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Ivey Exec Ed # 1 in Greater China

In its annual survey of global executive education providers, *Financial Times* ranked Ivey No.1 in Greater China. Ivey's custom programs excel in areas of faculty diversity, international partnership, and teaching material, and ranked significantly ahead of several well known US business schools.

For a world class learning experience in Asia Pacific, join our growing list of executive program clients: Cathay Pacific Airways, HSBC, Hutchison Port Holdings, IBM, Mattel, PCCW, Reebok, Sun Life..... Contact us at executives@ivey.com.hk

Cerebration – NUS Global Business Challenge

Team "Ivey Gurus" comprised of MBA students Ashwatraj Yennagudde, Smita Yadav, Saurav Singhal, and Manojkumar Karia won over 323 registered teams from 61 business schools representing 18 countries at the Global Business Challenge Competition hosted by the National University of Singapore. www2.bs.school.nus.edu.sg/cerebration

The team received trophy, certificates and top prize money (\$15,000 SGD) from Mr. Raymond Lim Siang Keat, the Finance and Foreign Affairs Minister of Singapore. Of the five Canadian teams, Rotman was the only other Canadian business school short-listed among the eight finalists.

Cerebration is a business plan competition in which each participating team is presented with a situation/case involving a Singapore-based company that intends to expand operations overseas, specifically into the participating team's home country.

2004 Asia Pacific Case Writing Competition

The case *Pizza Public Company Limited - Thailand* authored by Professors Michael Pearce, Kathleen Slaughter and Elizabeth O' Neil was declared the overall winner of the 2004 case competition.

The annual case writing competition is jointly organized by the Management Development Centre of Hong Kong under the sponsorship of the American Chamber of Commerce Charitable Foundation, Northwest Airlines, and Lark International.

Case studies were evaluated on the bases of readability, clarity, structure of materials, and relevance of materials by a panel of distinguished judges drawn from the business and academic community.



Northwest Airlines Hong Kong General Manager, Mr. Gilbert Chow with Ivey Associate Dean (Asia), Kathleen Slaughter.

Chinese Government Award for Outstanding Doctorals



(L to R) Colleen Neufeld, Dr. Derrick Neufeld, Xiaoling Chen, Yulin Fang, Jiafang Yin.

Ivey PhD candidate Yulin Fang, in the field of management information systems, accepted the 2004 Chinese Government Award for Outstanding Doctoral Students from China Consul General Ms. Xiaoling Chen at the presentation ceremony held at the Chinese Consulate General in Toronto on April 22.

Ivey professor Derrick Neufeld was invited to make an address at the awards ceremony and introduced Ivey's commitment to Asia on research and education.

Established by the Chinese Ministry of Education to support doctorals studying overseas, the award considers students under 40, of Chinese nationality and in their second year of study or above. Fang won through a competitive selection based on academic achievement, research outputs, program of study and moral force of character. Of the 1300 applications, Ivey is the only North American business school with a student on the award list.

Ivey Business Journal (IBJ)

In focus: China

For more than 70 years, IBJ has delivered incisive, practical articles about managing to our readers. For managers everywhere, the articles in this May/June 2005 issue represent a comprehensive, trustworthy resource on doing business in China today.

Share one of the most informed and balanced perspectives offered by the former Canadian Ambassador to China, Joseph Caron in his article: **THE BUSINESS OF DOING BUSINESS WITH CHINA: AN AMBASSADOR REFLECTS.**

Read about these and many more online at www.iveybusinessjournal.com

HOW TO SUCCEED IN THE NEW CHINA

THE CRITICAL ROLES OF BUSINESS GROUPS (QIYEJITUAN) IN CHINA

CHINESE PROFESSIONAL MANAGERS AND THE ISSUE OF ETHICAL BEHAVIOUR

APFC - Canada in Asia Series

In March, the Asia Pacific Foundation of Canada published a commissioned study "*The Changing Character of Japanese Direct Investment in Canada*". The report authored by Anthony Goerzen (PhD 2001) and Ivey professor Paul Beamish highlights the importance of Japan to Canada's economic health. To download, visit www.asiapacificresearch.ca

Updates: Career Management

Shanghai Office

In June 2003, we profiled Cynthia Gu, Director, China Business Development. The mandate of the Shanghai Office is to build relationships with organizations in order to create opportunities for Ivey graduates in Mainland China.

Since then, the School has established new relationships with more than 100 organizations that have posted over 400 positions and hired more than 70 Ivey students and alumni. The recruiting organizations range from local to multi-national, and represent over 20 industries.

Ivey Cup

We congratulate the winning team from the Shanghai Institute of Foreign Trade of the inaugural Ivey China Case Competition. The team took home the Ivey Cup and enjoyed the grand prize of a trip to Hong Kong where they attended classes with Ivey MBA students at Ivey's Hong Kong campus.



China-Focused Ivey Cases

Ivey's very large collection of (mainland) China-focused cases can be subdivided into the following five categories:

- Chinese companies (including SOEs) (n = 79)
- Canadian companies in China (n = 19)
- American companies in China (n = 37)
- Non-North American companies in China (n = 18)
- Joint Ventures in China (n = 31)

These interview-based, decision-oriented business case studies provide a rich resource of teaching and learning material for the rapidly evolving Chinese case market. It increasingly demands cases which look at business from a Chinese (not Western) perspective.

Follow the links to download the five sets of case abstracts at www.ivey.uwo.ca/cases

Making Our Case

9B04M054

TAKAHIKO NARAKI, THE THREE MILLION YEN ENTREPRENEUR

Morse E ; Inch J

Teaching Note: 8B04M54

Takahiko Naraki is a young entrepreneur in Japan who is trying to make his Internet-based business model work in the challenging Tokyo business world, and must make a key decision: whether and how to expand his business. In addition to discussing the work-life balance of entrepreneurs in general, and this one Japanese entrepreneur in particular, the case also introduces aspects of the Japanese entrepreneurial environment including the importance of networking, the business laws regulating entrepreneurial activity, social perceptions of entrepreneurship, and the capital market for small companies in Japan.

Industry: Business Services

Issues: Entrepreneurial Business Growth, Networks, Work-life Balance, Internet Marketing

Setting: Japan, small organization, 2003

Length: 12 page(s)

Winning Team from the Shanghai Institute of Foreign Trade (Jiawei Lu, Yidi Shen, Yunqi Tao, Menyao Zhu) with judges at the awards ceremony of the 2005 Ivey China Case Competition in Shanghai.