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quality**

**Announcing
The Ivey MBA
Program
in Hong Kong**

The **ONLY**
world-renowned
North American business
school delivering an
unparalleled MBA program
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It is a matter of discretion for individual
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Richard Ivey School of Business
The University of Western Ontario

IVEY MBA Program in Hong Kong ~ Unparalleled Quality ~

Larry Wynant, the Executive Director, Ivey/Asia is pleased to announce the new Ivey MBA Program in Hong Kong – coming **January 2004**.

“When you think about further education to strengthen your skills, market competitiveness and future career options, we invite you to the Ivey experience,” said Wynant.

The Ivey MBA in Hong Kong targets high potential, emerging managers with 3-5 years of work experience. The typical HK MBA applicant will be ambitious, eager to succeed, and someone who values unparalleled quality – one attribute of Ivey’s many programs. The program takes a general management perspective on current business issues and the challenges and opportunities in key markets around the world.

All classes are conducted during non-work hours over a period of approximately two years. Students attend classes at Ivey’s state-of-the-art campus in the Hong Kong Convention and Exhibition Centre. Courses are delivered in blocks of roughly three weeks, with classes held after working hours on weekday nights as well as on Saturdays and Sundays.

Come join the Ivey MBAs who stand out worldwide by their decision making prowess, their ability to implement practical solutions and a capacity to move quickly into senior leadership positions.

Join us at our first **Information Seminar** on July 4 (7:30 pm) to learn more. Visit our website: www.ivey.com.hk/mba, or call us at (852) 2135 2299 for more information.

Asian Annual Fund

We are delighted to report the completion of the First Asian Annual Development Fund. The committee Chairman, John Kao (HBA’76) reported a participation level by Hong Kong alumni of 18%. A collaborative and strong working relationship between the Committee and Ivey’s alumni and friends in Asia resulted in contributions of over HK\$500,000 – a resounding success for the first Asian Annual Fund Campaign. The committee’s personal leadership and strong support were reflected in the committee’s 100% contribution rate.

Ivey extends its thanks to committee members, John Charman (MBA’70), Robin Hibberd (HBA’83/MBA’87), Daniel Lam (EMBA’00), Marisa Leung Kwok (HBA’77), P.H. Mak, (MBA’74), Tony Teo (EMBA’00), May Wong Tung (MBA’78), Kishore Sakhrani (MBA’83) and Jason Yeung (EMBA’01). We also extend special thanks to John Kao for his leadership of the committee and his continued support of the committee as Kishore Sakhrani assumes the Chairman’s position for the next year.

Profile: Cynthia (Xinyi) Gu

In the summer of 2002, Ivey made a strategic move to place an individual on the ground, in Shanghai, to focus solely on creating opportunities for Ivey graduates in mainland China. Cynthia Gu, an Ivey MBA graduate of 2001, rose to the challenge.



MBA2001 friends Cathy Hao and Cynthia Gu (right) at Charlene Ge's wedding reception at Ivey

Gu is an ideal candidate being a North American educated Chinese national who has extensive business experience both in China and in Canada. Gu previously worked for Bell Mobility and Nortel Networks in Canada, and before that, for IBM and Siemens Mobile in China

Since Gu's return to Shanghai ten months ago, she has secured 89 job postings matching the skills, abilities and needs of our graduates planning to work in China.

"My job is to build recruiting activity with firms in their respective markets in China," said Gu. "It is important that I understand the clients' businesses, recruiting objectives and the competitive environment. This enables me to match the talents of our graduates to help achieve success of the organizations that hire Ivey MBAs."

To learn more about the wide range of services we offer to connect recruiters with Ivey students interested in working in China, please contact the **Ivey Shanghai Representative Office** at 912B, Central Plaza, 227 Huang Pi Bei Lu, Shanghai, 200003 China. Tel: 8621-63592278 Fax: 8621-63759361, Mobile: 001-13917944205 Email: cgu@ivey.uwo.ca

Student Awards and Competitions

Four first year MBA students, Christian Kim, Fan Ye, Marcelo Mellicovsky and Oliver Chen, captured first prize at the **Second Annual Samsung MBA Case Competition** on April 25 in Toronto.

Students were asked to present business cases on the theme of Samsung's brand position in Canada to a panel of judges comprised of business, media and Samsung senior management representatives.



Another group of four second year Ivey MBA students won the **Rutgers-Camden 20th Annual MBA Invitational Case Tournament**. Jessica Shi, Dev Srinivasan, Dion Yungblut and Lisa Zhao took part in the competition in Atlantic City in April.

Competitors were given a business problem and 24 hours to solve it. In an all-night session, they prepared written reports and organized

visual presentations to deliver before a panel of judges who came to a unanimous decision on the winner team.

Cindy Chan, HBA'03, was honoured at the May 6 reception with the **YMCA-YWCA Young Woman of Distinction Award** for her volunteer work in several community organizations.

A dedicated community volunteer, Chan has been a youth mentor, worked with disadvantaged children, and tutored refugee students. We congratulate Chan on an award that brings distinction and honour to the School.

Alumni Happy Hour What a great response!

On May 22, over 90 alumni had a terrific seafood dinner on Lamma Island at the Rainbow restaurant. The turnout surprised even the most ardent organizers. It was a gorgeous night and the skyline of Hong Kong looked magnificent as three boat loads of happy, hungry

alumni made their way to the restaurant. In addition to the junks provided by HSBC and Baker, McKenzie, the organizers were fortunate to recruit a private boat to handle the crowds. Many thanks go to Francis Wong (EMBA'03) for coming to the rescue.

An outing of this size and quality does not happen automatically.

Congratulations to the committee! Kudos go to John Benitz (EMBA'03) for the kick-off idea, to Ross Chan (EMBA'03) and Steven Lau (HBA'99) for advertising and logistics, to Kate Stonestreet (EMBA'03) and Richard Jones (EMBA'03) for the use of their company junks, to the Rainbow for a generous refund on service charge to cover expenses and, to Ivey Asia for the operating budget.

Did You Know....

Due to the SARS travel restrictions, we asked our faculty to find innovative ways to ensure their classes at the Hong Kong campus continued. Professor Michael Pearce did his HK EMBA teaching by video conference. With the 12 hour time difference, Pearce went into the school in Canada for a midnight start, and taught until 6 o'clock in the morning. It was a great success.

June 12 in Hong Kong Breakfast Briefing on the topic "**Investing in Your Best: Developing and Retaining Top Talent**" was attended by 72 senior Human Resources personnel.

June 12 in Shanghai Panel Discussion on "**Personal Wealth Management in China**" presented by the Ivey Alumni Association, landl Asia, and the Canada China Business Council attracted over 80 people. The event was sponsored by Money Weekly Magazine and Chivas Regal.

September 27 in Hong Kong **Ivey/UWO Annual Dinner** Venue: The China Club Theme: Shanghai Oldies Mark your calendar!