



ARCS

Alliance for
Research on
Corporate
Sustainability

Passion and Compassion for Sustainability

Dates: November 17-22, 2011



Richard Ivey School of Business
The University of Western Ontario

The PhD Sustainability Academy is an annual event of the Alliance for Research on Corporate Sustainability ([ARCS](#)) hosted by The Richard Ivey School of Business at The University of Western Ontario ([IVEY](#)). The Network for Business Sustainability ([NBS](#)) sponsors a Best Paper Award accompanied by a \$500 cash prize.

The 2011 theme is Passion and Compassion for Sustainability. We will explore theorizing, researching and teaching sustainability with passion and compassion; new constructs and processes that can bring about positive change in business and society; new methods for studying sustainability in positively deviant organizations and/or under extreme adversity. We also welcome submissions on sustainability issues in strategy and policy, economics, entrepreneurship, ethics, environmental studies, and international business and international development. Different theoretical lenses, including management, economics, psychology, arts, philosophy, political studies, geography and sociology are encouraged, as are novel methodologies.

The PhD Sustainability Academy includes interactive paper development workshops with four guest faculty:

[Melissa Cardon](#), Lubin School of Business, Pace University

[Jane Dutton](#), Ross School of Business, University of Michigan

[Michael Pratt](#), Carroll School of Management, Boston College

[Chris Steyaert](#), University of St. Gallen

[Oana Branzei](#) is the Ivey faculty and host.

Fire-side chats hosted by ARCS founders [Tom Lyon](#) and [John Maxwell](#), practitioner-led panels and theme-specific site visits will help strengthen the relevance and impact of the research.



Melissa Cardon

Oana Branzei

Jane Dutton

Tom Lyon

John Maxwell

Mike Pratt

Chris Steyaert

The 2011 PhD Sustainability Academy is fully funded by The Late Beryl M. Ivey gift to the [Building Sustainable Value Research Centre](#) at the Richard Ivey School of Business. Research in the Centre provides practitioners and students with the knowledge, tools and capabilities to manage both private and public interests effectively through organizational actions.

Agenda for Thursday, November 17th

Thursday, November 17th

2 p.m.-5 p.m. Arrival in London, Ontario and Check-in at the Windermere Manor Distinguished Speaker

Michelle Quintyn, President & CEO - Goodwill Industries, Ontario Great Lakes
2nd Floor Boardroom, Windermere Manor



Michelle Quintyn has held her post as President and CEO of *Goodwill Industries, Ontario Great Lakes*, since October 2005, facilitating growth of Goodwill's operating budget from \$6 to \$12.2 million while creating 200 new jobs for persons who face disability and social disadvantage. She has an extensive executive leadership background in nonprofit management, community development, fundraising, government relations, marketing and communications.



For Once in My Life is a documentary about a unique band of singers and musicians, and their journey to show the world the greatness – and killer soundtrack – within each of them. The 28 band members have a wide range of mental and physical disabilities, as well as musical abilities that extend into ranges of pure genius. In a cinema vérité style, the film explores the struggles and triumphs, and the healing power of music, as the band members' unique talents are nurtured to challenge the world's perceptions.

History: <http://www.goodwill.org/about-us/goodwills-history/>

5 p.m.

Shuttle to Downtown London

5:30 p.m. – 8:00 p.m.

Sustainable Dining

Chefs Paul Harding and Jason Schubert – [The Only on King](#), 171 King Street



Paul Harding and Jason Schubert are long-time friends and dedicated perfectionists when it comes to cooking and purchasing the best quality local ingredients they can find. The Only on King is a true labour of love for cooking and life.

6 p.m.

Welcome Address, 2011 PhD Sustainability Academy Funder

[Building Sustainable Value Research Centre](#)

[P. \(Tima\) Bansal](#)



Professor, Strategy
Richard Ivey School of Business
Director of the Centre for Building Sustainable Value
Executive Director, Network for Business Sustainability
UWO Faculty Scholar

8 p.m.

Shuttle to Windermere Manor

8:30 p.m. – 10 p.m.

Distinguished Speakers on Compassion

2nd Floor Boardroom, Windermere Manor

[Dr. Barry Slauenwhite](#) D.D.

[President/CEO Compassion Canada](#)



Dr. Barry Slauenwhite joined Compassion's ministry in 1983 serving as Vice-President of Marketing and Church Ministry. In 1993, he was appointed the third president of Compassion Canada. During his 17 years as president, Compassion Canada has grown over 700%. Barry has led the ministry through extensive change and has been named "2009 Outstanding Leader" in a North American wide survey by the Best Christian Workplace.

Following his graduation from Masters College and Seminary (EPBC) in

Agenda for Thursday, November 17th

1977, Barry began his ministry as a church planter in Prince Edward Island. After establishing a church in Montague, he continued on to pastor a multicultural church in the city of Bathurst, New Brunswick. In 2009, he graduated from the Canada Christian College School of Graduate Theological Studies with a Doctorate of Divinity (Hon). He is also a graduate of the CREST School of Strategic Leadership. Barry serves on the panel of advisors for the Centre for Public Theology in the Faculty of Theology at Huron University College (at the University of Western Ontario, UWO) and is a regular speaker for the Ivey School of Business at UWO. Barry has become a spokesperson for the poor. He travels the globe motivating Christians to reach out and help children at risk. Whether speaking to an audience of 10,000 in a contemporary church in Asia or a group of 10 native pastors under a tree in Africa, Barry shares his passion for the strategic potential of children in God's kingdom. "Serving with Compassion is a perfect opportunity for me to use my gifts and skills to change the world," says Barry. "I cannot imagine a better way to spend my life than investing it to develop children who otherwise would have no hope." Barry goes on to say that, "The most loving & strategic intervention that can be done for children is to bring them, through the local church's ministry, to their heavenly father. When a child comprehends that God loves them, their self-worth is improved and their ability to cope with life's complex problems is enhanced." In 1988, Barry co-founded the Council of International Children's Ministry (CICM) based in Oxford, United Kingdom. He served many years as chair of the International Council for the VIVA Network – a global coalition of Christian, children-at-risk ministries based in Oxford, United Kingdom. He also co-founded the International Alliance for Missions (IAM) and continues to serve as board chair. In addition, Barry serves as vice-chair of the Canadian Council of Christian Charities (CCCCs), and as a member on both the Christian Churches Network of London (CCNL) and the Servant Ministry Network boards. Barry lives in London, Ontario, with his wife Sharon. The Slauenwhites have two adult daughters, Krista and Heather, a son-in-law, Jeff, and two granddaughters, Mariah and Presley.

Agenda for Friday, November 18th

Friday, November 18th

7 a.m. – 7:30 a.m.

Breakfast – Windermere Café

7:30 a.m.

Shuttle to Downtown London – YOU's Cornerstone Café

8 a.m.-9 a.m.




Hear My Story

[Tracy Little](#)

[Chantel Grayston-Clairmont](#)

9 a.m. – 12 p.m.

Thematic Workshop – YOU's Cornerstone Café

Paper	Title	Photo	Author	Discussant	Discussant	Peer
Paper 11	More than business or business as usual: Exploring the paradox of hybrid practices		Garima Sharma	Mike Pratt	Chris Steyaert	<i>Ben Lewis</i>
Paper 9	Prior knowledge and discovering opportunities for social entrepreneurship		Jason D'Mello	Chris Steyaert	Jane Dutton	<i>Kristina Hunter</i>
Paper 17	Sustainable at heart: promoting sustainability leadership in business and government		Kristina Hunter	Jane Dutton	Mike Pratt	<i>Jason D'Mello</i>

12 p.m.-1 p.m.

Lunch – YOU's Cornerstone Café

[Meet People Just Like You](#)

Ricardo Cavaco, Executive Chef and Youth Mentor



Ricardo holds Red Seal designation as a Chef. Prior to joining YOU, Ricardo served as chief technician at Fanshawe College (Saffron's and Olive Oyles) and was the Head Chef at The Morrissey House. He holds a Diploma in Culinary Management from Fanshawe College.

1 p.m.-2 p.m.

Live Case: The Cornerstone, **YOUTH OPPORTUNITIES UNLIMITED (YOU)**

[YOU Made It Businesses](#)

Steve Cordes, Executive Director



Steve Cordes joined the agency in 1984 and has served as Executive Director since 1988. He is credited with developing Youth Opportunities Unlimited (YOU) into an internationally recognized and award-winning agency and building a diverse staff team that has developed and sustained a highly integrated model of youth services, supports, training and education which permeates all areas of the agency. YOU's innovative Enterprise Services program incorporates private sector principles and practices into a non-profit organization.

2 p.m.

Shuttle to Richard Ivey School of Business

Agenda for Friday, November 18th

2:30 p.m. -4:30 p.m.

Workshop on Generativity – Ivey Atrium

Jane Dutton – Research Alive



4:30 p.m. - 5:30 p.m.

Panel on Generativity – Ivey Atrium



Melissa Cardon

Jane Dutton

Mike Pratt

Chris Steyaert

5:30 p.m. (Optional)

Shuttle back to Windermere Manor

6 p.m. – 7 p.m.

Reception – Ivey Atrium

Or

6 p.m. – 7 p.m.

Campus Tour/ Walk to Windermere Manor

[UWO Campus Map](#)

Or

6 p.m. – 7 p.m.

Reconnect Time

UWO Gym (*guest passes available at Windermere Manor*)

Elsie Perrin Estate Heritage Park

[Thames River](#)

[Trail Map](#)



7 p.m. – 8:30 p.m.

Dinner – Windermere Café

8:30 p.m. – 10:30 p.m.

Alliance for Research on Corporate Sustainability (ARCS)

Fireside Chat with co-founders – North Meeting Room



Director, Erb Institute for Global Sustainable Enterprise
Dow Professor of Sustainable Science, Technology & Commerce
Professor of Business Economics and Public Policy, Professor of Natural Resources & Environment



W. George Pinnell Professor
And Department Chairperson
Business Economics and Public Policy
Kelley School of Business
Indiana University
Research Professor, Richard Ivey School of Business, University of Western Ontario

Agenda for Saturday, November 19th

Saturday, November 19th

7 a.m. – 7:30 a.m.

Breakfast – Windermere Café

7:30 a.m.

Shuttle to East London

8 a.m.- 8:45 a.m.

Live Case: My Sister's Place - 566 Dundas Street



(Re)building For over three years WOTCH has seen My Sisters' Place provide women who are homeless or at risk of being so, practical and emotional supports and services as they deal with a variety of issues such as trauma, mental illness, addiction, poverty, abuse, isolation and physical health issues. Through our programs, My Sisters' Place looks forward to building together, with its partners and stakeholders, a safe and vibrant neighborhood. WOTCH is privileged to be a part of the restoration of the former Buchan House, a beautiful heritage building on Dundas Street in London, Ontario. The planned redevelopment will see the building restored to its former grandeur. This lovely new home for MY Sisters' Place will provide the much needed space to enhance our services.



Lynn Blumas, Micro Enterprise Program Coordinator

Business London Feature - October 2011

Three days a week, a group of a dozen or so women gathers in a tiny room at My Sisters' Place on Dundas Street near Adelaide. They come from diverse backgrounds and circumstances, but they have at least two things in common: Firstly, life has been a struggle for them because of some combination of poverty, addiction and mental illness. Secondly, they are determined to improve their circumstances through hard work and dedication. They create jewelry, knitting and sewing projects. They also learn from each other and begin to develop employment and teamwork skills. They sell their work and earn an income, in the process learning how to manage their own money. The projects can be quite exquisite, but in a way they are secondary. The jewelry is but the vehicle through which the women turn their lives around. Yes, they run a business, but its output can't always be measured in dollars and cents.

8:45 a.m. - 9 a.m.

Freshly Baked Muffins, Biscuits, Tea & Coffee

Living on the Edge (Form Theatre about the Ideal Community, August 2008)






Director Susan Macphail, Director of Women's Services

"Our goal is to empower women who are living with mental illness and other complex challenges, to grow towards their fullest potential, achieving stability and recovery in safe and health communities." Women's Mental Health Resources of WOTCH supports addressing the unique concerns and needs of women. Housing opportunities, from transitional to independent living with supports provide women with a variety of choices.

Agenda for Saturday, November 19th

9 a.m. – 12 p.m.

Thematic Workshop - My Sister's Place

Paper	Title	Photo	Author	Discussant	Discussant	Peer
Paper 12	Empathy in action: Insights from the public conversation project abortion dialogues		Kate Parrot	Jane Dutton	Chris Steyaert	<i>Stephanie Berger</i>
Paper 2	Challenges of being digital: Understanding the ingredients of sustainable electronics consumption and waste management policies		Natalia Milovantseva	Melissa Cardon	Oana Branzei	<i>Yogita Abichandani</i>
Paper 15	There's no place like home: How community imprinting influences corporate social action		Ben Lewis	Mike Pratt	Chris Steyaert	Garima Sharma

12 p.m.

Coffee & Cookies

12 p.m. – 12:30 p.m.

[WOTCH](#) - 566 Dundas Street



"WOTCH believes that all persons should have hope for recovery and should receive services with dignity and respect. WOTCH advocates within its community for people experiencing mental illness to remain in their own homes. WOTCH is committed to excellence in serving its clients." With a history extending back to 1970, WOTCH (Western Ontario Therapeutic Community Hostel) is the lead agency in Middlesex County for mental health housing and is a strong component in the mental health support system in the areas of case management, community integration and life skills support, employment programs, treatment programs, clinical programs and women's mental health programs. Approximately 120 employees provide service to more than 1,000 adult clients annually.

Don Seymour, Executive Director, WOTCH



Don Seymour is the Executive Director of WOTCH Community Mental Health Services based in London, Ontario. Prior to this, Don spent 11 years as the Executive Director of Lambton County Developmental Services based in Petrolia, Ontario. Don also served as Municipal Councillor for the town of Petrolia for four years. As Municipal Councillor, Don chaired the Human Resources committee, sat as a member of the Fire Management Board and provided leadership to the town's strategic planning process.

12:30 p.m. – 1 p.m.

[Old East Village, Business Improvement Area \(OEV BIA\)](#)

Greg Thompson, President of the Old East Village Community Association

Sarah Merritt, Manager of the OEV BIA

Mary Littlejohn, Manager of Community Philanthropy, London Community Foundation

In 2002, the Old East Village Business Association (OEV BIA), launched an effort to revitalize the area's commercial corridor. Their work has included research, planning and implementing projects. It is building upon the work of previous efforts to build community capacity, such as "Picturing a Healthy Community", a project of the London Intercommunity Health Centre in 1994. Sarah Merritt, "It takes 10 years to rebuild infrastructure and create conditions by which community members can take on an initiative of this magnitude and scope".

Agenda for Saturday, November 19th

1 p.m.

Arrive at the Western Fair London Farmers' Market – 900 King Street



The Western Fair Farmers' & Artisans' Market is located in the historic Confederation building on the Western Fairgrounds which started as a place for local merchants to offer their wares in 1927. We have 28,000 sq ft dedicated to fresh local food and another 28,000 sq ft that offers many unique items such as birdhouses, concrete animals and other items, paintings, books, antiques, collectables, soaps, tools, baby and children's accessories and clothing, adult clothing etc.

1 p.m. – 1:15 p.m.

[Western Fair London's Farmers Market](#)

Tour with Founder, **Dave Cook** (London Free Press, August 29, 2011)



Dave Cook lives up to his surname. He's a chef, a coffee trader, a supermarket manager turned farm market magnate and most recently, a chocolatier. His career and his whole life has revolved around food. Cook is best known as the founder of Fire Roasted Coffee, a fast-growing fair-trade coffee company, and as the owner of the bustling weekend farmers markets at the Western Fair and Masonville Place. Cook's businesses have successfully tapped into a trend revolutionizing food retailing - the growing number of people devoted to quality, healthy food and concerned about where it comes from. Cook's businesses have a social mission. He links Canadian coffee lovers with impoverished growers in developing countries and runs a farmers market offering fresh local food in an area that has been abandoned by the big chains. As a new member of the Old East BIA board, Cook has also become a player in the revival of east London "I fell in love with east London. I think it's one of the best opportunities out there."

1:15 p.m. – 1:30 p.m.

Juice Bar – [On the Move Organics](#)



Founded by [Jeff Pastorius](#) and on its way to a cooperative form, On The Move Organics is motivated by sustainable transportation as well as produce. We are proud to offer bicycle-delivery of our Standard Local and Custom Local Boxes. Many of you have no doubt seen our custom-built bike riding the streets of London, stacked high with delivery boxes. The bike, designed and built using 80% reclaimed materials by Jensen Didulo of Little Magic Cycles, is the longest cargo bike in North America! Since we initiated our bicycle delivery program in the spring of 2009, we have expanded to cover an 18 square kilometre delivery area 8-9months of the year. Check the box to the left of the map to see if you fall within our bicycle delivery area.

1:30 p.m. – 1:45 p.m.

Lunch – 2nd Floor Lounge, www.fireroastedcoffee.com



It's not only about roasting and selling coffee (though it is a very amazing thing in of itself) we strongly believe in Fair Trade and Organic coffees. In the long run with your support we intend to establish direct trade with the producing countries to benefit them in a more substantial way.

Agenda for Saturday, November 19th

1:45 p.m. – 2:45 p.m.

Coffee & Chocolate Tasting – [Habitual Chocolate Roasters](#)

With Dave Cook and Louis Rivas






When I travelled around the world in search of the finest coffees I kept running into a close relative of it called cacao. It was beautiful and bedazzled me to the point where I started experimenting again in the middle of the night when I had free time from running the coffee company. Habitual Chocolate is the result those experiments and is very new and very fresh and very raw. We are again returning to one of the lost culinary arts of a small focused chocolate company producing handcrafted chocolates from the beans we source on our travels.

2:45 p.m.

Shuttle back to Windermere Manor

3 p.m. – 6 p.m.

Thematic Workshop – North Meeting Room

Paper	Title	Photo	Author	Discussant	Discussant	Peer
Paper 4	Actions speak louder than words: Green investing or greenwashing?		Stephanie Berger	Oana Branzei	Melissa Cardon	<i>Kate Parrot</i>
Paper 13	Not only laggards: Small firms as a vanguard for ecological sustainability innovation		Brodie Boland	Chris Steyaert	Melissa Cardon	<i>Umberto Berardi</i>
Paper 1	Organizational changes for the construction of green buildings: An investigation of Italian case studies		Umberto Berardi	Melissa Cardon	Oana Branzei	<i>Brodie Boland</i>

6 p.m. – 7 p.m.

Reconnect Time

or

Walk/Run - Elsie Perrin Estate Heritage Park

7 p.m. – 9:30 p.m.

Dinner – Windermere Café




Agenda for Sunday, November 20th

Sunday, November 20th

7 a.m. – 8 a.m. Morning Walk with Patrick Shulist

8 a.m. – 9 a.m. Breakfast – Windermere Café

9 a.m. – 12 p.m. Thematic Workshop – North Meeting Room

Paper	Title	Photo	Author	Discussant	Discussant	Peer
Paper 8	Role of employees' participation and organizational identification in corporate sustainability: An investigation in South Asia		Mariam Farooq	Mike Pratt	Jane Dutton	<i>Elisa Alt</i>
Paper 10	Perceived organizational citizenship behaviors directed toward the environment: The relationship with environmental performance		Elisa Alt	Jane Dutton	Melissa Cardon	<i>Mariam Farooq</i>
Paper 14	Sustainability implementation practices in an Indian MNC		Yogita Abichandani	Oana Branzei	Mike Pratt	<i>Natalia Milonvantseva</i>

12 p.m.- 2 p.m.

Best Paper Awards Luncheon – Windermere, Grand Hall



Tima Bansal, Network for Business Sustainability

Dr. Bansal is a professor at the Richard Ivey School of Business. She is also the Director of the Cross-Enterprise Leadership Centre on [Building Sustainable Value](#), and the Executive Director for the [Network for Business Sustainability](#). Both the Centre and the Network aim to strengthen the ties between research and practice. In 2008, she was awarded the Aspen's Institute title of Faculty Pioneer for Academic Leadership and the University Western Ontario's title of Faculty Scholar.



Marlene J. Le Ber, PhD Sustainability Academy Alumni Network

Marlene J. Le Ber is an alumna of the inaugural academy and the founder of the PhD Sustainability Alumni Network. She is a visiting scholar and post-doctoral fellow with the Erb Institute at the University of Michigan and holds a PhD in Strategy from the Richard Ivey School of Business. She is an active member of the Building Sustainable Value research centre and the pan-Canadian Research Network for Business Sustainability.

2 p.m. – 3 p.m.

Networking Break – Windermere Grand Hall

PhD Sustainability Alumni

Social Change Agents

Agenda for Sunday, November 20th

3 p.m. – 5 p.m.

Values & Virtues – Windermere Grand Hall

Growing Chefs Ontario	Fusion	Mine 101	ecoLIVING	Over 55
Andrew Fleet	Lindsay Vyse	Rachelle Lamarche	Tiffany Roschkow	Kathy Smith

5 p.m.

Snack Bar, Coffee & Tea – Windermere Grand Hall

5 p.m. – 7 p.m.

Generative Workouts on Passion & Compassion

Opportunity International Canada	Growing Chefs Ontario	Fusion	Mine 101	ecoLIVING	Over 55
<i>Oana Branzei</i>	<i>Melissa Leithwood</i>	<i>Patrick Shulist</i>	<i>Natalia Ortiz</i>	<i>Ryan Raffety</i>	<i>Marlene J. Le Ber</i>
Jason D’Mello	Brodie Boland	Garima Sharma	Kate Parrot	Stephanie Berger	Kristina Hunter
Yogita Abichandani	Elisa Alt	Umberto Berardi	Natalia Milovantseva	Ben Lewis	Mariam Farooq

7 p.m. – 8:30 p.m.

Dinner – Windermere Grand Hall

8:30p.m. – 9:30 p.m.

Distinguished Speaker - Jannalee Anderson

National Director of Philanthropy, Opportunity International Canada



National Director of Philanthropy with Opportunity International Canada and Ivey instructor, recruiter, HBA and MBA alumna, Jannalee seeks to build partnerships with Canadian businesses and foundations that want to expand entrepreneurial opportunities for people living in poverty. Having visited more than twenty countries in the developing world, Jannalee has witnessed the need for transformational microfinance first-hand. “I have not discovered anything more effective than micro-finance in breaking the cycle of poverty.” says Anderson. “Opportunity is a story of hope, dignity, stewardship, and sustainable development.”



[Opportunity International](#) provides small business loans, savings, insurance and training to over two million people working their way out of poverty in the developing world. Clients in over 20 countries use these financial services to start or expand a business, provide for their families, create jobs for their neighbours and build a safety net for the future.

Agenda for Monday, November 21st

Monday, November 21st – Passion & Compassion for Sustainability

7 a.m. – 7:30 a.m.

Breakfast – Windermere Café

7:30 am – 9 am

Travel to Kitchener-Waterloo

9 a.m. – 10:30 a.m.

The Working Centre – 58 Queen Street

Joe Mancini, Director



The revitalization of 58 Queen has taken shape over nearly 20 years. It stands as a model for mix use development that has been recreated over this time using the energy and commitment of so many people excited by the prospect of community resource centre in the heart of the Kitchener downtown.

10:30 a.m. – 12:00 p.m.

Travel to Toronto

12 p.m.

[Catered Lunch](#)

[The Roastery Coffee House](#) - 401 Richmond Street West

12 p.m. – 1:30 p.m.

[Sustainalytics](#) – 215 Spadina Avenue

[2011 NEWSWEEK Green Rankings](#)

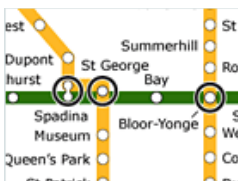
Kevin Ranney, Director, Advisory Services



Kevin brings more than 13 years of experience in the field of environmental, social and governance (ESG) research to his role as a director of Sustainalytics' advisory services team. He has played a key role in the development of the firm's research and rating methodology and has more than 10 years experience working with a variety of asset owners and investment managers to incorporate ESG considerations into their investment policies, strategies and processes. Kevin also plays a key role in overseeing Sustainalytics' thought leadership activities. He holds degrees from the University of Waterloo, the University of Toronto, and the University of Notre Dame. Kevin is a former director of the board of Canada's Social Investment Organization (SIO) and a current member of the SIO's Policy and Advocacy Committee. He also sits on the board of Oikocredit Canada, a not-for-profit organization involved in microfinance. Kevin has participated in various initiatives related to corporate social responsibility and sustainability. Currently he is a member of the Global 100 Council of Experts as well as the Advisory Committee of the Climate Change Adaptation Project of the University of Waterloo in Ontario, Canada.

1:30 p.m. – 2 p.m.

Toronto Transit to Union Station



The 1 Yonge-University-Spadina Subway has 32 stations, and is a "U-shaped" subway route running generally in a south and then north direction.

2 p.m. – 2:30 p.m.

Guided Tour, Union Station – Toronto

[Metrolinx](#)

Agenda for Monday, November 21st

2:30 p.m. – 4 p.m.

Visionary Leadership and Sustainable Cities

Paul Bedford, Urban Mentor and Chief Planner Emeritus, City of Toronto

John Howe – Vice President, Investment Strategy & Project Evaluation



Paul Bedford is an Adjunct Professor of City Planning at the University of Toronto and Ryerson University and an Urban Mentor with Paul Bedford & Associates in Toronto, which includes proactive involvement in a wide variety of public planning issues in numerous capacities primarily within the Greater Toronto and Hamilton Area. He is a member of the Waterfront Toronto Urban Design Review Panel, a member of the National Capital Commission Planning Advisory Committee in Ottawa, and a futures columnist in the Ontario Planning Journal and a Senior Associate of the Canadian Urban Institute. He is also a member of the CAMH Property Committee guiding the long-term redevelopment of the Queen Street Mental Health and Addiction Facility. Mr. Bedford was the former Chief City Planner for the City of Toronto and is a passionate advocate of transit and city building throughout the Greater Toronto and Hamilton Area.



John Howe is Vice President, Investment Strategy and Project Evaluation, at Metrolinx. John has been instrumental in the start-up phase of Metrolinx, including the implementation of the organization's first annual and five-year capital plans and project evaluation frameworks. John's current priorities include performing Benefits Case Analysis evaluation work on the Metrolinx priority projects, and advancing the case for affordable, dedicated and sustainable revenue and financial tools to implement the \$50 billion Metrolinx transportation plan. John has 20 years of infrastructure policy and planning experience. John's career has spanned a range of Government of Ontario ministries and agencies, including the Ministry of Public Infrastructure Renewal, Ontario Superbuild Corporation, Ontario Jobs and Investment Board, and the Ministry of Transportation. In his previous roles John led the creation of the Toronto Waterfront Revitalization Corporation, managed the Provincial Government's transportation capital budget portfolio, and supported the development of a 25-year economic prosperity plan for Ontario. John was appointed to the Greater Toronto Marketing Alliance Board of Directors in 2010.

4 p.m.-4:30 p.m.

Downtown Toronto by Day



From Union Station, take the 510 or 509 streetcar.

Get off at York Street (2nd stop). Cross the street south to the waterfront. The Museum of Inuit Art is located at 207 Queen's Quay West, in the south-west corner of the [Queen's Quay Terminal Building](#) at [Harbourfront Centre](#), on the shore of Lake Ontario.

Agenda for Monday, November 21st

4:30 p.m. – 5pm.

Museum of Inuit Art (MIA)



The Museum of Inuit Art serves as a non-profit, permanent museum whose primary function is to ethically acquire, conserve, research, communicate and exhibit for the purpose of study, education, and enjoyment, material evidence of the history of Inuit art and culture in the Canadian Arctic.

5 pm – 6 p.m.

Climate Change & The Arctic

Interactive Panel @ MIA

Jordan Konek – Producer, [Nanisinig: Arviat History Project](#)

[Arctic Timeline](#)

[Nanisinig: Journey of Discovery](#)

[Experiences of Climate Change from Elders](#)

[Inuit Knowledge and Climate Change](#)

Rachel Hirsch -- Executive Board Member

Institute for Research & Innovation in Sustainability (IRIS)

6 p.m. – 7 p.m.

Downtown Toronto by Night

Picture/Souvenir Stops

7 p.m. – 9 p.m.

Dinner

[Table 17](#) – 782 Queen St. East

9 p.m. – 9:30 p.m.

Distinguished Speaker

Dan Donovan, Founder of [Hooked](#)



[Hooked](#) is a different fish store. First - like the leading chefs, we bypass the major distributors that supply the markets, chain restaurants and grocery stores and go right to the source; the fisherman. That way, we are sure we know the whole story behind every item we sell. Second, we use the same rigorous standards as top restaurants in the way we handle our fish. We control the shipping and handling; we keep them cold and handle them with care. Next, we hire only experienced culinary graduates who can help you make the right choices and answer your questions about how to cook your seafood. We have incorporated a teaching kitchen right into the store that offers hands on instruction on how to select, handle and cook the various kinds of seafood. We workshop on everything from menu planning to wine matching. To complete the picture, we will sell cookware and tools specific to seafood as well as cookbooks and prepared foods.

10:00 p.m. – 12:00 p.m.

Return Trip to Windermere Manor, London, Ontario.

Agenda for Tuesday, November 22nd

Tuesday, November 22nd

8 a.m.- 8:30 a.m.

Breakfast – Windermere Café

8:30 a.m.-10 a.m.

Ivey Case Publishing & Case Writing – Windermere Café

[Use Ivey cases](#)

[Publish cases with Ivey](#)

Paul Beamish, Director, [Ivey Publishing](#)



Professor
Director, Ivey Publishing
Director, Asian Management Institute
Director, Engaging Emerging Markets Research Centre
Donald L. Triggs Chair in International Business
Canada Research Chair in International Management
Fellow of the Royal Society of Canada

Beamish, P.W. & Lawrence, J.T. **Globally Responsible Leadership: Business According to the UN GLOBAL COMPACT Principles:**

In 2000, the UN established the UN Global Compact which set forth Ten Principles to help guide business behavior and advance the UN's goal of reducing poverty. With these new guidelines in place and the challenge out to every corporation to abide by them, it seems only right that business schools join in the effort to teach MBAs and aspiring managers how these universal principles affect the way they manage their businesses in the future, especially as demands grow for focus on social as well as economic benefits. This textbook strives to do exactly that. Using the Ten Principles and their four major areas - human rights, labour, the environment and anti-corruption -- as a guide, the book enables educators to structure their teaching in a systematic way that helps students to see the intersection between business and the major global issues of our time, and most critically, how to implement these practices into the day-to-day running of their business. Ideally, it helps them to appreciate that by adhering to these principles, business can be part of the solution.

10 a.m. – 11 a.m.

Teaching Passion & Compassion in Sustainability Courses

Windermere Café

Oana Branzei, Director, [Sustainability Certificate Program](#)



Oana Branzei is the David G. Burgoyne Faculty Fellow, the Building Sustainable Value Research Fellow, and Associate Professor of Strategy at the Ivey School of Business. Oana is also the Director of the [Sustainability Certificate Program](#) and the convener and Ivey Faculty for the [PhD Sustainability Academy](#), a global event of the [Alliance for Research on Corporate Sustainability](#). Oana is the principal investigator of several major grants on sustainable development, including strategic collaborations with partner universities in Kenya and Rwanda. Prior to joining Ivey, Oana taught in the Schulich MBA and the PhD programs, the Kellogg-Schulich Executive MBA and the Sustainable Enterprise Academy. Dr. Branzei was also a Deputy Director of the Erivan K. Haub Program in Business and Sustainability, and an executive member of the Institute for Research and Innovation in Sustainability at York University.

11 a.m

Shuttle to Ivey

Agenda for Tuesday, November 22nd

11:30 a.m. – 12:50 p.m.

2R09

Co-creating Value
in Emerging Markets
With [Niels Billou](#)

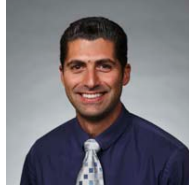


Oana Branzei
Garima Sharma
Yogita Abichandani
Ben Lewis
Jason D’Mello

Ivey Case Teaching

1B08

Corporations & Society
Business Strategies for Sustainability
With [Mike Valente](#)



Ryan Raffety
Brodie Boland
Umberto Berardi
Stephanie Berger
Natalia Milovantseva

3B15

Learning
from Leaders
With [Ken Hardy](#)



Kristina Hunter
Mariam Farooq
Elisa Alt
Kate Parrot

1 p.m. -2 p.m

Networking Lunch

[Building Sustainable Value Centre Faculty](#)

Ivey, Faculty Lounge 2nd Floor (2N05)

2 p.m.

End of the 2011 PhD Sustainability Academy.

Please join our alumni group on facebook!

We look forward to reconnecting at our annual dinner at the Academy of Management.