

Oana Branzei

Cases

Branzei, O., Lin, H. and Chakravarty, D. (2014). *WWF's Living Planet @ Work: Championed by HP*, Ivey Publishing.

Branzei, O. and Lodha, S. (2014). *Room to Grow: Ashray Housing, Rajkot, India*, Ivey Publishing.

Raffety, R.R. and Branzei, O. (2014). *Wellspring (A): Partnering for Compassion; Wellspring (B): The YMCA Partnership*, Ivey Publishing.

Hu, Y. and Branzei, O. (2013) *NPI in China: Organizing for Social Good*, Ivey Publishing.

Leithwood, M., Branzei, O., and Gupta, K. (2013). *SoJo (A): Modeling Social Enterprise*, Ivey Publishing.

Mehrotra, S. and Branzei, O. (2012). *The Art of Social Entrepreneurship: Dakshina Chitra and Madras Crafts Foundation (MCF) in India*, India School of Business Series, Ivey Publishing.

Dhanaraj, C., Branzei, O. and Subramanian, S. (2011). *Bayer CropScience in India (A): Against Child Labour; (B): Values and Strategy*, Ivey Publishing. *2012 EFMD Award Winner*

Branzei, O. (2010). *Tata: Leadership with Trust*, Ivey Publishing. *2010 Aspen Business & Society International Case Competition*.

Branzei, O. and Poldner, K. (2010). *Veja: Sneakers with a Conscience*, Ivey Publishing. *2012 EFMD Award Winner*

Research Community

2008-2013 PhD Sustainability Academy – Convener and Faculty Host
<http://www.ivey.uwo.ca/centres/building/outreach/PhDAcademy/>

2012 – Africa Faculty Development Workshop, Rwanda - Faculty
<http://workshops.aonline.org/africa/afd/>

Conferences and Keynotes

The Fifth Subsistence Marketplaces Conference
Consumption and Entrepreneurship in Subsistence Marketplaces: Spanning Geographies and Substantive Domains, *Champaign, Illinois, June 13-15, 2014*

<http://business.illinois.edu/subsistence/events/conferences.html>

Research Methods Track Co-Chair

Co-innovation to address wicked problems, UCT Graduate School of Business, Cape Town, South Africa, 25-26 November 2013

<http://www.gsb.uct.ac.za/bsei>

Keynote Panel: "Co-innovation in South Africa and beyond"

Academy of Management Africa Conference, Johannesburg, South Africa, January 7-10, 2013

<http://meeting.aonline.org/international/southafrica/>

Northern Track Chair, Track 3

[The Base of the Pyramid: Emerging Market Consumers, Workers, and Managers](#)