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Peking University Team wins Ivey / Coca-Cola China Case Competition

The Championship round in Shanghai concluded on December 2, crowning Peking University as the winner of the 2007 Ivey China Cup. The Best Presentation Award went to Central South University. Tsinghua University took home the Best Q&A Award.

The other six regional winners (in alphabetical order) were:

- Central South University
- Fudan University
- Sichuan University
- Sun Yat-Sen University
- Tsinghua University
- Zhejiang University

Congratulations to all the teams who participated and competed for a winning spot in the five regions: Beijing, Shanghai, Wuhan, Chengdu, and Guangzhou.

Organized by Ivey alumni, this is the 3rd annual competition in China and the largest student case competition in Asia. This year's event attracted over 800 teams with more than 3200 undergraduate students from 29 universities across China.

We gratefully acknowledge the support of our sponsors: Coca-Cola (China) Limited, Standard Chartered PLC, Career International Inc., and Publicitas Dialog. Special thanks go to the many alumni volunteers, judges and tutors who make this event such a success.

Visit the official website for more details: www.ivey.com.cn/cc2007



Recognizing HK Pei Hua Education Foundation



(l to r)
Ivey CFO John Irwin, Dean Carol Stephenson, Norman Ho, Richard Wong, and Associate Dean Kathleen Slaughter.

On October 10 in Hong Kong, Dean Carol Stephenson was joined by Norman Ho, Richard Wong, directors of the Hong Kong Pei Hua Education Foundation and foundation secretary Cheuk Wa Ho in celebrating the 10th anniversary of Pei Hua Foundation's sponsorship of the annual Ivey-Tsinghua Case Teaching and Writing Workshop.

The Foundation's continuous support of this "Train-the-Trainer" China project has trained more than 500 Chinese teachers involved in management education, a lasting impact on the education of generations of Chinese teachers and students.

2008 Case Workshop in Beijing (www.ivey.uwo.ca/ami/Case_Workshops)
Date: July 14 - 18, 2008 Instructor: Prof. Shih-Fen Chen

Profile: Dr. Yaqi Shi

Ivey's newest Asian faculty member Dr. Yaqi Shi joined the school in July 2007. Originally from China's Shandong Province, Shi completed her Ph.D. in accounting at Montreal's Concordia University. Prior to her Ph.D. education, she worked as an accountant for Huaneng Power International Inc. (China), a world-leading power generating company.

A professor of managerial accounting and control, Shi's research interests not only focus on international accounting, but span the areas of corporate governance and emerging markets. She is currently conducting research on voluntary disclosure for international firms.

Shi is excited talking about her students, "Ivey's HBA program is the best. The students are so smart and friendly that in fact I learn a lot from them in and out of the classroom."

Gunnar Hedlund Award 2007

Chris Changwha Chung (Ivey Ph.D. 2006) was the recipient of the 2007 Gunnar Hedlund Award, an annual prize that honours the best Ph.D. thesis in the world in the field of International Business. Chung's thesis, titled "***The Evolution of International Joint Ventures: Multiple Waves of Structural Change, Performance, and Survival***" was presented at the 33rd EIBA Annual Conference at the University of Catania, Italy, in December 2007.

The award, launched in 1997 by the Boards of the Institute of International Business (IIB) at the Stockholm School of Economics, and the European International Business Academy (EIBA), recognizes works that have the greatest potential to impact the field of international business in the future.

Study gains world-wide attention

The study "***Toy Import and Recall Levels: Is There a Connection?***" published by the Asia Pacific Foundation of Canada showed that toy recalls in the U.S. have increased at a faster rate than the increase in imports from foreign countries. Also, design-related recalls were higher, and increased faster, than manufacturing-related recalls, and that the trends were less pronounced for Chinese-made toys.

This study co-authored by Ivey Professor Paul Beamish, University of Manitoba Professor Hari Bapuji (Ivey Ph.D. 2005) and Andre Laplume follows the authors' earlier research which showed that most toy recalls in the U.S. were the result of design flaws by the creator companies rather than attributed to Chinese manufacturers.

Contact ami@ivey.ca or visit www.asiapacific.ca for a copy of the studies.

Ivey Business Journal

www.iveybusinessjournal.com/

THREE GENERATIONS OF CHINESE ENTREPRENEURS: WILL THE THIRD GENERATION BE AS SUCCESSFUL?

by Bing Xiang and Bing-Sheng Teng

This article discusses the significance of Chinese firms becoming fierce global competitors, largely

due to the emergence of Chinese entrepreneurs. A better understanding of these entrepreneurs who differ significantly in background, growth paths, and business models is critical. By classifying them into two generations, the authors provide insight into how they emerged, and suggest the possible emergence of a third generation.

Did You Know...

- ▶ MBA information session in Shanghai – **First Class on the Road**
Date: January 26, 2008
Venue: ShuiOn Plaza (No.333 Huaihai Road)
- ▶ Chinese New Year Dinner in Shanghai "**Sports-Olympics and Us**"
Date: January 26, 2008
Venue: Lin Bar & Grill, (Number Five on the Bund)
Details: www.ivey.com.cn
- ▶ **Beijing Alumni** Annual Dinner – Theme: Exotic
Date: January 27, 2008
Venue: Impression Yunnan
Contact: lzhou.mba2004@ivey.ca

▶ On December 25, 2007, we lost a great friend, champion and inspiration with the passing of Beryl Ivey. In a tribute to Beryl Ivey, Dean Stephenson noted that Beryl's impact and influence will long be felt in the London community and particularly here at Ivey, which is alma mater to her husband, Dick and two of her four children. The Ivey family gift in 1995 was instrumental to the school's expansion into Asia.



Yaqi Shi (*far right*) with delegation from the Shanghai Institute of Foreign Trade led by Vice President Xiaowei Xu and Dean of Business School Qing Nei. SIFT was at Ivey's London campus for a one day exchange on December 6.