I, __________________________, standing before my mentors and my peers, commit myself to venerate the traditions, reputation and integrity of the practice of business.

I accept entry into an exclusive network of Ivey Business School Alumni. I acknowledge the responsibilities and value the benefits of being a member of such an association.

I will, to the best of my ability, act honourably and ethically in all my dealings, in the belief and knowledge that doing so will lead to a greater good.

I will express my ideas and opinions openly and without reservation, so long as they do not impinge on the rights and freedoms of others, whoever they may be.

I will endeavour to act with moral clarity, grace and nobility.

I understand that I am now a member of a distinguished community. I will strive to uphold the standing of the community, with special obligation placed on encouraging and championing the pursuits of my fellow members.

I will acknowledge my limitations and my mistakes so that I may learn from them.

I will continue to seek new knowledge, never resting on past wisdom or successes.

Above all, I will aspire to make a positive contribution to my society.

I promise to uphold the traditions, integrity and high standards set by those Alumni who came before me. I promise this to myself, my family, my fellow Alumni and my School.

I accept this Ivey Pledge freely and upon my honour.

SIGNATURE: ___________________________ WITNESS: ___________________________

DATE: ___________________________ DATE: ___________________________

RING NUMBER: ____________