

## Friday, September 26<sup>th</sup>

2:00 p.m. – 5:00 p.m.

**Check-in**

5:00 p.m.

**Shuttle to Downtown London**

5:30 p.m. – 8:30 p.m.

**Sustainable dining at The Only on King**

Jan Belanger, Great-West Life, London Life and Canada Life  
(Tomorrow's Educators Program)

Tima Bansal, Research Network for Business Sustainability

Chefs Paul Harding and Jason Schubert

Harding started cooking for his family and took the culinary program at George Brown Community College. He went on to work at Jov Bistro and Auberge du Pommier in Toronto, working with chefs such as Jamie Kennedy and Michael Stadlander.

### **First Course**

Local heirloom tomato salad, C'est Bon feta cheese, Tuscan olive oil, aged balsamico

Organic beef steak tartare, house made brioche toasts

Butternut squash soup, crème fraîche

### **Second Course**

Handmade potato gnocchi, wild arugula pesto

Local pickerel, cauliflower purée, brown butter and capers

Everspring Farms duck leg "bourguignonne"

### **Third Course**

Brett's apple tarte fine, cinnamon ice cream

Cold slow roasted peach, toasted almonds with basil anglaise

Montforte Dairies cheese plate

8:30 p.m.

**Shuttle to Windermere Manor**

9:00 p.m. – 10:00 p.m.

**Dialogue on Craig Noble's Tableland documentary**

10:00 p.m. – 11:00 p.m.

**Where do we grow from here?**

Live Case with Chef Paul Harding

Teaching Reflections with Melissa Leithwood

## Saturday, September 27<sup>th</sup>

8:00 a.m. – 8:45 a.m.

### Breakfast

8:45 a.m. – 9:00 a.m.

### The Role of Government in Sustainable Business

Glen Pearson was elected as Member of Parliament for London North Centre on November 27, 2006.

Prior to entering politics, Mr. Pearson was perhaps best known as the volunteer director of the London Food Bank. In its 20 years of operation the Food Bank has fed thousands of local individuals and families and has been a driving force in the attempt to end child poverty in Canada.

Leading the London Food Bank and also helping to direct the Ontario Association of Food Banks has provided Mr. Pearson with a key understanding into some of the struggles faced by many citizens in London North Centre: immigration issues, lack of doctors, low-income earners, minimum wage earners, struggling university students, the challenges faced by modern educational institutions, etc. His concern over such issues caused him to become active in all three levels of government over the years.

<http://www.glenpearson.ca/>

9:00 a.m. – 9:15 a.m.

### Research Network for Business Sustainability

Tom Ewart, Managing Director

9:15 a.m. – 10:30 a.m.

### Faculty Panel: Hard Talk on Business Sustainability

Tima Bansal, Oana Branzei, Andy Hoffman

Dirk Matten, Christian Seelos, Sridharan

10:30 a.m. – 11:00 a.m.

### Refreshment Break

11:00 a.m. – 12:00 p.m.

### Distinguished Guest Speaker Presentation:

#### Charlie G. Trick

Beryl Ivey Chair for Ecosystem Health

Professor, Department of Biology

Professor, Department of Microbiology & Immunology

Schulich School of Medicine and Dentistry, University of Western Ontario

<http://www.uwo.ca/biology/Faculty/trick/>

**12:00 p.m. – 1:00 p.m.**

**1:00 p.m. – 3:30 p.m.**

**Lunch, Windermere Manor**

**Working Manuscript Session**

**Systemic Approaches to Sustainability**

**Lead Faculty: Dirk Matten and Tima Bansal**

Charles Backman (University of Calgary)

Sunita Rao (University of Kansas)

Christoph Beuttler (University of London)

Jessica Dillabough (University of Calgary)

**3:30 p.m. – 4:00 p.m.**

**4:00 p.m. – 6:30 p.m.**

**Exercise & Refreshment Break**

**Working Manuscript Session**

**Sustainability in Subsistence Marketplaces**

**Lead Faculty: Christian Seelos and Sridharan**

Winifred Karugu (Jomo Kenyatta University)

Eshani Beddewela (University of Bradford)

Lillian Ortiz (Universidad del Turabo)

Kelly Weidner (The University of Illinois at Chicago)

**6:30 p.m. – 7:30 p.m.**

**7:30 p.m. – 9:00 p.m.**

**9:00 p.m. – 11:00 p.m.**

**Reconnect Time**

**Dinner, Windermere Manor**

**A Case for Water**

City Water Tanzania

Teaching Reflections with Oana Branzei & Kevin McKague

## Sunday, September 28<sup>th</sup>

7:00 a.m. – 8:00 a.m.

**Walking/running groups**

8:00 a.m. – 9:00 a.m.

**Breakfast, Windermere Manor**

9:00 a.m. – 11:30 a.m.

**Working Manuscript Session**

### **Institutions and Ideologies**

**Lead Faculty: Andy Hoffman and Oana Branzei**

Lianne M. Lefsrud (University of Alberta)

Sara Soderstrom (Northwestern University)

Lisa Papania (Simon Fraser University)

Luc Bres (HEC Montreal)

11:30 p.m. – 12:00 p.m.

**Exercise & Refreshment Break**

12:00 p.m. – 1:00 p.m.

**Lunch, Windermere Manor**

1:00 p.m. – 3:30 p.m.

**Working Manuscript Session**

### **Cognitions and Capabilities**

**Lead Faculty: Oana Branzei and Christian Seelos**

Lindsay McShane (Queen's University)

Marko Horn (Florida State University)

Kevin McKague (York University)

Rosa Maria Dangelico (Interpolytechnic Doctoral School)

3:30 p.m. – 4:00 p.m.

**Exercise & Refreshment Break**

4:00 p.m. – 6:30 p.m.

**Working Manuscript Session**

### **Sustainability Processes**

**Lead Faculty: Andy Hoffman and Dirk Matten**

Marlene J. Le Ber (University of Western Ontario)

Melissa Leithwood (Queen's University)

Joshua Ault (University of South Carolina)

Natalie Slawinski (University of Western Ontario)

6:30 p.m. – 7:30 p.m.

**Reconnect Time**

7:30 p.m. – 9:00 p.m.

**Dinner, Windermere Manor**

9:00 p.m. – 11:00 p.m.

**Waterlution Activity Sampler**

Karen Kun, Co-founder

## Monday, September 29<sup>th</sup> – Water & Wine

7:00 a.m. – 7:45 a.m.	<b>Breakfast</b>
7:45 a.m. – 8:00 a.m.	<b>RBNS Best Paper Award</b> Presented by Tima Bansal
8:00 a.m. – 10:45 p.m.	<b>Trip to Niagara Falls</b>
10:45 a.m. – 11:20 a.m.	<b>Main of the Mist Tour of the Falls</b>
11:20 a.m. – 12:00 p.m.	<b>Travel</b>
12:00 p.m. – 2:00 p.m.	<b>Winery Tour and Lunch - Henry of Pelham -</b> <a href="http://www.henryofpelham.com/">http://www.henryofpelham.com/</a>
2:00 p.m. – 2:30 p.m.	<b>Travel</b>
2:30 p.m. – 3:30 p.m.	<b>Winery Tour Frogpond Farms</b> <a href="http://www.frogpondfarm.ca/main.html">http://www.frogpondfarm.ca/main.html</a>
3:30 p.m. – 5:00 p.m.	<b>Winery Tour Inniskillin Winery</b> <a href="http://www.inniskillin.com/en/">http://www.inniskillin.com/en/</a>
5:00 p.m. – 6:00 p.m.	<b>Travel</b>
6:00 p.m. – 6:30 p.m.	<b>Winery Tour Stratus</b> <a href="http://www.stratuswines.com/">http://www.stratuswines.com/</a>
6:30 p.m. – 10:00 p.m.	<b>Dinner with Wine Expert Panel (Bios on p. 35-36)</b>

Jim Brandle (Vineland Research and Innovation Centre)  
Sue-Ann Staff (Sue-Ann Staff Estate Winery)  
Paul DeCampo (Henry of Pelham)  
Jean-Laurent 'J-L' Groux (Stratus)  
Jens Gemmrich (Frogpond Farm)

An assortment of tasting spoons and shot glasses

### 30 Mile Tasting Menu

#### Egg

Mario's "apple skin fed " chicken egg with Irish's wild leek

#### Beets

"tree & twig " white beet salad with choggia and golden varieties  
with Upper Canada smoked ricotta and "grimo's " heart nuts

#### Pickarel

Lake Erie pickarel, buttered "little gem " lettuce, Ridge Meadow potatoes,  
Pingue's berkshire panchetta, Hangersville Dairy corn foam

#### Lamb

Roasted Cumbrae Farm lamb rack with Dave's hand picked ratatouille  
and Pingue's chorizo

#### Peaches

Roasted Whitty Farm peach with verbena and balsamic "rosewood " honey ice cream

"Barclay & Todds " AA fair trade Kenya roasted coffee or herbal teas

10:00 p.m. – 12:00 a.m. **Return Trip**

## Tuesday, September 30<sup>th</sup>

**7:30 a.m. – 8:30 a.m.**

### **Breakfast, Windermere Manor**

Paul Beamish, Director, Ivey Publishing  
Syllabi Exchange

**8:30 a.m. – 10:30 p.m.**

### **Sustainability Case Sampler**

Natalie Slawinski: Purolator  
Marlene J. Le Ber: Google.org  
Eshani Beddewela: Agri-coops  
Winnie Karugu: Serena Hotels

**10:30 p.m. – 11:00 p.m.**

### **Exercise & Refreshment Break**

**11:00 p.m. – 12:30 p.m.**

### **Teaching Sustainability with Cases**

Tima Bansal  
Oana Branzei

**12:30 p.m. – 1:30 p.m.**

### **Lunch**

### **Wrap-up & Feedback**