



Faculty Positions in Marketing

The **Ivey Business School** at Western University seeks candidates for a Limited Term appointment at the rank of Lecturer, Assistant, Associate, or Professor in the area of **Marketing**. Qualified candidates will also be considered for a Probationary (tenure-track) appointment at the rank of Assistant Professor, or a Tenured appointment, at the rank of Associate Professor or Professor. The positions are available to begin in July 2015.

Successful candidates will be expected to teach marketing subjects in our student-centered, case-based undergraduate, MBA, or EMBA programs, or in the MSc or PhD programs. The potential or demonstrated ability, to teach in executive development programs in Asia is desirable.

LIMITED TERM: Applicants for a non-tenure Limited Term appointment must have an MBA degree or equivalent, as well as appropriate industry or professional and teaching experience. Demonstrated ability to teach core marketing and marketing electives courses in Ivey's degree-granting programs is essential. Candidates with successful case teaching experience and experience in Cross-disciplinary teaching are preferred.

PROBATIONARY POSITION (tenure-track): Applicants for a probationary (tenure-track) appointment at the rank of Assistant Professor must already have, or be close to completing a doctorate degree in Marketing or a related field. Candidates should have a strong academic background and the ability to publish in the highest quality academic outlets. A demonstrated interest and ability to excel using a case discussion format with HBA and MBA students is essential.

TENURED POSITION: Applicants for a tenured appointment at the rank of Associate Professor or Professor must have a Ph.D. in Marketing or a related field (e.g. psychology). The ideal candidate will have demonstrated the ability to publish in the highest quality academic outlets and is a recognized expert in his or her field of research. A proven successful record of teaching with cases is required, with experience in MBA, EMBA and executive education preferred. A demonstrated interest and ability to take a leadership role in the Marketing group is highly desirable.

APPLICATION PROCEDURE: Applicants are encouraged to submit materials (curriculum vitae, three letters of recommendation and copies of research papers) online to facultypositions@ivey.ca (See <http://www.ivey.uwo.ca/faculty/career-opportunities/> for other application details). Review of applicants will commence on September 1, 2014 and applications will be considered until the position is filled.

The Ivey Business School is Canada's premier business school and is recognized worldwide for the quality of its management education and research. The School's major activities include: a highly regarded MBA program and undergraduate program (HBA); an innovative MSc program; a well-established doctoral program active in most major areas of management; as well as, an expanding portfolio of programs for executives, including an Executive MBA delivered in Canada and Hong Kong. The School is internationally oriented in terms of curricula, research, faculty, and student exchanges.

All positions are subject to budget approval. Applicants must have fluent written and oral communication skills in English. All qualified candidates are encouraged to apply; however, under Canadian immigration requirements, Canadian citizens and permanent residents will be given priority. The Ivey Business School and Western University - Canada are committed to employment equity and welcome applications from all qualified women and men, including visible minorities, aboriginal people and persons with disabilities.

Please ensure that the form available at <http://www.uwo.ca/facultyrelations/faculty/Application-FullTime-Faculty-Position-Form.pdf> is completed and included in your application submission.