



2018-19 Ivey China Consortium Program

Think. Learn. Network. China.

Maximize value for your business by sharing best practices, sharpening strategic vision, and cultivating networks in the world's most dynamic economy.

Ivey Asia is proud to tailor our renowned **learning by experience** model and **case method teaching** in the China Consortium Program for multinational companies with strong need to develop and retain talent in China. By creating a synergetic learning environment and leveraging on Ivey's sustained China-specific experience and cases, this program delivers a highly effective platform to develop and retain executive talent amid China's fast-evolving business opportunities and challenges.

Modules*	Date	Location
Managing Financial Performance and Resources	December 6-8, 2018	Guangzhou
Leadership in Action	January 10-12, 2019	Shanghai
International Business Strategy	February 21-23, 2019	Beijing
Leading Brand and Digital Marketing Strategy	March 21-23, 2019	Shanghai

* Courses (materials) are taught (provided) in Mandarin (Simplified Chinese).

“Partnered with Ivey Business School for nearly a decade in talent development for our Group has proven to be an invaluable and fruitful experience. Supported by the resourceful Consortium Programs run by Ivey, we have equipped ourselves with business elites ready to take up future executive positions and gear our Group to future success.”

Teddy Liu, General Manager, Corporate and Talent Development
New World Development Co., Ltd.



If you would like to refer a colleague, or obtain more information, call us at +852-2135-2242/+86-152-1794-8859 or email executives@ivey.com.hk

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