

## 2009 PhD Sustainability Academy Program

### Thursday, October 22<sup>nd</sup>

2 p.m.-5 p.m.	Check-in & Welcome
5 p.m.	Shuttle to Downtown London
5:30 p.m. – 8 p.m.	<b>Sustainable dining at The Only on King</b> <a href="http://www.theonlyonking.ca">http://www.theonlyonking.ca</a> Informal Introductions, Faculty & Participants Dialogue with Chefs Paul Harding and Jason Schubert on Sustainable Cuisine, Design of Sustainable Ventures Embedded in Local Eco-systems
8 p.m.	Shuttle to Windermere Manor
8:30 p.m. – 9:30 p.m.	<b>Fireside Chat</b> Tima Bansal, Executive Director Research Network for Business Sustainability Mike Lenox, ARCS co-founder

### Friday, October 23<sup>nd</sup>

8:30 a.m.-9 a.m.	Breakfast
9 a.m.-10:30 a.m.	<b>Designing Sustainable Communities</b> Dialogue with Mayor Mike Bradley, City of Sarnia Dialogue with Phil LaRocco, Founder of E+Co
10:30 a.m.-12 p.m.	<b>Faculty Panel: Hard Talk on Business Sustainability</b> 2009 Faculty, Tima Bansal (RNBS) & Mike Lenox (ARCS)
12 p.m. – 1 p.m.	Lunch, Windermere Manor
1 p.m. – 4 p.m.	Working Manuscript Session A
4 p.m. – 4:30 p.m.	Refreshment Break
4:30 p.m. – 6 p.m.	<b>Principles of Design for Sustainability</b> Interactive Slideshow and Storytelling by Arlene Gould, Executive Board Member, Sustainable Buildings Canada and Strategic Director, Design Industry Advisory Committee
6 p.m. – 7 p.m.	Dinner, Windermere Manor
7 p.m. – 9:30 p.m.	<b>Charrette, Sustainable Buildings Canada</b> <a href="http://www.sbcCanada.org/charrettes.asp">http://www.sbcCanada.org/charrettes.asp</a>  Distinguished Speaker: Siamak Hariri, <a href="http://hariripontarini.com/">http://hariripontarini.com/</a>

## **Saturday, October 24<sup>th</sup>**

<b>8:30 a.m.-9 a.m.</b>	<b>Breakfast</b>
<b>9 a.m.-12:00 p.m.</b>	<b>Working Manuscript Session B</b>
<b>12 p.m. – 12:30 p.m.</b>	<b>Bus to Downtown London</b>
<b>12:30 p.m. – 3 p.m.</b>	<b>Lunch, Convent Market</b> <b>Covent Market Tour/Walk Downtown London</b>
<b>3 p.m. – 6 p.m.</b>	<b>Working Manuscript Session C</b>
<b>6 p.m. – 7 p.m.</b>	<b>Dinner, Windermere Manor</b>
<b>7 p.m. – 9:30 p.m.</b>	<b>Networking Time</b>

## **Sunday, October 25<sup>th</sup>**

<b>8:30 a.m.-9 a.m.</b>	<b>Breakfast</b>
<b>9 a.m.-12:00 p.m.</b>	<b>Working Manuscript Session D</b>
<b>12 p.m. – 1 p.m.</b>	<b>Lunch, Windermere Manor</b>
<b>1 p.m. – 3 p.m.</b>	<b>Activities -- TBA</b>
<b>3 p.m. – 6 p.m.</b>	<b>Working Manuscript Session C</b>
<b>6 p.m. – 8 p.m.</b>	<b>Dinner, Windermere Manor</b>
<b>8 p.m. – 8:30 p.m.</b>	<b>RNBS Award Ceremony</b> <b>Tima Bansal, Executive Director</b> <b>Tom Ewart, Managing Director</b>
<b>8:30 p.m. – 9:30 p.m.</b>	<b>Networking Time</b>

## Monday, October 26<sup>th</sup> – Field Trip

<b>7 a.m. – 7:30 a.m.</b>	<b>Breakfast</b>
<b>8:00 a.m. – 10:00 am</b>	<b>Shuttle to Toronto</b>
<b>10:30 a.m. -11:30 a.m</b>	<b>Artscares, Tour</b> Artscares Tour – Hosted by Joe Lobko, Architect <a href="http://www.torontoartscape.on.ca/">http://www.torontoartscape.on.ca/</a> <a href="http://www.youtube.com/watch?v=aOUDqrPWcpE">http://www.youtube.com/watch?v=aOUDqrPWcpE</a>
<b>12 pm – 1 pm</b>	<b>Peter Pan Lunch</b> 373 Queen Street West, Toronto, ON M5V 2A4
<b>1 p.m. – 1:30 p.m.</b>	<b>Bus to Art Gallery of Ontario</b>
<b>1:30 p.m. - 2:30 p.m.</b>	<b>Walking Tour</b>
<b>2:30 p.m. – 3:30 pm.</b>	<b>Umbra flagship store tour</b> <b>Dialogue with Co-founder &amp; VP Design Paul Rowan</b> <a href="http://www.umbra.com/inspiration/favorites/paulrowan.html">http://www.umbra.com/inspiration/favorites/paulrowan.html</a> Umbra Concept Store – Sustainable Shopping Break <a href="http://www.umbra.com/about/concept_store.html">http://www.umbra.com/about/concept_store.html</a>
<b>3:30 p.m. – 4:00 p.m.</b>	<b>King St. Street Car to the Distillery District</b>
<b>4 p.m. – 5 p.m.</b>	<b>Guided Tour of the Distillery District</b>
<b>5 p.m. – 6:30 p.m.</b>	<b>Designer Panel</b> , Mill Street Brew Pub, <a href="http://www.millstreetbrewpub.ca/">http://www.millstreetbrewpub.ca/</a>
<b>6:30 p.m. – 7 p.m.</b>	<b>Bus/Walk to Jamie Kennedy Kitchens Wine Bar</b>
<b>7:00 p.m. – 10 p.m.</b>	<b>Dinner</b> Jamie Kennedy Kitchen – Host Jamie Kennedy <a href="http://www.jamiekennedy.ca/content/media-headshots.html">http://www.jamiekennedy.ca/content/media-headshots.html</a>
<b>10 p.m.</b>	<b>Shuttle to London</b>

## **Tuesday, October 27<sup>th</sup>**

<b>8:30 a.m.-9 a.m.</b>	<b>Breakfast</b> <b>Participant Awards</b> <b>Feedback</b>
<b>9 a.m.-9:30 p.m.</b>	<b>Case Publishing &amp; Case Development</b> <b>Paul Beamish, Director, Ivey Publishing</b>
<b>9:30 a.m. -10:30 p.m</b>	<b>Designing Sustainability Courses</b> <b>Oana Branzei</b>
<b>10:30 a.m. -11 a.m</b>	<b>Walk to Ivey/Spencer Hall</b>
<b>11:00 a.m. – 12:50 p.m.</b>	<b>Teaching with Cases: Mock class (Optional, Pre-registration required)</b>
<b>1 p.m. – 2 pm</b>	<b>Catered Lunch at Ivey</b>
<b>2 p.m. - 5 p.m</b>	<b>Case writing workshop (Optional, Pre-registration required)</b>