

Meet Ivey's India Team

Ivey is committed to invest in and develop an "Ivey-India" that serves as a key source of our competitive advantage in every market in which Ivey operates. Over a period of three to five years, the school's goal is to achieve the following:

Research - a leader in publishing work related to cross enterprise leadership in India

Cases - the largest publisher of Indian cases in the world

Executive Education - an established brand of choice for top Indian executives who consider executive education

HBA - the premiere provider of undergraduate business education among aspirants considering overseas education

MBA - a leading choice among MBA aspirants considering attending a foreign school

Alumni - build stronger links with our alumni in India and create opportunities for interaction with other Asian alumni.

Based in Ivey's Mumbai office are **John Kallelil**, Director of Executive Development-India, and **Varun Narayan**, Director of Strategy & Alliances. In addition to spearheading our efforts to develop the Ivey brand in India, Narayan will lead Ivey's India case publishing initiatives, faculty development, student recruitment and alumni relations.

Assisting the Managing Director of Ivey's India Strategy **Ariff Kachra**, and based at Ivey's main campus is Project Manager-India, **Deepthi Murthy**.

Hong Kong Convocation

Western's President and Vice-Chancellor Amit Chakma conferred the Doctor of Laws, honoris causa (LLD) to Wilfred Ng, BA'85, a prominent Hong Kong community leader and philanthropist, during The University of Western Ontario's Hong Kong Convocation on May 22. 27 Ivey EMBA graduates celebrated the occasion on the same day with their family and friends.

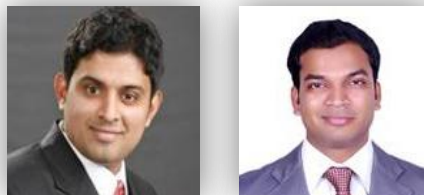
"Ivey is unique because it truly follows the tenets of the case study method of learning."
Grace Zhou, Croplife China

"Ivey's case work is mainly Asia focused which makes the entire learning process not only realistic, but extremely relevant"
Jeremy Youker, Otis Elevator (HK)

"Ivey's EMBA is innovative and interactive so the learning process is not bogged down by theories."
Patrick Tsie, Qualcomm International



In London: Ariff Kachra & Deepthi Murthy



In Mumbai: John Kallelil & Varun Narayan

Come visit Ivey's India Office at Regus, Trade Centre, Bandra Kurla Complex, Mumbai 400051
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Canada's leading magazine of business thought and management practice, each bi-monthly issue of **Ivey Business Journal (IBJ)**, tackles subject matters that are important to managers everywhere: Innovation, Leadership, Knowledge Management, and other topics that managers need to know more about to steer their firms to success. This collection of 23 IBJ articles grouped under seven topics was carefully selected for their relevance to Chinese managers. This book is published in Chinese and is available at a very modest price.

- China and India
- CEOs & Boards
- Leadership
- Innovation & Knowledge
- Human Resources
- Globalization
- Best Practice

Read more at:
www.ivey.uwo.ca/ami/Publications

Featuring the first CMCC-IVEY Case

Registering cases written by Chinese professors about Chinese enterprises, Ivey and the China Management Case-sharing Centre (CMCC) presents the first CMCC-IVEY case available at www.iveycases.com

9B11M038

Hebei Dawu Group: Building the First "Family Business Constitution" in China

Yuping Du

Teaching Note: 8B11M38

This case examines the "Family Business Constitution" created by Dawu Group's founder, Sun Dawu. It was the only such system in China to date. The system made it possible for the group to survive near-fatal challenges. The case starts with challenges Sun Dawu encountered: a salary-rise request from a recently elected board member; some managers' doubts about the constitution system; and the suspicion of external experts and journalists of the group's elections. One of the issues the family business owner faced was whether it was possible to solve the internal challenges and

external doubts about family business succession and governance and, if so, how.

Disciplines: General Management, Entrepreneurship, International

Issue(s): Corporate Strategy, Human Resources Management, Corporate Governance, Change Management, Entrepreneurial Business Growth, Business Sustainability, Family Business, Board and Management Duties

Industry: Agricultural Production - Crops

Setting: China, 1985-2008

Length: 10 pages

APFC Asian Business Cases

In the Asia Pacific Foundation of Canada's Asian Business Cases June 2011 publication, Professor **Hubert Pun** examines the essentials in designing upstream and downstream supply-chain strategies in Asia.

Read more at: www.asiapacific.ca/asia-business-cases

Did You Know...

► **Ivey Summer Business Program** delivered at Ivey's Hong Kong campus is designed for university-bound, high school students. Taught by faculty from Canada, the program allows students a glimpse of Ivey's unique learning experience via its renowned case method. The curriculum includes business fundamentals in finance, marketing, organizational behaviour and general management. The students will be challenged to learn by doing, within an active class environment; to explore real business issues, to make management decisions, to defend their positions and to take action.

Learn more at: www.ivey.com.hk/summer-business-program/

► Follow your favourite Ivey professor to Asia

www.ivey.com.hk/alumni/professor.html

► Professor **Paul Beamish** was invited to join the Asia Pacific Foundation of Canada's (APFC) Futures Group on Asia. The group, in support of the Foundation's National Conversation on Asia (NCA) initiative, will provide thought leadership in the development of innovative Canadian policy responses to the rise of Asia and to help Canadians develop a fuller appreciation of Asia's significance for Canada's future prosperity. Beamish is also a Senior Fellow of the APFC.

► **Michael Roberts**, a Ph.D. candidate in general management at Ivey, has been named an Asia Pacific Foundation Research Fellow, one of five in Canada. His research will contribute to the foundation's new initiative, the National Conversation on Asia.

Roberts has extensive knowledge of South Korea, and will further develop his previous research on international returnees and the capturing of foreign knowledge by multinational enterprises in emerging markets. http://communications.uwo.ca/western_news/stories/2011/May/



Recent visitors from China: (l) Paul Beamish and Eric Morse host delegation from Dalian University of Technology; (m) Rod White welcomes Dean of Jinan University; (r) Nottingham Business School in China Dean Carl Fey (second from right) with Ivey doctoral students.