

**BUSINESS 4525 International Business Environment Studies:
Service Learning in Africa**

Professor Nicole Haggerty

Office Room No. 2311 - Tel. Number 519-661-4025

TARGET AUDIENCE

This course is designed for HBA students with an interest in developing a global mindset and a desire to make a strong social impact within a developing African country. It will also be of interest to individuals who look forward to a global leadership role that would include doing business in developing country contexts.

PURPOSE/OBJECTIVES

The purpose of this course is to educate participants about the business context of Africa, develop leadership skills through the practice of teaching them to African students and ultimately contribute to building the capacity and quality of business education in African countries. We use teaching cases, group discussions and engage in international fieldwork to explore the intersection of leadership skills, case-based education and business education and practice in Africa – specifically in Ghana, Tanzania, Ethiopia, Rwanda, and Kenya.

In many ways, our field work experience in Africa is the textbook for our course. Our course includes business, cultural, moral and ethical components which we will explore in the classroom and in the field. You will be compelled to examine your leadership skills and leadership character as you encounter and cope with the new environment and new interactions you undertake. The course exposes you directly to working with, learning from and teaching diverse university business students in their local community. Our goals are to develop your capabilities and the capabilities of the communities you work in to make both parties better off.

After course work at Ivey, you will: 1) volunteer in groups of 3 students to teach introductory business using teaching cases at a partner University in one of the following countries: Kenya, Rwanda, Tanzania, Ethiopia, Uganda or Ghana; 2) confront your leadership capabilities and character and 3) gain experience in doing business in Africa while extending your social network; 4) demonstrate how capability building approaches to development provide more enduring impacts to poverty reduction than straight aid dollars.

OVERVIEW

The course occurs in three time slots that do not conform to a regular HBA elective course. You must be prepared to commit to all of these timeframes. First, there will be 5 days of pre-departure class sessions to prepare you for your travel and work activities in late April. Second, there will be a 5 weeks commitment to travel during the summer (late April and all of May) to a specific African country and work in a partner university. This will involve 1 week of local capability building for you, 3 weeks where you deliver a case based, introductory business course to an appropriate peer group of university students at the partner school and a final week to complete an assigned project. The final segment of the course will occur in class sessions after your return from the field during September.

WORKLOAD/EVALUATION

Component	Weight %
Contribution to course development and in-class participation in the pre-departure and fall class segments.	30%
Reflection Activities submitted for grading. There are 3 in total. 1) Pre-departure, 2) During field work in May 3) Final reflection on course/experience due by September. Word Length Suggested: Minimum 1500 words/piece.	30%
Case and Teaching Note Writing – your team of three will be required to undertake field research to produce an Ivey quality teaching case and teaching note. This will be co-supervised by an African faculty member and the course instructor.	40%