



## SWIFT Business Forum Canada 2017

### Building the Future

#BFCanada

Wednesday 22 March, Arcadian Loft, Toronto

08:00	Registration and breakfast
09:00	<p><b>Welcome to the SWIFT Business Forum Canada 2017</b> <i>Stephen Grainger, Head of North America, Americas &amp; UK Region, SWIFT</i></p> <p><b>In conversation with:</b> <i>Javier Pérez-Tasso, Chief Executive, Americas &amp; UK Region, SWIFT</i> <i>Lisa Lansdowne-Higgins, Vice President - Business Deposits and Treasury Solutions, RBC</i></p>
09:30	<p><b>Keynote address</b> <b>The cyber challenge</b> The world of banking is at an inflection point; technology, compliance, regulation and cyber-crime are all adapting at a rapid pace. Is the financial industry innovating fast enough to stay relevant in this challenging environment? How will cyber threats continue to influence the global markets as we look ahead towards 2020? What are the next challenges we will likely face?</p> <p><i>James A. Lewis, Senior Vice President and Program Director, CSIS</i></p>
10:00	<p><b>Plenary panel</b> <b>Cyber: Is it time for the global financial industry to do more?</b> As global markets strive to keep up with the ever-changing financial eco-system, how has the financial industry ensured the integrity of its banking system and what lessons have been learned? Should Canada be doing more to stay resilient in the cyber-age? In this session, industry experts will focus on the current cyber climate and offer illuminating insights into how to remain in front of future threats.</p> <p><i>Gwen Beauchemin, CISO, Payments Canada</i> <i>Steve Hawkins, CISO, Scotiabank</i> <i>Richard Livesley, Director of Canadian Programs, FS-ISAC</i> <i>Matthew Tim, Senior Director - Cyber Threat Management and Strategy, RBC</i></p> <p><b>Moderator: James A. Lewis, Senior Vice President and Program Director, CSIS</b></p>
10:45	Networking break
11:15	<p><b>Plenary speaker</b> <b>Better together: Is fintech a disruptor or an enabler?</b> Banks are increasingly collaborating with fintech companies in many areas of payments, not just blockchain. But how many of these liaisons will turn out to be non-productive brief flings rather than fertile, long-term relationships that spawn commercially successful concepts? How are these alternative players and payments models impacting correspondent banking? Should modernization be confined to technical improvements, or also allow greater access to the payment system by non-banks? How can investing in newer, faster domestic payment rails, enable financial institutions to seize new business opportunities, while ensuring a tight rein on risk and compliance issues? This session will explore the business case for modernization as an enabler, to reshape the eco-system and how we do business.</p> <p><i>Michael A. King, Co-Director - Scotiabank Digital Banking Lab &amp; Associate Finance Professor, Ivey Business School at Western University</i></p>

11:45	<p><b>Plenary panel</b></p> <p><b>Banking and payments panel: Banks and their vision of the future</b></p> <p>Payment system modernization is a global phenomenon and market infrastructures worldwide are seeking to prepare their operations for an era of digital payments innovation. With advances in digital technology happening at an exponential rate, the financial services industry is casting a critical and opportunistic eye over today's business model. Real-time retail capabilities are an important change driver, but for many, plans go beyond that into wider payment modernization efforts. In this session, industry experts will explore the evolution of the banking eco-system and provide their vision of how the industry may evolve over the next 20+ years.</p> <p><i>Andrew Irvine, Head of Canadian Commercial Banking &amp; BMO Partners, BMO Financial Group</i>  <i>Rania Llewellyn, Senior Vice President - GTB Products and Services, Scotiabank</i>  <i>Alec Morley, CEO, UGO Mobile Solutions LP and SVP, TD Bank</i>  <i>Todd Roberts, Senior Vice President - Enterprise Innovation, CIBC</i></p> <p><b>Moderator: Michael A. King, Co-Director - Scotiabank Digital Banking Lab &amp; Associate Finance Professor, Ivey Business School at Western University</b></p>
12:30	<p><b>Networking lunch</b></p>
14:00	<p><b>Session 1</b></p> <p><i>Delegates choose to attend one of the following sessions:</i></p> <p><b>The SWIFTLab</b></p> <p><i>The SWIFTLab is a multi-part learning session that will showcase a variety of the latest innovations, R&amp;D and proof of concepts from SWIFT.</i></p> <p><b>SWIFT gpi tracker</b></p> <p>The SWIFT global payments innovation (gpi) initiative went live in February 2016 and aims to dramatically improve the customer experience in cross-border payments by increasing the speed, transparency and end-to-end tracking. This demo will present the 'gpi tracker' one of the key components of the gpi experience.</p> <p><b>Blockchain proof of concept in nostro-reconciliation</b></p> <p>As part of SWIFT gpi we will explore whether blockchain technology can be used by banks to improve the reconciliation of their nostro databases in real time, optimising their global liquidity.</p> <p><b>SWIFTsmart e-learning platform</b></p> <p>Join us for an informational session to learn more about the benefits of SWIFTsmart, SWIFT's new e-learning platform.</p> <p><i>Dan Moran, Head of Technical Sales Services, Americas &amp; UK Region, SWIFT</i></p> <p><b>Cyber-security &amp; fraud detection: A new tech wave in financial crime prevention</b></p> <p>From FinTech to RegTech, the use of technologies like AI against financial fraud is on the rise. The reality is that the criminal activity is also increasingly more sophisticated and the systems that can minimize the risk have to mirror such. Some of the most leading edge technologies have been underpinning other industries. What new technologies and approaches might support financial fraud detection and prevention in the (near) future? Is the regulatory environment suitable for their adoption? How can the industry fully leverage the potential benefits? How are the other parts of the financial services ecosystem using them or plan to do so?</p> <p><i>Ian Horobin, Head of Compliance Innovation &amp; Services, SWIFT</i></p>

14:45	<p><b>Session 2</b>  <i>Delegates choose to attend one of the following sessions:</i></p> <p><b>SWIFT CSP &amp; Alliance 7.2</b>  <b>SWIFT Customer Security Programme</b>          Launched in May 2016, the SWIFT Customer Security Programme (CSP) has evolved rapidly in response to assisting the SWIFT community to enhance security. Find out the latest updates and timelines of the five initiatives that underpin the programme.</p> <p><b>Deep dive: infrastructure &amp; Alliance 7.2</b>          Join us to learn about the release of SWIFT Alliance 7.2 - and the impact it will have on your organisation. During this session we will also focus on how SWIFT can help you to prepare and discuss how Alliance 7.2 ties into the Customer Security Programme.</p> <p><i><b>Pat Antonacci</b>, Managing Director, Global Head of Customer Engagement, <b>Customer Security Programme, SWIFT</b></i>  <i><b>Dan Moran</b>, Head of Technical Sales Services, Americas &amp; UK Region, <b>SWIFT</b></i></p> <p><b>Standards: At the core. At the edge.</b>          Shopping on the internet, mobile payments, and initiatives such as W3C's web payments extend traditional payments into the global reach of Google, Apple and Facebook. Banks want to avoid making the same mistake they made 10 years ago when they missed the internet shopping train. Standards play an important role in that rapidly changing banking landscape. Business information needs to be exchanged, whether this is used in DLT, REST APIs, or any other upcoming technology. ISO 20022 was built for the future to easily accommodate such new features without having to change the core principles of standards design.</p> <p><b>Distributed ledgers, smart contracts, business standards and ISO 20022</b>          Showing an ISO 20022-based proof-of-concept from The SWIFT Lab for DLT and smart contract implementation - through automation of the lifecycle of a fixed rate bond.</p> <p><i><b>Kris Ketels</b>, Lead Standards Architect, <b>SWIFT</b></i>  <i><b>Charles Boniver</b>, Principal Standards Specialist, <b>SWIFT</b></i></p>
15:30	<p><b>Networking break</b></p>
16:00	<p><b>Closing plenary</b>  <b>Modernization in Canada</b>          As the rapidly changing technology landscape has caused consumers and businesses to demand faster, simpler and smoother payment processing methods, Canada - along with much of the world - is striving to efficiently modernize its systems. After studying the successes and failures of the global modernization efforts, Jan Pilbauer, Executive Director of Modernization, Payments Canada, will share his observations and insights as Canada progresses on this journey.</p> <p><i><b>Jan Pilbauer</b>, Executive Director of Modernization and CIO, <b>Payments Canada</b></i>  <i><b>Anne Suprenant</b>, Country Head – Canada and Global Account Director, <b>SWIFT</b></i></p>
16:45	<p><b>Networking cocktails</b></p>
18:30	<p><b>Close of the SWIFT Business Forum Canada 2017</b></p>