

September 2003; Number 1, Volume 7

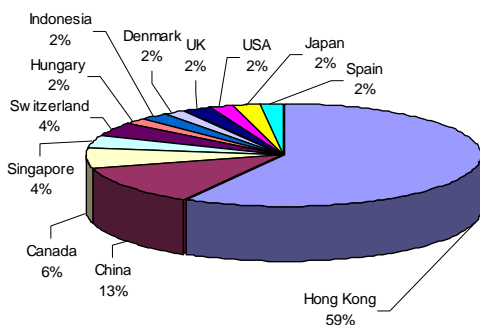
New Dean welcomes New EMBA students

Dean Carol Stephenson extended a warm welcome to the 48 new students who joined the sixth class of Ivey's Hong Kong EMBA program in August.

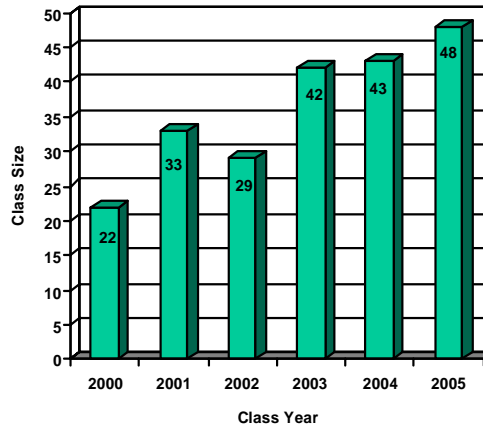
"We are pleased with the steady increase in enrollment at Ivey's Hong Kong campus since we opened in 1998. It is, in my opinion, an endorsement of the value of an Ivey degree," said Stephenson. "You are now part of the Ivey worldwide community joining the more than 500 new students who started their EMBA, MBA, and HBA programs at our London and Toronto campuses in Canada this September. I hope you will all make the most of your experience at Ivey."

The 48 students in this year's class represent 12 nationalities. The average age is 36 with 13 years of work experience.

Profile of Class 2005



Dean Stephenson, Ivey's eighth dean, succeeded Larry Tapp who retired at the end of June. Prior to her appointment as Dean, Stephenson was President and



CEO of Lucent Technologies Canada. Her expertise spans marketing, operations, strategic planning, technology development and financial management.

Dean Stephenson will be in Hong Kong this month celebrating the 5th anniversary of Ivey's Hong Kong campus, and attending the alumni events and convocation planned for September 27 and October 5 respectively.

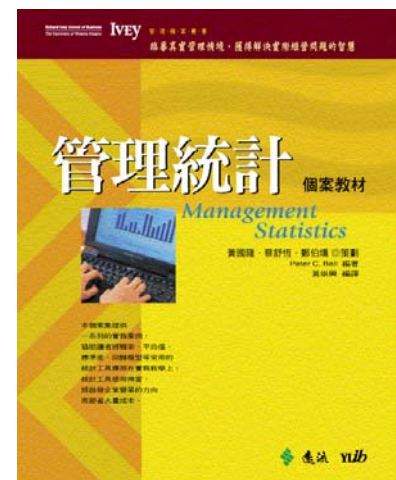
PhD Program

The caliber of students entering the PhD program this year is equally impressive. PhD program director Dr. Mitch Rothstein was pleased to report that our PhD program is 70 candidates strong with a target to grow to over 80 by September 2004. "We received nearly 200 applications this year alone," said Rothstein. 22 of our current PhD students are from the Asia-Pacific region. Ivey now admits 20 doctorals each year.

Newest Ivey case book in Taiwan

This book is the fifth in a series of 10 Ivey case books, compiled in collaboration with faculty at the National Taiwan University, for the Asian Market.

This book presents a series of cases, in traditional Chinese characters, designed to enhance teaching the application of statistical tools to real business problems. The cases were selected by the case book editor Dr. Peter Bell to provide opportunities to apply statistical tools to real problems: often several tools can be usefully used for the same problem, depending on the sophistication of the user. The cases can be grouped by major statistical topic area (although there is a great deal of overlap).



A complete instructor's manual is available to professors from Yuan-Liou Publishing (www.ylib.com).

Case Mate – Ivey's Textbook Case matching program

Ivey Publishing is pleased to announce this newest curriculum resource. Based on our faculty's familiarity with the text material and stated learning goals, we have prepared guides of carefully chosen cases to match the content of each chapter of 21 leading business textbooks. These guides will assist professors who teach using textbooks to choose a variety of relevant, real-world case studies to supplement their teaching.

Visit www.ivey.ca/cases and in the Case Mate area, click on the book titles to view and to print the Case Mate case matching guides. Each recommended case within the guides is linked directly to the online abstract, allowing easy access to sample downloads and providing ease of purchase to build a custom casebook.

Other value added services include assistance in finding case(s) dealing with specific subject(s). Ivey Publishing's staff is experienced in digging a little deeper into our case collection to find cases that meet your needs. We will even consult with our faculty to broaden the search. To access this free resource, e-mail caserearch@ivey.uwo.ca

We also invite you to sample the vast resources on industry and technical notes at Ivey Publishing.

9B02M016
Where have you been? An Exercise to Assess your Exposure to the Rest of the World's People

9B03M012
Note on the Global Beer Industry

9A99M039
Note on the Hongs of Hong Kong

9A98G010
Note on Country Risk and Competitive Advantage in Asia

9A96G008
Note on International Licensing

9B03E012
Note on Personal Computer Security

9B00E003
Note on Network Security: Policies, Practices and Implementation

9B02C041
Note on Organizational Crisis Management

9B02A001
Note on Customer Relationship Management

9B02A012
Note on Multi-Channel Retailing

9A99A032
Note on Electronic Government

9B01N009
Note on Private Company Valuation

9B02N015
Note on Contents of a Term Sheet

9B00B019
Note on Intercompany Equity Investments

9B00B022
Note on the Corporate Financial Reporting Environment: A User Perspective

9B02B002
Note and Exercise on Accounting for Intercompany Investment: Consolidation & Equity Methods

Canada Day Celebration in Shanghai

Good news from Shanghai! Ivey Soccer Team won the second place among 12 teams that participated in the soccer tournament organized by the Canada China Business Council (CCBC) in celebration of the Canada day. Many Ivey graduates and friends attended the event and enjoyed a fun day.



Upper row from left: Xin Mei (MBA'02), Hong Liu (MBA'00), Ben Zhu (MBA'01), Parker Ou (MBA'98), Lewis Liu (MBA'04), Tom Yin (HKEMBA 2005 candidate), Bin Zhang (MBA'03), Nicolas Ni (FEI International).
Lower row from left: Chris Cuff (HBA'93), Lin Zhu (MBA'02), Oliver Chen (MBA2004 candidate), T.J. Zhang (MBA'01), Jeff Zhang (China Telecom), Y. Wang (Teacher), Min Shen (MBA'95), G. Wu (Netcom).

Did You Know....

- Ivey's alumni chapters and ambassadors around the world develop meaningful programs and activities that provide opportunities for alumni in their area to network with one another and to stay in touch with the School. For a list of Chapters and Ambassadors contacts in Asia, visit

www.ivey.uwo.ca/ivey_alumni/

Hong Kong Chapter

Joe Attrux, EMBA'00

Australia

Donna Bozowsky, MBA'91

Beijing, China

Steven Zuo, MBA'97

Shanghai, China

Mark Brown, MBA'95

Indonesia

Berry Martin, MBA'01

Japan

Gage Tanabe, MBA'02

Korea

Daniel Lee, MBA'03

Malaysia

'G.K.' Krishnamurthy, MBA'86

The Philippines

Sameer Raina, MBA'03

Singapore

Chet Choon Woon, MBA'94

Taiwan

Nick Teo, MBA'96

- Upcoming Information Seminars at the Hong Kong campus:

Sept 25	7:30-9:00pm
Oct 7	7:30-9:00pm
Oct 18	2:30-4:00pm
Oct 29	7:30-9:00pm

Come learn more about the newest Hong Kong MBA program and Ivey's world class Executive MBA programs in Asia!

Contact Amelia Chan at (852) 2135 2299 or email amelia_chan@ivey.com.hk for more information.