

**IVEY**

Richard Ivey School of Business  
The University of Western Ontario

Lawrence  
National Centre



LAWRENCE NATIONAL CENTRE  
FOR POLICY AND MANAGEMENT

Annual Report 2010

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## Annual Report

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"The Lawrence Centre continues its efforts in bridging the gap between government, business and academia while focusing on the development of sound public policy."

Dianne Cunningham  
*Director*

LAWRENCE NATIONAL CENTRE FOR POLICY AND MANAGEMENT



# director's report

## Message from the Director

Dear Advisory Council colleagues,

Our Advisory Council's inaugural meeting took place at the Lawrence National Centre, Richard Ivey School of Business, on February 8<sup>th</sup> 2005, more than five years ago! Our Centre continues its efforts in bridging the gap between government, business and academia while focusing on the development of sound public policy. To build a constituency for change, we believe that Canadians must be educated on issues of competitiveness and the economic and political challenges facing our world.



It has been an exciting and productive year. We have provided the highlights of our accomplishments and activities over the past twelve months and are encouraged by the progress towards new goals. The 2010-2011 term promises to be just as stimulating and, as always, we look forward to your valuable input.

We are grateful to our Lawrence Centre team and Advisory Council whose efforts contributed to the success of numerous events over the past year. We extend our thanks to Thomas d'Aquino, Jalynn Bennett, Don Campbell, and Blake Goldring for their participation in the *G-20 Leaders' Symposium* hosted

at Manulife Financial in Toronto on March 25<sup>th</sup>. It was a hugely successful event where many ambassadors and leaders in business, government and academia met to discuss issues at the top of the G-20 agenda.

The Lawrence Centre continues to grow and we are most grateful for your ongoing support.

Thank you.

Sincerely,

A handwritten signature in blue ink that reads "Dianne Cunningham". The signature is fluid and cursive.

**Dianne Cunningham**

# key priorities

## for the Coming Year

The Lawrence Centre Staff and Student Advisory Council continue to prepare for the 2010-2011 term. Ambitious plans are in place for two Lawrence Centre workshops. The Water Innovation Forum will be held on January 23-24, 2011. Funding has been secured through the Ontario Ministry of Agriculture, Food and Rural Affairs, from Agriculture and Agri-food Canada's *Growing Forward* fund. A follow-up workshop on Transportation is also planned for Spring 2011 to build on the work of our 2008 workshop *The Ontario - Québec Continental Gateway and Trade Corridor: Developing Competitive and Sustainable Transportation Policy*. Consultations have begun with related government ministries and industries and we look forward to your guidance.

We are planning to host a financial-policy event similar to our *Redefining the Canada-US Relationship in the Obama Era* forum in 2009 and the *G-20 Leaders' Symposium* in 2010 and we welcome your ideas.

We continue to focus on website development, communications, and relevant public policy research in concert with our Chair, Thomas d'Aquino, and Lawrence Centre Advisory Council, in coordination with the Communications department at Ivey.

An effective dissemination strategy is an important part of the work we do at the Lawrence Centre. Meetings with representatives from various ministries related to our work in Climate Change, Finance, Food and Health, Green Energy, G-20 Issues, Transportation and Water are scheduled for the upcoming months.



**"If we could really achieve more cooperation between government and business, we would see a quantum leap in economic performance and productivity."**

**Jack Lawrence**  
FOUNDER

LAWRENCE NATIONAL CENTRE  
FOR POLICY AND MANAGEMENT

# highlights

## Achievements and Events

October 2009 - November 2010

■ On October 5, 2010, the National Round Table on the Environment and the Economy (NRTEE), in collaboration with the Royal Canadian Geographical Society (RCGS), launched a special edition of *Canadian Geographic* on climate change, sponsored in part by the Lawrence National Centre. A reception, jointly hosted by the NRTEE and RCGS was held at the Canadian Museum of Nature in Ottawa. Keynote speakers included Governor General David Johnston, Environment Minister Jim Prentice, and Astronaut Bob Thirsk. Invited participants included University of Western Ontario President, Amit Chakma and Dianne Cunningham as a member of the NRTEE.



Amit Chakma

David Johnston

■ On September 28, 2010, Dianne Cunningham, as Director of the Lawrence Centre, presented at an Ivey Alumni Association Ottawa Chapter event. Tiff Macklem, Senior Deputy Governor of the Bank of Canada was the keynote speaker and participants addressed the question "Who should lead the productivity revolution, government or industry?" The session was moderated by Bill Lawson; Associate Professor of Finance (retired) Sprott School of Business.

■ Dianne Cunningham presented on "The Importance of High-speed Rail in Canada" at the *Southwest Region Public Policy* conference (August 2010) in London with more than 70 participants and local MPs and MPPs, where relevant and visionary public policy was explored.

■ The Lawrence Centre and Agri-Food@Ivey launched the report, *Food and Health: Advancing the Policy Agenda* at the McGill *Brain-to-Society* conference (June 2010) in Toronto. The report followed from our *Food and Health* workshop (March 2010) which brought together



leaders in business, government and academia to discuss opportunities to develop an integrated health and food policy framework. The report can be found online at:

[http://www.ivey.uwo.ca/lawrencecentre/food\\_health/default.htm](http://www.ivey.uwo.ca/lawrencecentre/food_health/default.htm).

# highlights

## Achievements and Events CONTINUED

- Lawrence Centre staff Melissa Harris and Chris Popovich participated in the launch of the National Round Table on the Environment and the Economy's water report *Changing Currents*, at the Inaugural Canadian Water Summit (June 2010) in Toronto with more than 300 attendees.
- The Lawrence Centre supervised the research of two MBA students, Rohan Belliappa and Adam Bortolussi, for the Cross Enterprise Leadership Research Course. As part of the dissemination plan for our April 2009 workshop *Making Green Energy Happen: Policy and Priorities*, their report entitled *An Overview of*

*Renewable Energy in Ontario*, was submitted to the Ontario Centres of Excellence (OCE), one of the workshop sponsors.

- On April 13, 2010, Dianne Cunningham, as Director of the Lawrence Centre, attended a launch for The University of Western Ontario's new Canada-U.S. Institute in Washington, DC. The focus of the launch was the release of the Institute's first study entitled "Moving Closer or Drifting Apart? Assessing the State of Public Opinion on the U.S.-Canada Relationship," co-authored by Cameron Anderson and Laura Stephenson. Guests included representatives from the Canadian embassy and UWO alumni from the Washington, DC area.

- On April 12, 2010, Dianne Cunningham addressed the London Downtown Rotary Club at the London Convention Centre on the timely and important issue of high-speed rail and the Ontario-Quebec trade corridor. The corridor is a significant infrastructure priority for the City of London and South-western Ontario and will be the focus of our 2011 workshop.
- On April 7, 2010, Lawrence Centre staff participated in a joint University of Western Ontario, Faculty of Engineering and Trojan Technologies workshop on Water Research. Participants included John Carey, Director General of the Water Science and Technology Directorate, for Environment Canada, Engineering Dean, Adam Hrymak, and Linda Gowman from Trojan Technologies. As a member of the National Round Table on the Environment and the Economy, Dianne presented suggestions from their current research program on water issues as they relate to Canada's Natural Resources.



Rohan Belliappa

# highlights

## Achievements and Events CONTINUED

■ On March 29-30, 2010, Dianne Cunningham and David Sparling, Ivey Chair of Agri-Food Innovation and Regulation, co-hosted a workshop entitled Food and Health: *Advancing the Policy Agenda*. This cross-disciplinary workshop, with more than 80 leaders from government, business and academia, focused on how Canadians' health can be improved through new research, products, and communications. Workshop recommendations are being presented to government and industry to identify where policies and strategies can be improved.

This is a timely issue as the next phase of Agriculture and Agri-Food Canada's *Growing Forward* strategy is being negotiated for 2013.



■ The Lawrence National Centre partnered with The Norman Paterson School of International Affairs (NPSIA) and Thomas d'Aquino, President and CEO of Intercounsel Ltd. to host a Symposium entitled *The G-20 and the Prospects for Global Growth, Financial Reform, Trade Liberalisation, Climate Change Consensus and Energy Security*.



The Symposium was held on March 25, 2010, in Toronto and addressed key issues at the top of the G-20's agenda.

Speakers included Mark Carney (Governor of the Bank of Canada), Leonard Edwards (Deputy Minister of Foreign Affairs and Sherpa to the Prime Minister of Canada), Tiff Macklem (in his former role as Associate Deputy Minister and G7 Deputy for Canada, Department of Finance, now Senior Deputy Governor, Bank of Canada), and our host, Donald Guloien (President and Chief Executive Officer, Manulife Financial Corporation). Ivey was well represented at the event. Associate Dean Rod White, Professor Craig Dunbar and Dianne Cunningham presented. Participants included Lawrence Centre board members Don Campbell, Jalynn Bennett, Blake Goldring, Ivey professors Jeffrey Gandz and Stephen Sapp, Lawrence Centre student advisory committee members and Tim Hodgson, Ivey Board member and Special Adviser to the Governor of the Bank of Canada.



# highlights

## Achievements and Events CONTINUED

- On March 14-16, 2010, the Lawrence Centre participated in the first Agricultural Biorefinery Innovation Network (ABIN) Conference organized by Franco Berruti and Chantal Gloor, Department of Engineering, UWO. This Conference was an integral part of achieving the goals ABIN set out when awarded \$8.7 million in funding provided through the Bioproducts Innovation Program (ABIP), from which we receive funding. More than 100 ABIN researchers from across Canada gathered at the Spencer Leadership Centre in London, Ontario to present their research and have the opportunity to engage in dialogue and exchange ideas.
- On March 11, 2010, the Lawrence Centre participated in the 4<sup>th</sup> Annual “Growing the Margins” Conference (March 8-12, 2010) in London, Ontario with more than 800 other participants. Dianne Cunningham participated on a panel with Bob Slater (National Round Table on the Environment and the Economy), Gord Surgeoner (President, Agri-Technology Commercialization Centre) and Don McCabe (Vice-President, Ontario Federation of Agriculture).
- On February 10, 2010, the Lawrence Centre participated in the Southwest Economic Alliance (SWEA) Economic Development Summit. The Summit discussed a report produced by Lawrence Centre MBA Senators, Adam Bortolussi and Rohan Belliappa, along with the Lawrence Centre staff and Student Advisory Council members, with the support of Ivey Professor Colette Southam. The report analyzed 25 economic development plans from 19 jurisdictions in southwestern Ontario and has been circulated widely to interested stakeholders in the region.
- On January 20, 2010, Dianne Cunningham, as Director of the Lawrence Centre, and UWO President Dr. Amit Chakma, attended the pre-budget consultation at the invitation of the Federal Minister of Finance Jim Flaherty in Windsor. There was a great deal of interest in the recommendations from the Lawrence Centre’s *Making Green Energy Happen: Policy and Priorities* (2009) workshop report and the *Ontario-Quebec Continental Gateway and Trade Corridor: Developing Competitive and Sustainable Transportation* (2008) workshop report.
- On January 18, 2010, representatives from the Lawrence Centre met with Federal Minister Tony Clement (Industry Canada) to advise on recommendations from both our *Making Green Energy Happen* workshop report and our *Transportation* workshop report. Minister Clement is one of the Ministers in support of our 2011 Transportation workshop to be held this Spring.



L to R: Adam Bortolussi, Melissa Harris, Katharina Wolff, Dianne Cunningham, Rohan Belliappa



# highlights

## Achievements and Events CONTINUED

- On October 29, 2009, the Lawrence Centre staff attended the workshop *Climate Change as a Security Issue for Canada*, as part of a collaborative Knowledge Synthesis project led by Dr. Gordon McBean, Policy Chair, Institute for Catastrophic Loss Reduction, and Professor, Department of Geography, The University of Western Ontario. This workshop brought together experts in government, business and academia to discuss the project chapters written on the food, water, health, population and international security implications of climate change that affect Canadians.



- On October 20, 2009 the Lawrence Centre and Ivey hosted the Fourth Annual Thomas d'Aquino Lecture on Leadership, delivered by the Honourable John Manley, President of the CCCE. More than 400 students and professors attended John Manley's morning lecture at the Richard Ivey School of Business in London. An audience of more than 80 distinguished guests assembled for the evening lecture and dinner at the Toronto Club.

# meet

## the Lawrence Centre



**Melissa Harris** is the Research and Project Manager and has been with the Lawrence Centre since March 2009. Prior to this, Melissa worked as a researcher for renowned climate scientist Gordon McBean, studying the security implications of climate change for Canadians. From 2004 to 2008 Melissa was an editor and office manager for the Canadian Poetry Press. Melissa has an HBA in Political Science and English and a Masters in

International Relations, with a focus on Global Environmental Policy from The University of Western Ontario. In addition to her work with the Lawrence Centre, Melissa is a research correspondent for the United Nations climate change negotiations, and has participated in international meetings in Denmark, Germany and China.



**Leslie Coates** joined the Lawrence Centre as Policy Advisor in September 2010. Prior to this she worked as Research Coordinator to ArcticNet providing direction to scientists studying climate change in the coastal Canadian Arctic. Leslie has served as Policy Analyst for CIDA, implementing and advising on Risk Management, and has conducted monitoring and evaluation of policy on a range of regional issues in South-East Asia,

including environmental regulatory regimes in India. She has served additionally as ERP Business Analyst for the financial, pharmaceutical, public sector and telecommunications industries. Leslie holds an HBA in Political Science from Queen's University, and a Master's degree in Political Science, specializing in International Development, from the University of Guelph.

## Contributing Faculty

**Tima Bansal** *Professor, Director of the Centre for Building Sustainable Value* RICHARD IVEY SCHOOL OF BUSINESS

**Franco Berruti** *Professor of Chemical Engineering* THE UNIVERSITY OF WESTERN ONTARIO

**Mary Crossan** *Professor Taylor/Mingay Chair in Business Policy* RICHARD IVEY SCHOOL OF BUSINESS

**Craig Dunbar** *Associate Professor* RICHARD IVEY SCHOOL OF BUSINESS

**Jeffrey Gandz** *Professor, Managing Director, Program Design - Executive Development, Program Director* RICHARD IVEY SCHOOL OF BUSINESS

**Guy Holburn** *Associate Professor* RICHARD IVEY SCHOOL OF BUSINESS

**Robert Klassen** *Professor of Operations Management* RICHARD IVEY SCHOOL OF BUSINESS

**Gordon McBean** *Professor, Departments of Geography and Political Science* THE UNIVERSITY OF WESTERN ONTARIO

**Stephen Sapp** *Associate Professor* RICHARD IVEY SCHOOL OF BUSINESS

**Gerard Seijts** *Associate Professor, Executive Director, Ian O. Ihnatowycz Institute for Leadership* RICHARD IVEY SCHOOL OF BUSINESS

**Colette Southam** *Assistant Professor* RICHARD IVEY SCHOOL OF BUSINESS

**David Sparling** *Professor, Chair of Agri-food Innovation and Regulation* RICHARD IVEY SCHOOL OF BUSINESS

**Rod White** *Associate Dean, Faculty Research and Development* RICHARD IVEY SCHOOL OF BUSINESS

# Lawrence

## National Centre Student Advisory Council

The Lawrence Centre staff and students meet on a biweekly basis to research and discuss important issues linked to events hosted by the Lawrence Centre. The Council assisted in the research of public policy issues, industry partners and panelists at the SWEA Economic Summit (February 2010) and the Food and Health workshop (March 2010).

### Meet the 2010-2011 Student Advisory Council



**Bola Adeniran** is completing her fourth year of the Honors Business Administration program at Ivey. She has been a member of the Lawrence Student Advisory Council throughout her years at Western. Bola intends on pursuing a legal degree upon graduation.



**Brendan Clements** is a recent addition to the Student Advisory Council. He is currently completing his third year of an Honors-Specialization in Canadian-American Relations. He intends to pursue a Masters degree in Canadian-American Relations at UWO and plans on pursuing a career in Academia or Public Policy.



**Scott Hayles** is a BA candidate in the Department of History at Western. He has been active on the Student Advisory Council for the past 3 years.



**Nicole Bakker** is in her fourth year of an Honors BSc in Environmental Science and is serving as this year's Enviro-Western Coordinator. Nicole is very excited to be participating in her first year on the Lawrence Centre Student Advisory Council.



**Jennifer Gautier** is in her final year of the Ivey HBA Program. Upon graduation, Jennifer intends to pursue a law degree in the United States. Jennifer is entering her 3rd year on the Student Advisory Council.



**Dustin Hughes** is a fourth-year concurrent Chemical Engineering and Ivey HBA student. This is Dustin's first year on the Student Advisory Council, in which he is excited to share his knowledge and passion for current policy issues being addressed, specifically water resource management.



**JP Cadeau** is currently enrolled in the MBA program at the Richard Ivey School of Business. Prior to enrolling at Ivey he worked as an associate at a management consulting firm with a specific focus on health care strategy. This is JP's first year on the Lawrence Centre's Student Advisory Council.



**Sydney Gosselin** is completing her fourth year of a BA, specializing in Political Science. She has been a member of the Student Advisory Council since her first year at Western. Upon graduation, Sydney will undertake a role in the Wealth Management sector at TD Waterhouse and has plans to complete an MBA in the future.



**Hayley Judge** has been a member of the Lawrence Student Advisory Council for four years. She is currently in the fourth year of her BA, majoring in History, and will be attending the University of Copenhagen for her final semester. Hayley intends to pursue a Master's degree in strategic public relations next fall in California or Boston.



**Jeffrey Lindquist** is completing the final year of the Honors Business Administration program at Ivey. He has been involved with the Lawrence Centre throughout his years at Western, and contributed to the 2009 Making Green Energy Happen Workshop report as a project assistant. Jeff is joining Canaccord Genuity in the investment banking division upon graduation.



**Shaan Ray** has recently joined the Student Advisory Council. Prior to enrolling in the MBA program at the Richard Ivey School of Business, Shaan worked as a consultant for Political Risk and International Business Development. He comes from a diplomatic family and was raised in 7 countries. In the past Shaan has advised bureaucrats in the Government of India on education, preventative health, and water purification issues.



**Michael Regier** is in his final year of an HBA, specializing in political science. He intends to pursue a Master's Degree in Public Administration at Western, followed by a career in municipal government. This is Michael's first year on the Student Council.



**William Ross** is completing his final year of a concurrent HBA and economics specialization. This also marks his third year of involvement with the Lawrence Centre Student Advisory Council.



**Chris Scott** is completing the Honors Business Administration program at Ivey. This is his second year on the Student Advisory Council. Chris is looking forward to conducting research for the Lawrence Centre's forthcoming transportation workshop.



**Monica Tran** is a fourth year combined Ivey Honours Business Administration and Health Science student. This will be the third year she is involved with the Student Advisory Council.



**Philip Turi** is a third year JD candidate studying at Western's Faculty of Law. Philip is also the Student President of the Canada-U.S. Law Institute as well as Canadian Corresponding Editor of the Canada-U.S. Law Journal. This is Philip's first year on the LNC Student Advisory Council.

# outreach

## Media Coverage

**Daniszewski, Hank**, (2009, DEC 22), "Ivey honours d'Aquino," *London Free Press*, Money 2.  
Mr. d'Aquino is named an honorary professor at the Richard Ivey School of Business.

**Mitchell, Paul**, (2010, OCT 4), "Creating the Tools to Save the Environment," *Richard Ivey School of Business News Release*.  
The Lawrence Centre sponsors the National Roundtable on the Environment and the Economy's initiative with *Canadian Geographic* to raise public understanding of climate change.

**Sher, Jonathan**, (2010, JAN 4), "Study on high-speed rail could make or break city," *London Free Press*, Transportation A2.  
Dianne Cunningham discusses the pending release of a feasibility study on high-speed rail in Ontario.

**Winders, Jason**, (2010, JUL 7), "Annette Verschuren to deliver 2010 Thomas d'Aquino Lecture on Leadership," *Richard Ivey School of Business News Release*.  
Details about the Fifth Annual d'Aquino lecture, hosted by Ivey and the Lawrence Centre, are released.

## Presentations

**Cunningham, D.E.**, (AUGUST 2010), *The Importance of High-speed Rail in Canada*, Southwest Region Public Policy Conference, London, ON.

**Cunningham, D.E.**, (JUNE, 2010), *Food and Health, Advancing the Policy Agenda: Workshop Report Recommendations*,  
The Brain-to-Society Diagnostic Project: Living, Leading, Managing and Governing Complexity for Sustainable Healthy Eating for All Conference, Toronto, ON.

**Cunningham, D.E.**, (APRIL, 2010), *The Ontario-Québec Continental Gateway and Trade Corridor: Developing Competitive and Sustainable Transportation Policy*, London Downtown Rotary Club, London, ON.

**Cunningham, D.E.**, (APRIL, 2010), *Water Use Issues and Public Policy*, Trojan Technologies-The University of Western Ontario Water Symposium, London, ON.

**Cunningham, D.E., McCabe, D., Slater, R., Surgeoner, G.**, (MARCH, 2010), *Green Energy: New Frontiers and What Needs to be Done to Realize Opportunities*, Growing the Margins Conference, London, ON.

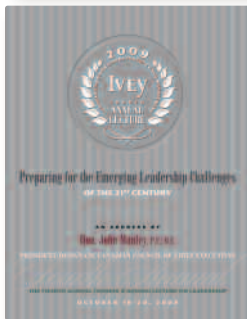
**Cunningham, D.E.**, (JANUARY, 2010), *Making Green Energy Happen: Recommendations and Strategies to Move Forward*,  
Canadian Bioeconomy Innovation Network, Ottawa, ON.

# research

## Publications



**Chair of Agri-food Innovation and Regulation and Lawrence National Centre.** 2010.  
Food and Health: Advancing the Policy Agenda.  
*Workshop Report.* London, ON.



**Manley, Hon. John, P.C., O.C.** 2009.  
Preparing for the Leadership Challenges of the 21st Century.  
*The Fourth Annual Thomas d'Aquino Lecture on Leadership.* Lawrence National Centre, ed., London, ON.



**Lawrence National Centre.** 2010.  
The G-20 Leaders' Symposium: The Changing Face of Global Politics and Economics.  
*Summary of Proceedings.* London, ON.



# Lawrence

## National Centre Advisory Council



**Thomas d'Aquino**  
*Chairman & CEO*  
INTERCOUNSEL LTD.



**Dianne Cunningham**  
*Director*  
LAWRENCE NATIONAL  
CENTRE



**Carolyn Lawrence**  
*President and CEO*  
WOMEN OF INFLUENCE INC.



**Jalynn H. Bennett**  
*President*  
JALYNN H. BENNETT AND  
ASSOCIATES



**Jim Dinning**  
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WESTERN FINANCIAL GROUP



**Jeffrey Simpson**  
*Columnist*  
THE GLOBE AND MAIL



**Donald W. Campbell**  
*Group President*  
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**Anthony Ferrari**  
*Senior Advisor*  
FORUM EQUITY PARTNERS



**Carol Stephenson**  
*Dean*  
RICHARD IVEY SCHOOL OF  
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*President & CEO*  
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**Blake Goldring**  
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