
MBA CERTIFICATE IN ENTREPRENEURSHIP 2014-2015

PURPOSE

The Certificate in Entrepreneurship engages MBA students in the knowledge and practice of entrepreneurship, which aims to enhance their ability to achieve their professional, economic and personal dreams.

Students may apply to the Certificate in Entrepreneurship following acceptance into Ivey's MBA program. The application consists of background and essay questions, and a copy of the student's resume.

WHY A CERTIFICATE IN ENTREPRENEURSHIP?

The Certificate in Entrepreneurship was created to provide students with a coordinated set of courses and experiences that will best position them to begin their entrepreneurial journeys. The Certificate will appeal to students who:

- 1) are committed to starting a new business as soon as feasible;
- 2) intend to launch or buy a new business at some point in the future;
- 3) know that many of the best employers seek employees with entrepreneurial skills and abilities.

Students enrolled in the Certificate will be invited to participate in entrepreneurship programs and events offered by Ivey's *Pierre L. Morrissette Institute for Entrepreneurship* (such as 3x5 Dinners and Ivey Venture Forum) and will be preferred for entrepreneurship scholarships offered through the Richard Ivey School of Business and Western University.

ACADEMIC REQUIREMENTS

Academic requirements for the Certificate in Entrepreneurship include successful completion of the following courses:

	<u>Credits</u>
A. Students enrolled in the Certificate in Entrepreneurship must complete the following entrepreneurship courses and electives:	
9498 Ivey New Venture Project (INVP)*	1.5
9405 New Venture Creation - August 2014	0.75
9430 Entrepreneurial Finance - November 2014	0.75
9467 Managing High Growth Companies – February 2015	0.75

* (AMBA (Accelerated MBA) students are not required to complete the INVP course as part of the AMBA program requirements. AMBA students wishing to consider enrolling the INVP course should contact Tara Grzegorzczuk in the Entrepreneurship Institute and Larysa Gamula in MBA Program Services to discuss course and program requirements.)

- B. Students enrolled in the Certificate in Entrepreneurship must complete any two (2) of the following electives. All electives are 0.75 weight.
- 9440 Business Law

- 9446 Embedding Sustainability in Business
- 9438 Global Marketing
- 9408 Global Supply Management
- 9412 High Impact Presenting
- 9411 Managing People for Exceptional Performance
- 9461 Marketing to Businesses
- 9410 Negotiations for Leaders
- 9449 New Media Marketing
- 9452 Private Equity
- 9447 Transformational Leadership

ENGAGEMENT RECOMMENDATIONS

In addition to completing the above academic requirements, students interested in a robust entrepreneurship experience while at Ivey should consider engaging in one or more of the following options:

- 1) Submit a business plan to Ivey's *IBK Capital – Ivey Business Plan Competition (January 2015)* or to any other business plan competition that invites graduate student/team participation. *(Students invited to attend external business plan competitions may contact Ivey's Pierre L. Morrisette Institute for Entrepreneurship to discuss funding assistance to help defray participation costs.)*
- 2) Become an active member of LEADER Project or China Teaching Project.
- 3) Become an active member of the student-run Entrepreneurship Club.
- 4) Attend a conference, workshop, symposium or summit related to your area of entrepreneurial interest. *(Travel and attendance fees remain the responsibility of the individual; however subsidies may be available at the discretion of the Institute.)*

THE CERTIFICATE

An Entrepreneurship Review Committee will review students' records to verify whether or not requirements for the Certificate in Entrepreneurship have been met. MBA students who successfully complete the above requirements will be awarded a *Certificate in Entrepreneurship* at the close of the MBA program.

CONTACT

Further information and applications for the entrepreneurship stream and certificate are available through:

Tara Grzegorzczuk
 Pierre L. Morrisette Institute for Entrepreneurship
 Email: tgrzegorzczuk@ivey.ca