

Ivey Asia Executive Education Program



Application Form

Program Selection

Please select the program below to which you would like to apply:

1. Consortium Programs

i. **Ivey Consortium Executive Program (ICE)**

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12-day program consists of 4 modules delivered over 4 months.

- ☐ Strategic Marketing Planning (September 18 - 20, 2017)
- ☐ Leadership and Management of Change (October 16 - 18, 2017)
- ☐ Optimizing Financial Performance to Achieve Business Success (November 13 - 15, 2017)
- ☐ Strategic Analysis and Action (December 11 - 13, 2017)

ii. **Accelerating Management Talent Program (AMT)**

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12-day program consists of 6 modules delivered over 7 months.

- ☐ Competitive Advantage Through Marketing (September 21 - 22, 2017)
- ☐ Leading High Performing Teams (October 19 - 20, 2017)
- ☐ Managing Financial Resources for Business Decisions (November 16 - 17, 2017)
- ☐ Strategic Planning and Execution (December 14 - 15, 2017)
- ☐ Leading Change (January 22 - 23, 2018)
- ☐ Innovation and Revitalization Through People (March 15 - 16, 2018)

iii. **Elective Module**

- ☐ Executive Presence (February 26 - 27, 2018)

Applicant Information

Please Note: all information will be kept confidential.

1. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

2. First Name (In Full): _____

3. Last/Family Name: _____

4. Preferred Name: _____

5. E-mail Address: _____

6. Mobile Number: () _____

7. Biography: please provide a brief biography of yourself in a separated word file

Employment Information

1. Title/Position: _____
2. Company: _____
3. Parent Company (if different from above): _____
4. Business Address: _____

5. Business Telephone Number: (_____) _____ Ext. _____
6. Present Level of Responsibility:
 - ☐ Board Member / Chief Executive Officer / President / Managing Director
 - ☐ Director/ Divisional General Manager / Regional or Country Manager/ General Manager
 - ☐ Entrepreneur
 - ☐ Functional Manager
7. Present Area of Responsibility:

<input type="checkbox"/> Communications	<input type="checkbox"/> Materials Management
<input type="checkbox"/> Distribution/Warehousing	<input type="checkbox"/> Legal
<input type="checkbox"/> Finance	<input type="checkbox"/> Production, Operations
<input type="checkbox"/> General Management	<input type="checkbox"/> PR, Investor Relations
<input type="checkbox"/> Human Resources	<input type="checkbox"/> Quality Management
<input type="checkbox"/> Information Systems	<input type="checkbox"/> Sales
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Strategic Planning
<input type="checkbox"/> Marketing	<input type="checkbox"/> Other: _____

Marketing Information

1. How did you hear about the Ivey Business School? _____
2. Would you be interested in receiving more information about other programs offered by Ivey?
Please indicate below:

Ivey Executive Education Programs	<input type="checkbox"/> Yes / <input type="checkbox"/> No
Executive MBA Programs	<input type="checkbox"/> Yes / <input type="checkbox"/> No

Payment Information

The program fee must be paid upon receipt of the invoice.

Please indicate the name required on the program invoice and to whom should it be addressed.

1. Payment Method

(Payment can be made by cheque or bank transfer):

☐ Cheque

☐ Bank Transfer

2. Invoicee Name: _____

3. Invoicee Title: _____

4. Invoicee Company Name (if any): _____

5. Invoicee Address: _____

6. Invoicee / Account Department Contact Number: (_____) _____

Terms of Enrolment & Payment Schedule

Participant fees must be submitted prior to commencement. Payment shall be made in Hong Kong dollars (US\$1 = HK\$7.8) within 30 days of the receipt of the invoice. Cancellation and administration fees apply to program withdrawal and rescheduling. Please contact Ivey for details.

Applicant Declaration

- ☐ I hereby certify that the above information is a true record of my personal information, and that I have provided all the required information. My signature on this application represents my agreement to enroll in the indicated program and other terms above.

Applicant Signature

Date