	208	46.0	40.4	13.6
	50 to 59	178	57.0	34.4	8.6
	60 plus	239	51.7	39.8	8.5

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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What is more important in a proposed energy project moving forward? [ROTATE]

		Question 11 - The national interest or the views of people in your province			
		Total	The national interest	The views of people in your province	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	49.2	43.0	7.8
	Atlantic Canada	100	35.2	60.3	4.5
	Quebec	250	49.6	44.7	5.7
	Ontario	300	58.2	33.3	8.5
	Prairies	200	53.5	36.9	9.6
	British Columbia	150	34.5	55.9	9.6
Gender	Male	498	53.0	41.2	5.8
	Female	502	45.5	44.7	9.7
Age	18 to 29	206	44.0	45.7	10.3
	30 to 39	169	45.7	46.3	8.0
	40 to 49	208	46.8	44.2	8.9
	50 to 59	178	56.4	38.9	4.7
	60 plus	239	53.0	40.2	6.8

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



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		Question 12 - Who should take the lead in improving people's knowledge about energy issues in Canada [RANDOMIZE].						
		Total	The government	The media	Universities	High schools	The energy industry	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2015-03	1000	41.3	21.1	19.1	3.6	7.7	7.1
	Atlantic Canada	100	44.1	18.0	17.8	3.7	7.6	8.8
	Quebec	250	39.7	20.2	21.7	5.1	8.5	4.9
	Ontario	300	42.4	24.4	15.5	2.7	6.4	8.7
	Prairies	200	50.1	11.4	18.0	3.9	9.6	6.9
	British Columbia	150	28.5	31.5	24.5	2.5	6.2	6.8
Gender	Male	498	43.5	21.4	18.1	2.4	7.6	6.9
	Female	502	39.1	20.9	20.1	4.8	7.7	7.4
Age	18 to 29	206	53.6	19.0	13.7	7.0	4.2	2.5
	30 to 39	169	35.1	21.4	20.6	4.0	8.0	10.9
	40 to 49	208	40.1	21.9	20.2	2.4	8.9	6.4
	50 to 59	178	36.1	21.1	18.2	3.0	9.7	11.9
	60 plus	239	40.1	22.2	22.6	1.9	7.8	5.5

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.