

IVEY

Richard Ivey School of Business
The University of Western Ontario

Lawrence
National Centre

LAWRENCE NATIONAL CENTRE
FOR POLICY AND MANAGEMENT

Annual Report 2011



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IVEY

**"If we could really achieve
more cooperation between government and business,
we would see a quantum leap in economic performance and productivity."**

Jack Lawrence
FOUNDER

**LAWRENCE NATIONAL CENTRE
FOR POLICY AND MANAGEMENT**

**LAWRENCE NATIONAL CENTRE
FOR POLICY AND MANAGEMENT**

director's report

Message from the Director

Dear Colleagues,

It is encouraging to see business, government, and academia working together during our many workshops over the last seven years, as we address challenging issues facing our country. Jack Lawrence would be proud to know that in our view, government and business are reaching out more than ever in their efforts to collaborate. We have benefitted as a Centre by providing timely advice to government and are appreciative of their generous support. It has been most rewarding as we conduct relevant policy research, while educating our students on the economic forces and political challenges that are changing our world in these unsettled times. Our goal is to provide leaders who are knowledgeable and able to build consensus, and who have a vision for the future.



In this report we are providing highlights of our accomplishments. We are grateful to our Lawrence Centre team and Advisory Council whose efforts contribute to the enrichment of programs and opportunities for our students. At our November 2010 Council meeting, you advised us on business and policy issues that we could emphasize in our research, workshops and outreach efforts. We continue to value and welcome your suggestions and good advice.

We extend our thanks to our Chair Thomas d'Aquino, Blake Goldring and Anthony Ferrari for their suggestions and ideas for the 2011 Leaders' Symposium, Engaging China in a Dynamic Asia. This follows on the successful G-20 Leaders' Symposium, hosted at Manulife Financial in Toronto.

We look forward to the participation of leaders in business, government and academia as we meet together to discuss strategic initiatives related to the new nexus of political and economic power.

Our 2011-2012 program promises to be stimulating, relevant, and timely. We hope that we are contributing to the positive policy development that governments need to embrace to stimulate economic growth, create jobs and improve the quality of life for Canadians.

Sincerely,

A handwritten signature in black ink that reads "Dianne Cunningham".

Dianne Cunningham

key priorities

for the Coming Year

The Lawrence Centre Staff and Student Advisory Council continue to prepare for the 2011-2012 term. In November 2011, the Lawrence Centre and David Sparling, Agri-Food Innovation Regulations Chair at Ivey hosted the first in a series of workshops on Canada-US Regulatory Cooperation. Subsequent workshops on cross-border transportation and agri-food regulations will be held in early 2012.

We continue to focus on relevant public policy research where we partner with our Chair, Thomas d'Aquino, and our Lawrence Centre Advisory Council. We are looking forward to our Leaders' Symposium on November 29th, hosted by Manulife Financial, with the Norman Paterson School of International Affairs.

An effective dissemination strategy is an important part of the work we do at the Lawrence Centre. Meetings with representatives from various government ministries related to our ongoing work in Water Policy and Innovation, Green Energy, Climate Change, Canada-US Regulatory Cooperation, Canada-China relations, and Transportation issues are scheduled for the upcoming months.



highlights

Achievements and Events

November 2010 - October 2011

■ On October 11th Finance Minister Hon. Jim Flaherty delivered a keynote address entitled “Public Service is Good for You: A personal Perspective” to more than 300 students at the Richard Ivey School of Business. Following the presentation, Minister Flaherty met with Ivey Dean Carol Stephenson, Lawrence Centre Director Dianne Cunningham, faculty, staff and representatives from our Student Advisory Council to discuss current financial events and the link to public policy in Canada.



■ The Lawrence Centre Student Advisory Council met on September 26 to discuss upcoming research and workshop plans for the 2011-2012 fall-winter session.

■ Lawrence Centre Director Dianne Cunningham and Project Manager Melissa Harris attended meetings in Ottawa (Sept 13-15) with representatives from Environment Canada, Agriculture and Agri-Food Canada and the Canadian School of Public Service as part of the Lawrence Centre’s Water Innovation Report dissemination plan. Meetings were also held with Transport Canada to discuss upcoming Lawrence Centre events on high-speed rail and border regulation.

■ On September 28-30 Director Dianne Cunningham and Project Manager Melissa Harris participated in a series of policy events in Havana, Cuba with the support of Foreign Affairs and International Trade Canada. The two-day program was coordinated by Ambassador Matthew Levin at the Canadian embassy in Cuba and featured the Temas Debate, a public Forum to discuss contemporary policy issues, as well as presentations at The University of Havana and the Ministry of International Relations.



highlights

Achievements and Events CONTINUED

■ On August 15, Dianne Cunningham participated in a Roundtable discussion at The University of Western Ontario, chaired by Dean Carol Stephenson and hosted for Deputy Minister Bob Hamilton, Associate Secretary to the Treasury Board and Deputy Minister University Champion to The University of Western Ontario. Bob Hamilton was accompanied by Jing Xu of the Regulatory Cooperation Council Secretariat and the group discussed the Regulatory Cooperation Council's work underway both in Canada and the US.



■ On June 27, Dianne Cunningham was interviewed for Water Canada magazine to discuss outcomes from the Lawrence Centre's Water Innovation Forum and the subsequent report.

■ On June 24, Lawrence Centre Director and staff attended a Continental Gateway Research Workshop, hosted by the Government of Canada, Government of Ontario and Government of Quebec. The purpose of the workshop was to provide the highlights of research on the economic benefits of trade through Ontario and the current capacity of the transportation modes.

■ On June 22, Dianne Cunningham was interviewed for Ivey's *Faculty Focus*, to discuss the Lawrence Centre's new Water Innovation Report and the future of water management in Canada.



■ On June 14, the Lawrence Centre launched the *Water Innovation Forum* report at the Canadian Water Summit, in Toronto. Director, Dianne Cunningham, a featured panelist in the session "Smart Water Use in Canada's Agricultural Sector," highlighted four case studies involving innovative technological responses to challenges faced by the agricultural sector. The panel was chaired by Brock University Professor Steven Renzetti and also featured Dennis O'Grady from South Nation Conservation Authority and Hank Venema from the International Institute for Sustainable Development.

highlights

Achievements and Events CONTINUED

■ On June 9, Lawrence Centre Policy Advisor Leslie Coates attended SWEA's General Assembly, "Growing Prosperity: Tapping into Rural-Urban Synergies" to witness the signing of a strategic alliance between SWEA and SCOR. The two regional economic development organizations will work together to expand and diversify the economy of Southwestern Ontario through their innovation and commercialization abilities.

■ On June 2, the Lawrence Centre participated in the Bloom Centre's Water Innovation Forum: Driving Adoption of Sustainable Water Solutions in Ontario's Food and Beverage Industry in Mississauga.

■ On May 9, the Lawrence Centre participated in the symposium "Ontario and the Green Economy," sponsored by the Mowat Centre, Corporate Knights and Sustainable Prosperity, in Toronto. Leaders in business and policy discussed scaling up the investment and policy framework to accelerate Ontario's transition into a low-carbon and

competitive green economy. Achim Steiner, Executive Director of the United Nations Environment Programme, highlighted how the environmental imperative for action is an opportunity for economic transformation.

■ On February 24, Lawrence Centre Director and staff attended a roundtable discussion at the University of Waterloo with water expert and professor Rob de Loe and

representatives from the federal and provincial governments to discuss outcomes from the Lawrence Centre's Water Innovation Forum. Further consultation meetings are planned for the upcoming months to ensure that the workshop report includes relevant and timely public policy recommendations for consideration by business, government and academia.

■ On January 23-24, 2011 the Lawrence Centre hosted the Water Innovation Forum (2011), bringing together more than 100 leaders in business, government and academia to discuss agriculture's use of water and its connection to increased competitiveness and profitability for the sector, economic opportunities and challenges related to water use and conservation, and current innovations in technology.

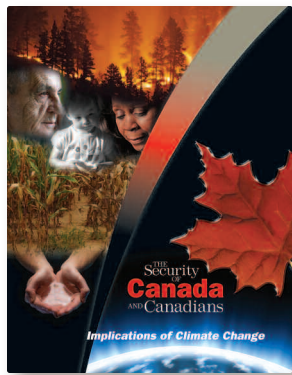
The workshop report, released in June 2011, can be found online at

www.ivey.uwo.ca/lawrencecentre/water-innovation-2011/default.htm.



highlights

Achievements and Events CONTINUED



- Following a series of workshops that the Lawrence Centre participated in, a report entitled *The Security of Canada and Canadians: Implications of Climate Change* was produced by Gordon McBean, Lawrence Centre staff and researchers at The University of Western Ontario.

The report can be found online at

http://www.ivey.uwo.ca/lawrencecentre/events/PDFs/climate_security_final.pdf

- On December 3, the Lawrence Centre hosted an Agriculture Innovation Roundtable that featured nine presenters and over 25 representatives from industry and academia in discussion with Deputy

Minister John Knubley (Agriculture and Agri-Food Canada). Innovation in technology, farm practices and biofuel research were highlighted as the Government of Canada seeks input on their *Growing Forward II*

Policy Framework (2013-2018).

Our staff and students were pleased to have the opportunity to participate in this engaging event with Deputy Knubley.



highlights

Achievements and Events CONTINUED

- On November 16, 2010 the Lawrence Centre hosted the *Fifth Annual Thomas d'Aquino Distinguished Lecture on Leadership* with keynote speaker Annette Verschuren, President of Home Depot Canada. A morning lecture was held at Ivey for more than 300 students, faculty and staff. More than 80 distinguished guests attended the evening dinner and speech in Toronto.



"The Lawrence Centre continues its efforts in bridging the gap between government, business and academia while focusing on the development of sound public policy."

Dianne Cunningham
Director

LAWRENCE NATIONAL CENTRE FOR POLICY AND MANAGEMENT



meet

the Lawrence Centre



Melissa Harris is the Research and Project Manager and has been with the Lawrence Centre since March 2009. Prior to this, Melissa worked as a researcher for renowned climate scientist Gordon McBean, studying the security implications of climate change for Canadians. From 2004 to 2008 Melissa was an editor and office manager for the Canadian Poetry Press. Melissa has an HBA in Political Science and English and a Masters in

International Relations, with a focus on Global Environmental Policy from The University of Western Ontario. In addition to her work with the Lawrence Centre, Melissa is a research correspondent for the United Nations climate change negotiations, and has participated in international meetings in Denmark, Germany, China, Mexico and Panama.



Leslie Coates joined the Lawrence Centre as Policy Advisor in September 2010. Prior to this she worked as Research Coordinator to ArcticNet providing direction to scientists studying climate change in the coastal Canadian Arctic. Leslie has served as Policy Analyst for CIDA, implementing and advising on Risk Management, and has conducted monitoring and evaluation of policy on a range of issues in South-East Asia, including

environmental regulatory regimes in India. She has served additionally as ERP (SAP) Business Analyst for the financial, pharmaceutical and telecom industries. Leslie holds an HBA in Political Science from Queen's University, and a Master's degree in Political Science, specializing in International Development, from the University of Guelph.

Contributing Faculty

Tima Bansal *Professor, Director of the Centre for Building Sustainable Value* RICHARD IVEY SCHOOL OF BUSINESS

Paul Beamish *Director, Asian Management Institute* RICHARD IVEY SCHOOL OF BUSINESS

Craig Dunbar *Associate Professor of Finance* RICHARD IVEY SCHOOL OF BUSINESS

Jeffrey Gandz *Professor, Managing Director, Program Design - Executive Development, Program Director* RICHARD IVEY SCHOOL OF BUSINESS

Robert Klassen *Professor of Operations Management* RICHARD IVEY SCHOOL OF BUSINESS

Gordon McBean *Professor, Departments of Geography and Political Science* THE UNIVERSITY OF WESTERN ONTARIO

Colette Southam *Assistant Professor* RICHARD IVEY SCHOOL OF BUSINESS

Gordon Southam *Director of the Centre for Environment and Sustainability* THE UNIVERSITY OF WESTERN ONTARIO

David Sparling *Professor, Chair of Agri-food Innovation and Regulation* RICHARD IVEY SCHOOL OF BUSINESS

Rod White *Associate Dean, Faculty Research and Development* RICHARD IVEY SCHOOL OF BUSINESS

Lawrence

National Centre Student Advisory Council

The Lawrence Centre staff and students meet on a biweekly basis to research and discuss important issues linked to events hosted by the Lawrence Centre. The Council assisted in the research of public policy issues, industry partners and panelists at the Water Innovation Forum (January 2011) and the Fifth Annual Thomas d'Aquino Lecture on Leadership (November 2010).

Meet the 2011-2012 Student Advisory Council



Andrew Brennan is completing his final year as a concurrent Chemical Engineering and Ivey HBA student. This is his first year on the Student Advisory Council. Andrew has been involved in the research and analysis of methadone maintenance treatment with the goal of identifying opportunities for policy-makers and physicians to improve treatment outcomes.



Brendan Clements This is Brendan Clement's second year with the Student Advisory Council. He is currently in his 4th year completing an Honours-Specialization in Canadian-American Relations. He intends to pursue a Masters degree in Canadian-American Relations at UWO and plans on pursuing a career in Academia or Public Policy.



Dustin Hughes is completing his final year as a concurrent Chemical Engineering and Ivey HBA student. Dustin's interests lie in resource management, having gained experience through past research on water treatment and while working in the energy sector this past summer. This is Dustin's second year on the Student Advisory Council.



Anisha Chotalia is in the Honours Business Administration program at Ivey. She is part of the Ivey LEADER Project and is excited to work on the Engaging China Leader's Symposium. This is Anisha's first year on the Student Advisory Council.



Jon Dietrich is completing his final year as a Concurrent Chemical Engineering and Ivey HBA student. Jon spent his summer in Hangzhou, China working on drug and gene delivery systems research at Zhejiang University. Jon continues to provide input through a newly created exchange program between the Chemical Engineering Department at Zhejiang University and Faculty of Engineering at the University of Western Ontario.



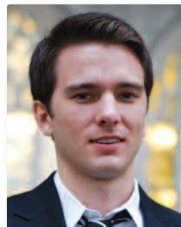
Vivian Li is currently in her first year of the HBA Program at the Richard Ivey School of Business. She is interested in Law, Human Resources, and Organizational Behaviour; she hopes to work in the non-profit sector in the future. 2010-2011 is Vivian's first year on the Student Advisory Council.



Shivani Chotalia is a second year Green Process Engineering student. She plans on pursuing a dual degree with the Ivey HBA program. Shivani is excited for her first year of involvement with the Lawrence Centre's Student Advisory Council.



J.P. Mackay has recently joined the Student Advisory Council. J.P. has a B.A. in Political Science from the University of British Columbia. Prior to enrolling in the MBA program at the Richard Ivey School of Business, J.P. was a portfolio manager at RioCan Real Estate Investment Trust.



Chris Scott is completing the Honors Business Administration program at Ivey. This is his fourth year on the Student Advisory Council. Chris is looking forward to conducting research for the Lawrence Centre's forthcoming transportation workshop.



Christopher Yeretsian is completing his final year of the HBA Program at Ivey. Prior to studying at Ivey, Christopher studied in the Political Science Department at Western, specializing in business and government relations, political theory, and international relations. This is Christopher's first year on the Advisory Council.



Catherine McCorquodale is a first year law student who recently completed a Master's degree in dairy genetics. This is her first year on the Student Advisory Council. In the future, she hopes to pursue a career that will allow her to combine both agriculture and law.



Monica Tran is completing a combined Ivey Honours Business Administration and Health Sciences degree. This will be the fourth year she is involved with the Student Advisory Council. Upon graduation, Monica hopes to work in the public service.



Jordan Lazarus is a 3rd year BMOS student in Finance and Administration. This summer he worked for the Ministry of Economic Development and Trade and in the future he hopes to pursue a career in business or politics. This is Jordan's first year on the Student Advisory Council, although last year he contributed to the Lawrence Centre's Water Innovation Forum.



outreach

Media Coverage

Belanger, Joe. "Public ill-informed: Politicos." *The London Free Press*. 23 Sept. 2011.

Dianne Cunningham is quoted discussing the demanding and important job of politicians.

Freek, Kerry. "Interview: Dianne Cunningham." *Water Canada*. 27 Jun. 2011.

Dianne Cunningham discusses outcomes from the Lawrence Centre's Water Innovation Forum and the subsequent report.

Milne, Dawn. "The Future of Water." *Ivey Faculty Focus. Interview with Dianne Cunningham*. 4 July 2011.

Dianne Cunningham discusses the importance of water conservation and the Lawrence Centre's new Water Innovation Report.

Sims, Jane, Chip Martin and Patrick Callan. "High-speed Dream Derails." *The London Free Press*. 18 Oct. 2011.

Dianne Cunningham is quoted about the benefits of high-speed rail for the Ontario economy and the importance of including London in rail development.

Verschuren, Annette. "A business leader's obligations to Canadian society." *Financial Post*. 6 Dec. 2010.

Highlights are discussed from Annette Verschuren's keynote address at the Lawrence Centre/Ivey's Fifth Annual Thomas d'Aquino Lecture on Leadership.

Walberg, Rebecca. "MBA Profitable for Non-Profits." *Financial Post*. 30 Nov. 2010.

Dianne Cunningham discusses the importance of business, government, and the non-governmental organizations collaborating for good public policy.

Article

Cunningham, Dianne and Melissa Harris. "Gaining a Competitive Advantage." *Water Canada*. (Sept-Oct, 2011): 24-26.

Presentations

Cunningham, D.E., (SEPTEMBER 2011), Addressing Global Environmental Challenges, Ministry of International Relations Panel, Havana, Cuba.

Cunningham, D.E., (SEPTEMBER 2011), The Importance of Higher Education,

Canadian Studies Centre and Centre for Improvement of Higher Education Panel, Havana, Cuba.

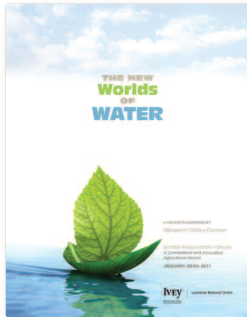
Cunningham, D.E., (SEPTEMBER 2011), Development of Public Policy in Canada, University of Havana Academic Roundtable, Havana, Cuba.

Cunningham, D.E., (JUNE 2011), Smart Water Use in Canada's Agricultural Sector, Canadian Water Summit, Toronto, ON.

Cunningham, D.E., (JANUARY 2011), Making Green Energy Happen, Agricultural Biorefinary Innovation Network Conference, London, ON.

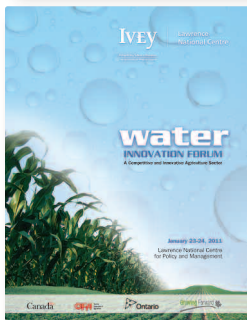
research

Publications



Catley-Carlson, Margaret.
New Worlds of Water.

Keynote Address at the Water Innovation Forum. London, ON: Lawrence National Centre for Policy and Management, 2011.



Cunningham, Dianne, Leslie Coates and Melissa Harris, eds.

Water Innovation Forum Report: A Competitive and Innovative Agriculture Sector.

London, ON: Lawrence National Centre for Policy and Management, 2011.



Verschuren, Annette

Beyond the Bottom Line: A Business Leader's Obligation to Canadian Society.

Eds. Dianne Cunningham and Melissa Harris. *Keynote Address at the Fifth Annual Thomas d'Aquino Lecture on Leadership.*

London, ON: Lawrence National Centre for Policy and Management, 2010.

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National Centre Advisory Council



Thomas d'Aquino
Chairman & CEO
INTERCOUNSEL LTD.



Dianne Cunningham
Director
LAWRENCE NATIONAL
CENTRE



Carolyn Lawrence
President and CEO
WOMEN OF INFLUENCE INC.



Jalynn H. Bennett
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