

# Ivey Asia Executive Education Program



## Application Form

### Program Selection

Please select the program below to which you would like to apply:

#### 1. Consortium Programs

i. **Ivey Consortium Executive Program (ICE)**

12-day program consists of 4 modules delivered over 4 months.

- Leadership and Management of Change (September 26 - 28, 2016)
- Strategic Marketing Planning (October 17 - 19, 2016)
- Optimizing Financial Performance to Achieve Business Success (November 14 - 16, 2016)
- Strategic Analysis and Action (December 12 - 14, 2016)

ii. **Accelerating Management Talent Program (AMT)**

12-day program consists of 6 modules delivered over 6 months.

- Leading High Performing Teams (September 29 - 30, 2016)
- ~~AC~~ Competitive Advantage Through Marketing (October 20 - 21, 2016)
- ~~AM~~ Managing Financial Resources for Business Decisions (November 17 - 18, 2016)
- Strategic Planning and Execution (December 15 - 16, 2016)
- Innovation and Revitalization Through People (January 12 - 13, 2017)
- Leading Change (February 16 - 17, 2017)

### Applicant Information

Please Note: all information will be kept confidential.

1.  Mr.  Mrs.  Ms.  Dr.

2. First Name (In Full): \_\_\_\_\_

3. Last/Family Name: \_\_\_\_\_

4. Preferred Name: \_\_\_\_\_

5. E-mail Address: \_\_\_\_\_

6. Mobile Number: (       ) \_\_\_\_\_

7. Biography: please provide a brief biography of yourself in a separated word file

## Employment Information

1. Title/Position: \_\_\_\_\_

2. Company: \_\_\_\_\_

3. Parent Company (if different from above): \_\_\_\_\_

4. Business Address: \_\_\_\_\_  
\_\_\_\_\_

5. Business Telephone Number: (\_\_\_\_\_) \_\_\_\_\_ Ext. \_\_\_\_\_

6. Present Level of Responsibility:

- Board Member / Chief Executive Officer / President / Managing Director
- Director/ Divisional General Manager / Regional or Country Manager/ General Manager
- Entrepreneur
- Functional Manager

7. Present Area of Responsibility:

- |                                                   |                                                 |
|---------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Communications           | <input type="checkbox"/> Materials Management   |
| <input type="checkbox"/> Distribution/Warehousing | <input type="checkbox"/> Legal                  |
| <input type="checkbox"/> Finance                  | <input type="checkbox"/> Production, Operations |
| <input type="checkbox"/> General Management       | <input type="checkbox"/> PR, Investor Relations |
| <input type="checkbox"/> Human Resources          | <input type="checkbox"/> Quality Management     |
| <input type="checkbox"/> Information Systems      | <input type="checkbox"/> Sales                  |
| <input type="checkbox"/> Manufacturing            | <input type="checkbox"/> Strategic Planning     |
| <input type="checkbox"/> Marketing                | <input type="checkbox"/> Other: _____           |

## Marketing Information

1. How did you hear about the Ivey Business School? \_\_\_\_\_

2. Would you be interested in receiving more information about other programs offered by Ivey?  
Please indicate below:

Ivey Executive Education Programs  Yes /  No

Executive MBA Programs  Yes /  No

## Payment Information

The program fee must be paid upon receipt of the invoice.

Please indicate the name required on the program invoice and to whom should it be addressed.

1. Payment Method

*(Payment can be made by cheque or bank transfer):*

Cheque

Bank Transfer

2. Invoicee Name: \_\_\_\_\_

3. Invoicee Title: \_\_\_\_\_

4. Invoicee Company Name (if any): \_\_\_\_\_

5. Invoicee Address: \_\_\_\_\_  
\_\_\_\_\_

6. Invoicee / Account Department Contact Number: ( \_\_\_\_\_ ) \_\_\_\_\_

## Terms of Enrolment & Payment Schedule

Participant fees must be submitted prior to commencement. Payment shall be made in Hong Kong dollars (US\$1 = HK\$7.8) within 30 days of the receipt of the invoice. Cancellation and administration fees apply to program withdrawal and rescheduling. Please contact Ivey for details.

## Applicant Declaration

- I hereby certify that the above information is a true record of my personal information, and that I have provided all the required information. My signature on this application represents my agreement to enroll in the indicated program and other terms above.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date