

Ivey Leadership Series

Ivey Hong Kong presents.... an eight-part series in *South China Morning Post's (SCMP) Business Section*. Eight prominent Hong Kong business leaders from various industries and sectors spoke to Ivey Business School and shared with SCMP readers their views on leadership and their formula to success. To read about their interviews and related articles published in the Ivey Business Journal, visit www.ivey.com.hk



The School of Hard Knocks
... on leadership, risk taking and rising to the top.

Cheng Yu Tung
Chairman,
New World Development Co. Ltd.



Mr. Lan Kwai Fong
... on leadership, creativity and how he became known as Mr. Lan Kwai Fong.

Allan Zeman
Chairman,
Lan Kwai Fong Holdings Ltd



Invisible Leadership
... on leadership, strategy and how to successfully merge two companies.

C.K. Chow
Chief Executive Officer,
MTR Corporation



Passion from Within
... on leadership, the secrets of his success, and what he would do differently if he had it all to do over again.

Vincent H. C. Cheng
Chairman, HSBC



Ahead of His Times
... on leadership, some of the traps that leaders can fall into, and how he got involved in the telecom industry.

Simon Leung
Regional President,
Motorola Asia/Pacific



Wearing Many Hats
... on leadership, community service and balancing conflicting obligations.

Bernard Chan
President, Asia Financial Group
Member, Executive and Legislative
Councils, Hong Kong SAR



Creating Organizational Capabilities
... on leadership, creating organizational capabilities and implementing difficult changes.

Jacques Kemp
Chief Executive Officer,
ING Insurance Asia/Pacific



Fear Not Greatness
... on leadership, what he learned at business school and the importance of knowing how to reach a decision.

Andrew Brandler
Group Managing Director and Chief
Executive Officer, CLP Group

SCMP is Asia's premier English language daily newspaper with the highest circulation of any English newspaper in Hong Kong.

Conference Presentations / Speeches

Beamish, P.W. (May 2006), "Reducing Your Rejection Rate from Refereed Journals", "Publishing International (JV) Research for Impact", "Designing and Managing Strategic Alliances", Sogang University, Seoul, Korea, *Invited Speaker.*

Bell, P.C., (January, 2006), "Revenue Management", "Strategic Operational Research", Asia-Pacific Operational Research Societies Conference, Manila, Philippines. *Plenary Address.*

Beamish, P.W., (August, 2005), "Asia Management Roundtable: Strategic Research Directions in the 21st Century", Academy of Management Conference, Hawaii.

Neufeld, D.J., (April, 2005), "Ivey's Commitment to Asia in Research and Teaching", Chinese Consulate General, Toronto.

Frost, A.C., (February, 2005), "Multiple Meanings of the High Performance Workplace?: High Performance Work Organization in Low Wage Services", AIRAANZ Annual Meetings, Sydney, Australia.

Gopal, A., (January, 2005), "Offshoring: Inevitable Progress or Intractable Problem?", City University of Hong Kong, Hong Kong.

Ivey Publishing



Come check out Ivey Publishing's new website <http://cases.ivey.uwo.ca/cases>

Learn more about our:

2200 case collection
- current, concise, dynamic -
80% with teaching notes

Fully searchable website

Downloadable free samples

Flexible distribution options

Registering cases with Ivey

CaseMate
- Textbook Case Matching

Translations in 6 languages
- Chinese, Japanese,
Korean, French,
Spanish, Russian -

Download a free copy of **Ivey's Asia-Pacific Case Directory** with 22 new cases since last publication at www.ivey.uwo.ca/ami or email us at: ami@ivey.uwo.ca

9B06M048

RESINA: MANAGING OPERATIONS IN CHINA

Paul W. Beamish, Jordan Mitchell

Teaching Note: 8B03C45

Resina is a global manufacturer of resins and surfacing solutions headquartered in Helsinki, Finland, and has three production facilities and 12 sales offices in China. The head of Asia Pacific for Resina needs to decide what should be done about Beijing and Guangdong. Should Beijing remain in operation, be shut down,

or moved to another area where demand for liquid bulk resins is stronger. Similar options exist in Guangdong. In aiming towards profitable operations, he needs to consider the buoyancy of local demand, Resina's partner in Beijing, local and foreign competitors and appropriate managers in each operation.

Industry: Lumber and Wood Products

Issues: Joint Ventures, Operations Management, Risk Analysis, International Management

Setting: China/ Finland, large organization, 2005

Length: 24 page(s)

Need further assistance in locating suitable case studies, contact us at casesearch@ivey.uwo.ca

International Management: Text & Cases 5/e

(Chinese translation)



Authors:

Paul W. Beamish,
Allen J. Morrison,
Andrew C. Inkpen,
Philip M. Rosenzweig

Publisher:

China Renmin University Press, Beijing, China

Date: January 2006

ISBN: 7-300-07062-0

Did You Know...

May 2006, Ivey welcomed the first Cross-Enterprise Leadership™ 12-month MBA Class in London, Canada. Module 3: Competing Successfully in a Global Environment will include a week-long study trip to Shanghai and Hong Kong.

Annual Ivey-Tsinghua Case Teaching and Writing Workshop to take place July 3-7, 2006.

Also in May, alumni groups in Shanghai and Beijing hosted Career Management Speaker Series and Leadership Luncheon Series. Professor Paul Beamish and Phil Hunt, Executive Director, MBA & Career Management were on hand to speak to our alumni in these cities. Beamish also visited with colleagues at the Cheung Kong Graduate School of Business, Shantou University Business School, Peking University and Tsinghua University.

China Teaching Project Team concluded their month long teaching at Tsinghua's School of Economics and Management, and Shanghai Institute of Foreign Trade.

Global Teaching Project led by Ivey PhD candidates embarks on teaching at Sun Yat-sen University in Guangzhou.

Canada-based Executive MBA students wrapped up their international (Asia) field project trip to Beijing, Xian, Shanghai and Hong Kong.