

Full Name (print):

Student Number:

Preferred Email Address:

1. Which industries / business sectors interest you, with respect to entrepreneurship?

- | | |
|---|---|
| <input type="checkbox"/> Agri-Business | <input type="checkbox"/> Health & Beauty |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Information Technology |
| <input type="checkbox"/> Bio-tech | <input type="checkbox"/> Investment Management |
| <input type="checkbox"/> Clean Tech | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Mining/Resources |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Real Estate Development |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Sports/Fitness |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Venture Capital/Private Equity |
| <input type="checkbox"/> Fashion | <input type="checkbox"/> Web-based |
| <input type="checkbox"/> Food Services | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Franchising | _____ |
| <input type="checkbox"/> Health Sciences/Medicine | |

2. Ideally, when would you like to actively pursue an entrepreneurial career?

I have already () launched / () purchased a new venture.

I plan to () launch / () purchase a new venture:

- While at Ivey, concurrent with my MBA program studies
- Immediately upon graduation from Ivey
- Within 5 years of graduation
- Within 5 – 10 years of graduation
- Within 10 – 20 years of graduation

CERTIFICATE IN ENTREPRENEURSHIP

3. Are you a member of a business family? If yes, Yes No

Company name: _____

Your role/title: _____

Do you plan to return to the family business following your Ivey MBA? Yes No

Do you plan to launch an independent new business venture? Yes No

4. Please answer the following questions in essay format. Do not exceed a combined maximum of 1,000 words.

- a. Why do you want to enroll in the Certificate in Entrepreneurship?
- b. In what ways do you plan to engage in entrepreneurship while at Ivey?
- c. If accepted, what would you contribute to the learning of your classmates?

5. Discuss a characteristic of a successful entrepreneur.

6. How have you contributed in the past to entrepreneurship at Ivey and/or the broader entrepreneurial community?

7. How do you plan to give back to the entrepreneurship community, either upon graduation, or currently as a student?

8. Attach your resume

9. Sign and submit per below:

Signature



Richard Ivey School of Business
The University of Western Ontario

Pierre L. Morrissette
Institute for
Entrepreneurship

Submit completed and signed Application Form, along with essay questions and resume to:

agulka@ivey.ca, by **Monday, July 4, 2016**.

For more information, please contact

Allison Gulka- Program Coordinator
Pierre L Morrissette Institute for Entrepreneurship
Ivey Business School
Email: agulka@ivey.ca / 519.850.2901