

CERTIFICATE IN SUSTAINABILITY

PURPOSE

This program aims to prepare students to create, lead and grow sustainable brands and organizations that voluntarily commit to the implementation of the UN Global Compact's 10 principles of human rights, labour, the environment and anti-corruption and/or champion the 2030 Agenda for Sustainable Development, by adopting the 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change.

WHY A SUSTAINABILITY CERTIFICATE?

The Certificate in Sustainability provides students with a coordinated set of courses and experiences that best position them as responsible, forward-looking leaders by providing personal mentorship from morally exemplary CEOs, engaging them in real-time, world-leading practices of sustainability reporting and consulting, and equipping them with best-in-class capabilities to evaluate, communicate, design, and deliver sustainability-focused interventions and innovations in organizations of different types and sizes, within and across sectors.

This certificate will appeal to three types of students:

- Students committed to making business a significant force for good in the world
- Students motivated to identify and implement socially-transformative business models
- Students aiming for board or leadership positions in the non-profit sector or in the government

REQUIREMENTS

Academic Requirements The academic requirements for the Certificate in Sustainability program include successful completion of HBA1 and the following second year HBA courses:

- New! Assessing the Environmental, Economic and Social Impact of a Business (Half-Course)
- 4584 Giving Voice to Leadership (Half Course)

Students are also required to have a minimum of **1.0 credits** from the following specialty courses:

- 4580 Reputation Management (Quarter Course)
- 4402 Communications and Society (Quarter Course)
- 4458 Leading Change (Half Course)
- 4564 Design-Driven Innovation (Half Course)
- 4579 The Dark Side of Capitalism? Pirates, Mavericks, and Industrial Renewal (Half Course)
- 4609 Public Policy Analysis (Half Course)
- 4525 International Business Environment Studies: Service Learning in Africa (Half Course)

Note: Not all elective courses may be offered each year. Please check the revised timetable to determine which electives will be offered. 0.5 credits may be substituted with certain courses designated each year by the Director of the Certificate Program and the HBA Program Director.

Engagement Requirement

Sustainability certificate students are expected to engage in four exclusive, sponsored events:

- A full-day immersion experience hosted off-site by leaders from different sectors
- A live case with real-time dilemmas presented by the executive team
- A 3x5 awards and networking breakfast
- A half-day alumni reunion, mentorship and recruiting event

Sustainability certificate students are encouraged to become active members of the student-run Ivey Sustainability Club or Ivey Non-Profit Club and participate in sustainability-related case-competitions.

ADMISSION

Students apply into the Certificate program during March of their first HBA year. The application for admission consists of three essay questions plus a short biography, photo and up-to-date resume. For more information, please contact Chelsea Hicks-Webster (chelsea.hicks@nbs.net).