

The Ivey Alumni Network

WHAT IS ADVANCEMENT?

The Advancement department is composed of Alumni Relations and Development at the Ivey Business School at Western University. Alumni Relations coordinates alumni activities and Development raises funds for the School. Advancement is also where the alumni database is housed and maintained, and is where all the following information comes from.

Who Are Ivey Alumni?

Degrees by the numbers:

Total degree alumni:
25,876

Total degrees granted:
26,843

Total contactable alumni:
22,192*
**living, with at least one active
mail/email address*

HBA:
11,370 degrees granted
MBA and MBA/JD (law):
11,635 degrees granted
Executive MBA:
2,898 degrees granted
MSc:
156 degrees granted

PhD: 303 degrees granted
Other (BA, DBA, DIP):
481 degrees granted

Female: 6,281
Male: 19,595

Where Are Ivey Alumni?

Alumni live in 105 countries worldwide

Canada: 17,878
in 13 provinces/territories

Greater Toronto Area: 11,007
Other Ontario: 3,237
BC: 1,363
Alberta: 1,129
Quebec: 609
Other: 533

United States: 2,066
in 48 states

New York/Tri-State: 576
California: 383
Florida: 119

Rest of world: 2,247
*representing 103 additional
countries*

Asia: 1,357
Europe: 547

How Do Alumni Support Ivey?

VOLUNTEERS

2,556 alumni serve in a formal role to help the School

ENGAGEMENT:

8,067 alumni actively engaged with Ivey or their classmates in 2014-5 (e.g. attended Homecoming, Global Ivey Day or Chapter event, spoke in class, judged case competition, donated, received Ivey Ring, recruited, etc.)

FUNDRAISING:

During the 2014-2015 fiscal year:
2,362 donors supported Ivey

\$6.7 million in new gifts and pledges

\$13.3 million in cash receipts

DEFINITIONS:

Alumna: feminine singular

Alumnae: feminine plural

Alumnus: masculine singular

Alumni: masculine plural or mixed plural

ALUMNI IN LEADERSHIP:

1 in 2 alumni hold senior management positions.*

**We have active employment information on 16,451 of our graduates. Of these alumni, 8,544 hold senior management positions within their companies. Includes job titles such as CEO, CFO, CIO, CMO, CTO, Chair/Vice Chair, Founder, Head, Managing Director, Owner, Partner, President, Proprietor, Treasurer, Vice President and Director. This is a total of 52% of alumni or approximately 1 in 2. Statistics taken in September 2015.*

DID YOU KNOW...?

On **Homecoming** weekend each year, 1,000+ people from up to 30 reunion classes celebrate at 50+ events in one weekend to reminisce with classmates.
ivey.ca/homecoming

More than 8,000 Ivey Rings have been given out at the **Ivey Ring Tradition Ceremony** since it was founded by the Ivey Alumni Network in 2004. go.ivey.ca/ring

Global Ivey Day was launched in 2010. In 2014, 2,100 alumni worldwide celebrated their Ivey connection at 59 events in 34 cities. iveyday.com



All numbers effective September 18, 2015 unless otherwise noted