MSc in Management

Business Analytics
International Business
International Business + CEMS MIM
Digital Management
Ivey’s 16-month MSc Program is a transformational experience for recent grads, like you, who want to hone their skill sets, develop their leadership abilities and kickstart their careers. Choose a specialization that will build on the foundation of your undergraduate degree and give you the deeper knowledge and practical experience that will set you apart.
The Ivey MSc addresses the need for a new brand of manager — experts who understand what defines a business best practice and can translate that knowledge into action.

**Are you...**

- A recent university graduate with less than two years of work experience?
- Looking to develop specialized knowledge and new skill sets?
- Seeking real-world experiences to expand your career prospects?

**What is an MSc?**

Ivey’s MSc is a Master of Science in Management; one common misconception is that this is a traditional science program. The MSc in Management incorporates deeper levels of understanding about management practices through applied research and analysis, which is where it derives its scientific lean.

Ivey’s direct-entry masters program does not require full-time work experience. This program is offered in four streams:

1. **Business Analytics**
2. **International Business**
3. **International Business + CEMS MIM**
4. **Digital Management**
WHAT DOES A COMPETITIVE MSc APPLICATION INCLUDE?

Business Analytics
- An undergraduate degree in business, engineering, science, computer science, statistics, mathematics, or economics with emphasis on quantitative analysis.
- Course work in: Calculus, Linear Algebra, and Statistics. Course work in computer programming is not required at the time of application but may be required from you before the start of the program.
- You may apply without a GMAT or GRE score – the admissions committee will then determine whether a GMAT or GRE score will be required to strengthen your application.

International Business
- Demonstrated readiness and enthusiasm to enter a multilingual, multicultural educational and professional experience.
- You may apply without a GMAT or GRE score – the admissions committee will then determine whether a GMAT or GRE score will be required to strengthen your application.

International Business + CEMS MIM
- Demonstrated readiness and enthusiasm to enter a multilingual, multicultural educational and professional experience.
- High level of fluency in minimum of two CEMS recognized languages, one being English.
- You may apply without a GMAT or GRE score – the admissions committee will then determine whether a GMAT or GRE score will be required to strengthen your application.

Digital Management
- Demonstrated readiness and enthusiasm for the impact of technology on business and society through your references, experiences and admissions interview.
- You may apply without a GMAT or GRE score – the admissions committee will then determine whether a GMAT or GRE score will be required to strengthen your application.

Additional Requirements for All Streams:
- An undergraduate degree completed within the past two years. You are able to apply to the MSc program during your last year of study.
- A strong academic record demonstrated during your two most recent years of academic study.
- Online application, including the completion of the required written essay questions and video questions.
- Unofficial transcripts from your post-secondary institution(s).
- Resumé and two references.
- For international applicants, a strong level of English proficiency – if required: TOEFL (minimum 100) or IELTS (minimum 7) score.
Ivey’s Experiential Learning

The Ivey MSc Program, like other Ivey programs, is committed to Case-Method Learning. It’s not just teaching, it’s a powerful decision-making approach that becomes ingrained into how you operate. Case learning is complemented by academic readings, guest speakers, corporate-led workshops, consulting projects, real-world labs, and skills seminars.

Ivey Labs – Real-World Experiences

As an Ivey MSc student, you will participate in an eight to 10-week real-world work experience, also known as an Ivey MSc Lab. Each of the four MSc streams has its own lab, which will provide you with a professional placement where you can apply and complement your in-class learning.

Ivey Essentials

This course focuses on business essentials: Accounting, Finance, Leadership, Marketing, Operations and Strategy. Students will be introduced to Ivey’s high engagement case-based learning methodology. The course is designed to aid students in understanding materials for their courses throughout the program.
Why an MSc in Business Analytics?

- Translate real-world data into actionable insights for business decision-making
- Enter industries that have a growing demand for analytically driven individuals
- Differentiate yourself with a set of identifiable and valuable skills

Program Curriculum

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<th>Term 1</th>
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<th>Term 4</th>
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<td>Ivey Essentials + Core Courses</td>
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<td>Ivey Analytics Lab 10-Week Placement Experience</td>
<td>Elective Courses</td>
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Ivey’s case-based method taught me foundational business knowledge that complemented my technical skills and allowed me to become a more well-rounded data scientist. In particular, the Ivey Analytics Lab allowed me to apply what I learned in an environment that showed me the art of possibility and the value that can be driven using analytics.”

Badri Srinivasan
BTech
MSc, Business Analytics

The Ivey Analytics Lab

Exclusively offered to MSc in Business Analytics students, the Ivey Analytics Lab is a ten-week summer work experience that provides you with the opportunity to work with a firm in a data-driven role.
Why an MSc in International Business?

Develop the knowledge and skills necessary to work for a multinational firm
Open up international career opportunities
Develop a cross-cultural aptitude to better lead in an international environment

Program Curriculum

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<th>Ivey Essentials + Core Courses</th>
<th>Ivey Global Lab 8-Week International Experience</th>
<th>Core + Elective Courses</th>
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In a world that is increasingly interconnected, there is a great demand for professionals with cross-cultural aptitude. The Ivey MSc in International Business is designed to develop global cosmopolitans who can contribute internationally and lead in a multicultural environment.”

Andreas Schotter
Associate Professor of International Business/CEMS Academic Director
Ivey Business School

The Ivey Global Lab

The Ivey Global Lab is an eight-week summer work experience where you will be immersed in the business and cultural environment of an emerging economy like India, or Vietnam, all while working with local firms. You will participate in consulting style experiences inside a company with assigned teams. The clients, in the normal course of their business, will evaluate most deliverables in this course.
Why an MSc with the CEMS MIM designation?

- Develop the knowledge and skills necessary to work for a multinational firm
- Widely acknowledged as the best passport for an international career
- A guaranteed one or two terms abroad at one of our CEMS academic partner schools

Speak another language?

Add the top-ranked CEMS MIM (Masters in Management) designation to your Ivey MSc. This joint designation is exclusively open to the MSc students of CEMS academic member schools. Ivey is the first North American, and the exclusive Canadian, partner school selected to join this prestigious international management education alliance. Ivey students are guaranteed one or two terms abroad at one of our CEMS academic partner schools. Visit cems.org.

CEMS at a Glance

- Founded in 1988
- 32 member schools from 5 continents
- 70 corporate partners and 7 social partners
- 14,429 alumni of over 108 nationalities working in over 75 countries
- The CEMS MIM is ranked in the top 10 Masters in Management in the world (The Economist 2019)
- 1,328 MIM students of 80 nationalities, 50/50 male-to-female ratio in the 2019-2020 cohort
Digital Management

Apply innovative techniques to drive business transformation: translate technological insights and innovation techniques into business performance.

Enter industries with a growing demand for individuals who can bridge the gap between technology and business.

Differentiate yourself with a set of identifiable and valuable skills.

Ivey’s MSc in Digital Management is designed to train leaders who can bridge the gap between technology and business. Begin September 2020 and build on entrepreneurial thinking, business capability, and a strong technological understanding.
Students in the Digital Management stream can customize their learning experience by completing a series of digital badges, (one each term).

4. Business Applications, e.g. Salesforce, SAP, or Watson.

"Through the Ivey MSc in Digital Management, students will learn about the evolving digital economy and gain substantial, hands-on practice with real-world problems and businesses. Graduates of this program will be equipped to help companies innovate or alter their business model to compete in the new era of digital disruption."

Dr. Nicole Haggerty
Associate Professor
Ivey Business School
GETTING STARTED

Get a feel for the Ivey MSc experience. Visit our campus, attend an event, or meet with one of our Ivey MSc Program recruitment team members.

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