

We're looking for a few good companies

The Richard Ivey School of Business is seeking a number of select companies to provide an opportunity for our students to apply their unique Ivey thinking. Drawing on their special skills and with the benefit of a fresh perspective, a team of students will tackle an operational or strategic issue within your organization, and develop a solution or action plan to address it.

Whether your goal is to:

- Increase sales
- Assess new markets
- Develop new plans
- Improve your business structure
- Refine your strategy

Ivey Consulting Project has the expertise and resources to help you succeed.



Our student teams provide:

Exceptional Services:

- Marketing planning and research
- Organizational assessment and restructuring
- Competitive industry analysis and benchmarking
- Production forecasting and scheduling

Exceptional Products:

- Action plans
- Change management strategies
- Financial and risk analysis
- Turnaround strategies

The Richard Ivey School of Business has been creating Canada's top business leaders for more than 80 years. Our students are among the brightest and the best in the world – strong analytical thinkers who have the latest tools, techniques and theories at their fingertips.

Seasoned expertise combined with innovative thinking – a winning combination

Ivey's student consulting teams are backed by the world renowned faculty and full resources of the Richard Ivey School of Business.



Each team is assigned a faculty supervisor and, through Ivey's Executive in Residence program, works closely with seasoned business leaders from across a variety of industries who guide and evaluate the team's projects. Together, this core staff of senior advisors provides seasoned business expertise, while our students provide a fresh perspective and innovative thinking.

No one knows your business as well as you do ...

Ivey Consulting Project provides innovative thinking, extra hands, and a framework to find answers to the tough questions your company is facing..

Our students are ready. Are you?

If you're ready to benefit from the insight, education, and expertise of the Richard Ivey School of Business, the next step is yours. Please visit our website and complete the online application to see if we can be of further assistance to your organization.

Telephone: **519-661-4142** Fax: **519-850-2321**

Email: icp@ivey.uwo.ca

Visit: www.ivey.uwo.ca/icp

What our clients say

For over 50 years, Ivey Consulting Project has partnered with more than 4,600 companies across Canada. Here's what they have to say:

"The student team covered all four key elements we asked of them to investigate, including core brand vehicle line, short-term product actions, and longer-term marketing communications that would be most effective in reaching the youth market. We would like to acknowledge DaimlerChrysler Canada's satisfaction with the Ivey Consulting Project Team and look forward to working with Ivey students in the future.

**Ronald B. Smith -
Vice-President, Marketing,
DaimlerChrysler Canada Inc.**

"Ivey did an excellent job of analyzing the Canadian Market for IP Telephony solutions. We were impressed with their teamwork, their in-depth multi-dimensional analyses and their professionalism. I believe it was truly a beneficial engagement for both parties and the team was also a pleasure to work with!

**Brantz Myers -
National Manager,
Enterprise Marketing,
Cisco Systems Canada Co.**

"It is certainly a great benefit to the Club to have "fresh eyes" review our day-to-day operation and give consideration to the way in which we can improve our presentation to our fans. The suggestions made regarding the methods by which the Blue Jays can enhance the experience for our teenaged fans will be most valuable.

**Paul V. Godfrey, C.M. -
Former President and CEO,
Toronto Blue Jays Baseball Club**

IVEY CONSULTING PROJECT

Participating Companies

(partial list)



Lamplighter Inn & Conference Centre



- AT&T
- Bombardier
- ComTix Tickets Inc.
- Estee Lauder
- General Motors
- Golf Town
- IBM
- London Health Sciences Centre, St Joseph's Health Care
- Matchstick
- Mavrix Fund Management Inc.
- Mount Sinai Hospital
- OPK Capital
- The Toronto Blue Jays
- United Way

For a more detailed list of clients and their comments, please visit our website.

www.ivey.uwo.ca/icp



IVEY CONSULTING PROJECT

TEAM UP WITH IVEY

Innovative thinking to help your business succeed



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CROSS-ENTERPRISE LEADERS