The Ivey Alumni Network

**WHAT IS ADVANCEMENT?**
The Advancement department is composed of Alumni Relations, Development, and Operations at the Ivey Business School at Western University. Alumni Relations coordinates alumni activities and Development raises funds for the School. Operations is where the alumni database is housed and maintained, and is where all the following information comes from.

**DEFINITIONS:**
- **Alumna**: feminine singular
- **Alumnae**: feminine plural
- **Alumnus**: masculine singular
- **Alumni**: masculine plural or mixed plural

**ALUMNI IN LEADERSHIP:**
1 in 2 alumni hold senior management positions.*

*We have active employment information on 16,931 of our graduates. Of these alumni, 8,005 hold senior management positions within their companies. This includes job titles such as CEO, CFO, CIO, CMO, CTO, Chair/Vice Chair, Founder, Head, Managing Director, Owner, Partner, President, Proprietor, Treasurer, Vice President and Director. This is a total of 47% of alumni or approximately 1 in 2.

Statistics taken in August 2016.

**WHO ARE IVEY ALUMNI?**

**Degrees by the numbers:**
- Total degree alumni: 26,835
- Total degrees granted: 27,868
- Total contactable alumni: **23,598***
  - *living, with at least one active mail/email address

<table>
<thead>
<tr>
<th>Degree Level</th>
<th>Degrees Granted</th>
</tr>
</thead>
<tbody>
<tr>
<td>HBA</td>
<td>12,027 degrees</td>
</tr>
<tr>
<td>MBA and MBAJD (law)</td>
<td>11,830 degrees</td>
</tr>
<tr>
<td>Executive MBA/VEMBA</td>
<td>3,024 degrees</td>
</tr>
<tr>
<td>MSc</td>
<td>186 degrees</td>
</tr>
<tr>
<td>PhD</td>
<td>314 degrees</td>
</tr>
<tr>
<td>Other (BA, DBA, DIP)</td>
<td>489 degrees</td>
</tr>
</tbody>
</table>

**Where Are Ivey Alumni?**

Alumni live in 103 countries worldwide

**Canada:** 18,624 in 13 provinces/territories
- Greater Toronto Area: 11,576
- Other Ontario: 3,337
- BC: 1,399
- Alberta: 1,144
- Quebec: 619
- Other: 534

**United States:** 2,108 in 48 states
- New York/Tri-State: 581
- California: 412
- Florida: 125

**Rest of world:** 366 representing 57 additional countries outside Canada, United States, Asia & Europe
- Asia: 1,380
- Europe: 553

**How Do Alumni Support Ivey?**

**Volunteers:**
2,962 alumni serve in a formal role to help the School

**Engagement:**
8,957 alumni actively engaged with Ivey or their classmates in 2015-16 (e.g. attended Reunion, Global Ivey Day or Chapter event, spoke in class, judged case competition, donated, received Ivey Ring, recruited, etc.)

**FUNDRAISING:**
- During the 2015-2016 fiscal year: 2,005 donors supported Ivey
- $11.2 million in new gifts and pledges
- $10.8 million in cash receipts

**Did You Know...?**
On Reunion Weekend each year, 1,000+ people from up to 30 reunion classes celebrate at 50+ events in one weekend to reminisce with classmates.

ivey.ca/reunion

More than 8,500 Ivey Rings have been given out at the Ivey Ring Tradition Ceremony since it was founded by the Ivey Alumni Network in 2004. go.ivey.ca/ring

Global Ivey Day was launched in 2010. In 2015, 2,500 alumni worldwide celebrated their Ivey connection at 65 events in 40 cities. iveyday.ca

All numbers effective September 1, 2016 unless otherwise noted