

October 2012, Number 1, Volume 16

Round 3 of Case Translation & Publication Project Launched

Following the success of Rounds 1 and 2, CTPP (Case Translation and Publication Project), one of AMI's key initiatives, launched its 3rd round in October 2012. On September 24th, nearly 70 student volunteers from the previous round were invited to attend the Celebration Dinner Party for the successful closure of CTPP Round 2. About 100 cases were translated by Western students across the university. All cases have been accepted and published by IP (Ivey Publishing). The translated cases contribute to AMI and IP's strategic development in the China Market for Site License Promotion, as content for Legal-Business case book publications and as case teaching content for Ivey Hong Kong's Executive Education programs. On October 9th, the

CTPP R3 Kick-off Meeting was held at Ivey. 113 student volunteers participated in this round and there will be 106 cases translated from this round.

Mark Kruger Presentation on "China: Leadership Transition and Economic Policy"

Ivey's Asian Management Institute and Engaging Emerging Markets Research Centre hosted Mark Kruger, who delivered a talk, China: Leadership Transition and Economic Policy on September 12th 2012.

Mr. Kruger is Minister-Counselor, Representative of Finance Canada, and Head of Section (Economics and Finance) at the Embassy of Canada, Beijing, where he oversees the economic and financial analysis and reporting undertaken at the Embassy and is responsible for engaging Chinese authorities on a

broad array of economic issues that have a significant impact on Canada's interests.

With the possibility of the Chinese economy becoming the world's largest by the end of the decade, there are a number of risks that need to be carefully managed. His presentation looked at China's recent economic performance, reviewed China's economic impact on Canada, provided a medium-term scenario for China's GDP growth and described and assessed the risks to this scenario.



Travel Time @ Impact

Volume 18, Number 8, August 2012
Paul Beamish



Research by Paul Beamish shows that companies need to keep an eye on travel time when setting up new subsidiaries.

This research has important

implications for managers who are involved in making foreign investment decisions. When choosing where to locate a subsidiary, managers should argue for a more accessible location. If a subsidiary already exists and is difficult to reach, managers can influence the question of whether it should remain or be relocated.

The study also has implications for those involved in local economic development, including the size of local airports. "This research really underscores the importance for policy makers in various cities to think about travel time in attracting and retaining foreign investment," says Beamish.

"Subsidiaries move for a variety of reasons, and the reality is that this is one of them."

New Asian Speaking Faculty Members at Ivey



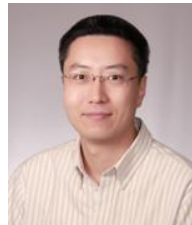
Bryan Hong joined the General Management group in July 2012 after completing his PhD in Business Administration at the University of California-Berkeley.

Professor Hong's primary area of research investigates the forces within organizations that influence both financial and nonfinancial performance within firms. His most recent work

examines the degree to which socially responsible behavior by firms is the consequence of an organization's leadership or other organizational factors, such as a firm's culture. Prior to his PhD, Professor Hong worked in investment banking, corporate strategic planning, and strategy consulting.

For more information:

<http://www.ivey.uwo.ca/faculty/directory/bryan-hong/>



Professor Zhichuan (Frank) Li received his PhD in Finance from W.P. Carey School of Business, Arizona State University, and two masters degrees (MBA: international business/MIS; MS: Computer Science) from University of Missouri at Kansas City. His work experience includes various analyst and management positions in an international bank, a personal credit company, a small pharmaceutical consulting firm, and a Fortune 500 health care corporation.

For more information:

<http://www.ivey.uwo.ca/faculty/directory/frank-li/>

New Chinese Visiting Scholar at Ivey



Co-hosted by Paul Beamish, Glenn Rowe, David Sharp and Michael Sartor, Dr. Fengli Mu is a visiting scholar at Ivey for the next year. Dr. Mu is Associate Professor of CUPL (China University of Political Science & Law) and the Director of Legal-Business Case Center at the Business School of CUPL. Her visit is expected to enhance the strategic

partnership between Ivey and CUPL on Legal-Business case development and the possible joint Ivey-CUPL EMBA/EDP programs.

Triggs Lecture



The annual Triggs Lecture was delivered by Jan de Silva, dean of Ivey Asia in Sept 2012. It focused on "The War For Talent in China".

In North America and Europe, workers are begging for jobs. In China, companies are begging for workers.

The days of Made in China have blossomed into Sales in China as the megatrends of population growth, urbanization and a growing middle class have made China a growth opportunity for Asian and western companies alike. This is the end of cheap China as it moves up the manufacturing value chain and makes the transition to a service economy.

Today, a global talent imbalance persists, with mature markets facing high unemployment amid economic malaise, while China experiences talent scarcity amid more rapid economic growth. In a country of 1.3 billion people, the biggest barrier to business growth is people. This lecture takes a look at the war for talent in China and what this could mean for Canada.

Asian Business Cases

In the Asia Pacific Foundation of Canada's Asian Business Cases September 2012 issue, Jane Lu - Associate Professor at the National University of Singapore presented cases on Doing Business in Singapore.

For more detail, visit the website at:

<http://www.asiapacific.ca/asia-business-cases>

Recent Asian Related PhD Dissertations from Ivey

"International Returnees and the Capturing of Foreign Knowledge by Large Emerging Market Firms." Michael Roberts. 2012.

"A Transaction Governance Perspective on Business Entertainment: A General Model and Evidence From China." Francis Sun. 2012.

"Innovation Practice Transfer and Capability Development Within the Multinational Enterprise." Nathan Lupton. 2011.

"Returnees and the Performance of Multinational Subsidiaries in China." Huanglin Wang. 2010.

"Options Under Uncertainty: An Empirical Investigation in Display Technologies in the Flat Panel TV Set Industry." Derek Lehmborg. 2010.

"Essays on the International Expansion Strategies of Multinational Enterprises." Guoliang Frank Jiang. 2010.

"Intra-Organizational Conflict in Multinational Corporations." Andreas Schotter. 2009.

"Multinational Corporations' International Experience and Subsidiary Performance: Learning, Knowledge Transfer, and Dynamic Capability Perspectives." George Peng. 2009.

"Patterns of Expatriate Deployment Over Time and Subsidiary Evolution." Suhaib Riaz. 2008.

"Travel Time and the Liability of Distance". Kevin Boeh. 2008.

"Subsidiary Downsizing in Large Multinational Companies". Nikhil Celly. 2008.

9B12M089

Vietnam Handicraft Initiative: Moving Toward Sustainable Operations

Sarah Easter , Mary Conway Dato-on

A recent MBA graduate has just received a one-year business assignment as a business development and marketing advisor to work with the Vietnam Handicraft Initiative (VHI), a vocational training and employment center for people with disabilities, located in Central Vietnam. Her job is to assist the VHI to increase its productivity, become sustainable and strengthen the capacity of the organization through improved business and marketing plans. Within the first four weeks of her arrival, she needs to detail her assessment of the VHI and provide key recommendations and focused work objectives for the remaining 11 months of her placement. She expects that the many cultural differences encountered along the way will provide a real challenge in accurately assessing the VHI and developing a detailed work plan.

9B12M073

Filling Institutional Voids in Indonesia: Jababeka's Foray into Infrastructure

Marleen Dieleman

Led by CEO S.D. Darmono, Jababeka was a publicly listed real estate firm in Indonesia specializing

in industrial estates. Due to infrastructure and logistics bottlenecks in Indonesia, the company had moved into various infrastructure projects, including a power plant and a port. Even though the company had identified substantial business opportunities in the form of a captive market of industrial estate tenants, both projects suffered from delays due to regulatory complexity. Darmono skillfully aligned the interests of private and public-sector partners, but was still unable to get quick returns on his considerable investments, necessitating an allocation of more funds. The case illustrates the opportunities and risks of emerging market infrastructure projects. Students are asked to evaluate the viability of Jababeka's new infrastructure strategy and formulate an action plan.

9B12M071

AIB Nagoya Conference 2011

Shigefumi Makino , Cinty Li

On April 13, 2011, slightly more than three months before an annual conference of the Academy of International Business (AIB) was to be held in Nagoya, the program chair of the conference had to decide whether to go ahead with the conference as planned after a massive earthquake struck Japan on March 11, triggering a horrendous tsunami and subsequent radiation leak after damaging a nuclear plant. Each challenge posed a threat to the successful operation of the conference, and the interaction among them, combined with the element of time, rendered the program chair's decision-making process increasingly complex.

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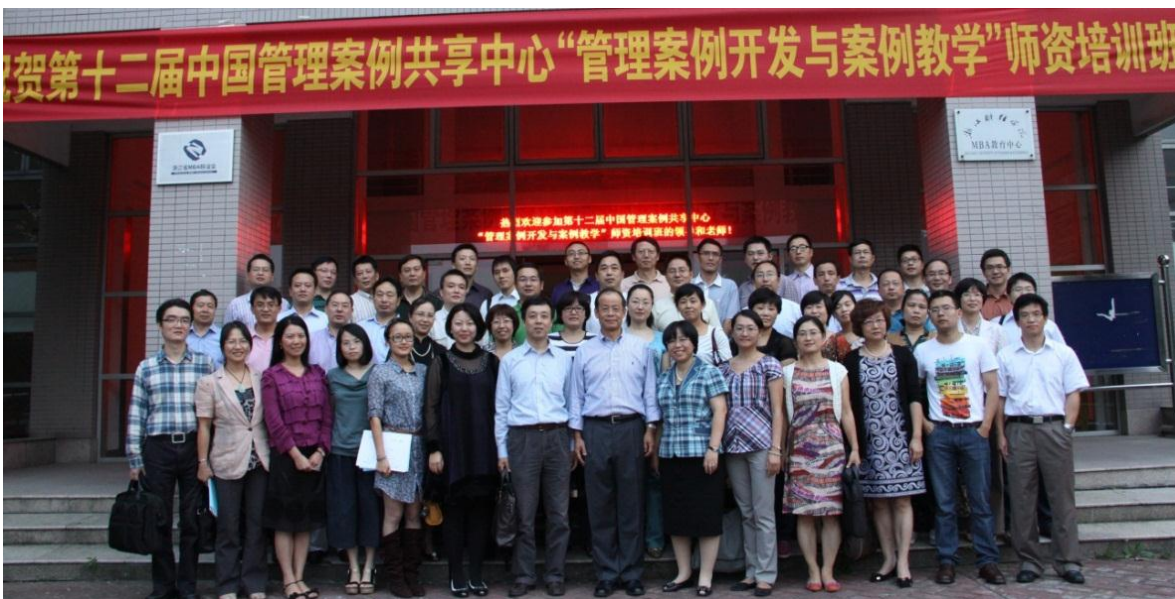
Case Teaching Workshops in China between July 2012 and September 2012

全国MPAcc、MAud专业学位案例教学法高级研修班

2012.9.13 · 北京国家会计学院



Beijing National Accounting Institute (BNAI) Case Teaching Workshop
September 13 - 14, 2012



Zhejiang University of Technology (ZJUT) Case Teaching & Case Writing Workshop
September 19 - 20, 2012