

**How can a leader motivate and retain top talent?**

**What leadership styles are most effective to drive performance?**

**Why does the traditional directive leadership style seem to be sub-optimal in today's business environment?**



## Leadership Coaching Program (LCP)



A coaching leadership style addresses these questions and leads to increased employee engagement, greater levels of innovation and retention of top talent. In addition it makes employees take ownership for their actions, develops problem solving skills (making them more self-reliant) and drives them to explore untapped potential.

This program is highly practical and interactive with a focus on how to practice leadership coaching in an Asian environment. All cases and role plays are based on real coaching situations that happened in Asia.

### Target Audience

- ◆ Managers, executives, professionals or business owners who want to develop coaching skills as a leadership style to drive individual and team performance.
- ◆ Leaders who want to perfect their coaching skills to be more effective.
- ◆ Members of teams looking to improve communication skills driving collaboration and increased internal feedback to reduce friction, enhance productivity and ultimately improve performance.
- ◆ Organizations wishing to develop an internal capability to coach their employees to maximize organizational performance.

### Program Approach

- ◆ Highly practical Leadership Coaching program
- ◆ Extensive use of real business cases in Asia
- ◆ Innovative contents based on latest research in coaching
- ◆ Possibility to upgrade to International Coach Certification Program (both WABC accredited & ICF approved)

### Program Details

Date: May 24 - 25, 2017  
Regular: HKD 15,000  
Early-bird\*: HKD 13,500

\*Deadline: 40 days prior to program start date



For more information and registration, please contact us below:

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