



Newest alumni Leo Lau, Man Ko, Stanley Chan and Charity Au embracing the Ivey Ring tradition.



Dean Carol Stephenson and Associate Dean Larry Wynant presenting the Ivey Alumni Award to Joe Attrux, past president of the HK IAA chapter.



This year the Annual dinner in Hong Kong took on the theme of "Viva Las Vegas". 200 Ivey alumni, family and friends enjoyed an evening of fine food and great fun.



We honoured Mr. Lee Seng Wee (MBA'54) in Singapore for his 50th year anniversary since graduating from Western. Dean Stephenson and Professor Beamish marked the occasion with the presentation of the Ivey 50 year lapel pin.



Congratulations!
Hong Kong Executive MBA Class of 2004



The Singapore IAA Chapter hosted the inaugural South East Asia Ivey Homecoming. Thanks go to chapter president Chet Choon Woon, and Josephine Teo for making this event a success.

IVEY awarded Tier 1 Canada Research Chair

In an announcement in Vancouver on November 12, Canadian Prime Minister Paul Martin named the Director of AMI, Professor Paul W. Beamish, the recipient of a Tier One Canada Research Chair in International Business.

Beamish's research aims to lead to a better understanding of how to improve the performance of international joint ventures. International joint ventures represent up to half of all foreign direct investments worldwide. Beamish is developing a comprehensive picture of the patterns and processes of cooperative behavior found in multinational enterprises.

Beamish was one of six researchers at The University of Western Ontario receiving the chairholder honour in 2004. Western has been allocated 71 of the nation's 2,000 Canada Research Chairs which are being distributed over a 5 year period in all disciplines. Tier one CRCs are awarded to outstanding researchers who have developed reputations as world-leaders in their field. The award is valued at \$1.4M over seven years (\$200 thousand annually) to fund their research at Western. Tier Two CRCs are awarded to exceptional emerging researchers and have a value of up to \$500,000 over five years.

New Ivey Books in Asia

International Management: Text & Cases 5/e (Traditional Chinese)

Taiwanese firms have always been required to be outward looking in order to survive. Due to the small market size of Taiwan and its limited natural resources, firms in Taiwan have had to embrace the opportunities of the global economy. Taiwanese firms have earned a strong reputation for their success in international trade. In recent years, an increasing number of these firms have been engaging in foreign direct investment. The case studies about different regions and different entry strategies in this book are intended to be helpful to Taiwanese firms as they work in the international environment.

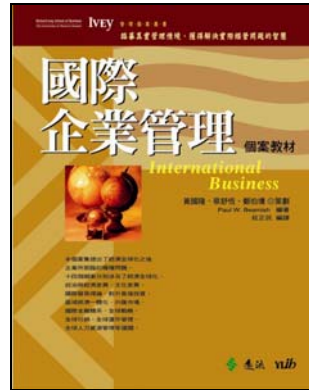


Authors: Paul W. Beamish, Allen J. Morrison, Andrew C. Inkpen, Philip M. Rosenzweig

Editor: Chwo-Ming Yu, Professor of Management at the National Chengchi University, Taiwan

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International Business Case Book (Traditional Chinese)



This case book adopts an international strategy emphasis – a general manager's orientation with a focus on the strategic issues. Each of the 14 cases included has been indexed according to key words which summarize important dimensions of the content. This information allows the reader to select those cases deemed most relevant.

Editors:
Paul Beamish, Professor of International Business at Ivey Business School
Chuang Cheng-Min, Professor of International Business at National Taiwan University

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Making Our Case

Joining a growing list of business schools in Asia, Tsinghua University's School of Economics and Management and The International Islamic University Malaysia's Management Center are the newest institutions to sign a case site license with Ivey. For a modest fixed annual fee, these leading business schools in the region are licensed to use unlimited copies of a predetermined number of cases from Ivey's unrestricted case collection in their teaching programs.

The agreement simplifies ordering and payment procedures, offers an incentive for professors to use case material, and avoids potential intellectual property rights violation problems. We welcome your enquiry at ami@ivey.uwo.ca

Did You Know...

◆ Kathleen Slaughter was an invited speaker on the topic "Case Study Methodology Framework" at the AACSB conference: World Class Practices in Management Education hosted by the KAIST Graduate School of Management in Seoul, Korea.

◆ Robert Mackenzie, Consul General of Canada in Shanghai, and Yijun Song, Representative of the Ontario Government in China were at Ivey's campus in London, sharing their experiences of working in China and their knowledge of the Chinese economy. Mackenzie is an Ivey alumnus, HBA 1971, MBA 1973.



**MERRY CHRISTMAS AND HAPPY NEW YEAR
FROM THE FACULTY AND STAFF AT IVEY**

