

The Ivey Alumni Network

WHAT IS ADVANCEMENT?

The Advancement department is composed of Alumni Relations and Development at the Ivey Business School at Western University. Alumni Relations coordinates alumni activities and Development raises funds for the School. Advancement is also where the alumni database is housed and maintained, and is where all the following information comes from.

Who Are Ivey Alumni?

Degrees by the numbers:

Total degree alumni:
23,734

Total degrees granted:
24,637

Total contactable alumni:
20,915*
**living, with at least one active mailing address*

HBA:
9,917 degrees granted
MBA and MBA/JD (law):
11,228 degrees granted
Executive MBA:
2,611 degrees granted
MSc:
116 degrees granted

PhD: 284 degrees granted
Other (BA, DBA, DIP):
481 degrees granted

Female: 5,475
Male: 18,259

DEFINITIONS:

Alumna: feminine singular
Alumnae: feminine plural
Alumnus: masculine singular
Alumni: masculine plural or mixed plural

ALUMNI IN LEADERSHIP:
1 in 2 alumni hold senior management positions.*

*We have active employment information on 12,983 of our graduates. Of these alumni, 6,109 hold senior management positions within their companies. Includes job titles such as CEO, CFO, CIO, CMO, CTO, Chair/Vice Chair, Founder, Manager Director, Owner, Partner, President, Proprietor, Vice President and Director. This is a total of 47% of alumni or approximately 1 in 2. *Statistics taken in April 2012*

Where Are Ivey Alumni?

Alumni live in 102 countries worldwide

Canada: 16,613
in 13 provinces/territories

Greater Toronto Area: 8,835
Other Ontario: 4,301
BC: 1,287
Alberta: 1,047
Quebec: 619
Other: 524

United States: 1,975
in 46 states

New York/Tri-State: 526
California: 356
Florida: 120

Rest of world: 2,327
representing 100 additional countries

Asia-Pacific: 1,365
Europe: 550
India: 69

How Do Alumni Support Ivey?

VOLUNTEERS

2,318 alumni serve in a formal role to help the School

ENGAGEMENT:

7,879 alumni actively engaged with Ivey or their classmates in 2012 (*e.g. attended Homecoming, Global Ivey Day or Chapter event, spoke in class, judged case competition, donated, received Ivey Ring, recruited, etc.*)

FUNDRAISING:

During the 2012-2013 fiscal year:
2,502 donors supported Ivey

\$21 million in new gifts and pledges

\$18.7 million in cash receipts, including
\$4.6 million in Annual Fund receipts

DID YOU KNOW...?

On **Homecoming** weekend each year, 1,000+ alumni and guests from up to 30 reunion classes celebrate at 50+ separate events in one weekend to reminisce with classmates.

www.ivey.ca/homecoming

More than 6,700 Ivey Rings have been given out at the **Ivey Ring Tradition Ceremony** since it was founded by the Ivey Alumni Association in 2004. go.ivey.ca/ring

Global Ivey Day was launched in 2010. In 2012, 1,600+ alumni celebrated their Ivey connection at 40+ events in 29 cities. iveyday.com



All numbers effective September 4, 2013 unless otherwise noted