

Martin Emanuel Persson

Curriculum Vitae

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Current Position J. J. Wettlaufer Faculty Fellow & Assistant Professor of Managerial Accounting and Control, Ivey Business School, University of Western Ontario (Western University)

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Education

2013 Ph.D. in Accounting, Accounting, Finance, and Economics Group, School of Management, Royal Holloway University of London

2010 M.Sc. in Accounting, Organisations and Institutions, Department of Accounting, London School of Economics and Political Science (LSE)

2008 B.Sc. in Accounting, Davis College of Business, Jacksonville University

Professional Appointments

2014–Present J. J. Wettlaufer Faculty Fellow & Assistant Professor of Managerial Accounting and Control, Ivey Business School, University of Western Ontario (Western University)

2011–2013 Visiting Lecturer in Accounting, School of Management, Royal Holloway University of London

2007–2008 Teaching Assistant, Davis College of Business, Jacksonville University

Educational Experiences

2017 Visiting Research Fellow, Business History Initiative, Harvard Business School (HBS), Graduate School of Arts and Sciences (GSAS), Harvard University

2012 Visiting Doctoral Student, Jones Graduate School of Business, Rice University, & the University of Sydney Business School

Other Qualifications

2016 Lexicom MasterClass in Lexicography and Lexical Computing, University of Colorado Boulder

- 2015 Postgraduate Certificate in Higher Education (Fellow; Associate Fellow in 2012), The Higher Education Academy
- 2014 Case Teaching Certificate, Ivey Business School, University of Western Ontario (Western University)

Refereed Journal Articles

- Forthcoming **Persson, M. E.** & Napier, C. J. “R. J. Chambers on Securities and Obscurities: Making a Case for the Reform of the Law of Company Accounts in the 1970s.” *Abacus*.
- 2017 **Persson, M. E.**, Radcliffe, V. S., & Stein, M. “Elmer G. Beamer and the American Institute of Certified Public Accountants: The Pursuit of a Cognitive Standard for the Accounting Profession.” *Accounting History*. Special issue on Accounting Education.
- 2015 **Persson, M. E.** & Napier, C. J. “R. J. Chambers and the AICPA’s Postulates and Principles Controversy: A Case of Vicarious Action.” *Accounting Historians Journal* 42(2): 101-132. Winner of the Vangermeersch Manuscript Award & the Best Paper Award.
- 2015 **Persson, M. E.**, Radcliffe, V. S., & Stein, M. “Alvin R. Jennings: Managing Partner, Policy-Maker, and Institute President.” *Accounting Historians Journal*, 42(1): 85-104. Winner of the Thomas J. Burns Biographical Research Award.
- 2014 **Persson, M. E.** & Napier, C. J. “The Australian Accounting Academic in the 1950s: R. J. Chambers and Networks of Accounting Research.” *Meditari Accountancy Research* 22(1): 54-76. Winner of the Emerald Literati Network Highly Commended Paper Award.

Edited Books

- 2016 **Persson, M. E.** *A. C. Littleton’s Final Thoughts on Accounting: A Collection of Unpublished Essays* (Studies in the Development of Accounting Thought Series). London: Emerald Group Publishing. Winner of the Barbara D. Merino Award for Excellence in Accounting History Publication, Academy of Accounting Historians, American Accounting Association (AAA).

Book Chapters

- Forthcoming **Persson, M. E.**, Dean, G. W., & Clarke, F. L. “The History of the Fair Value Term and its Measurements.” *The Routledge Companion to Fair*

Value and Financial Reporting. G. Markarian & G. Livne (Editors).
London: Routledge.

Case Studies

- 2017 **Persson, M. E.** & Stein, M. *Tesla's Non-GAAP Accounting Measurements: Revenue Recognition and Stock-Based Compensation*. London, ON: Ivey Publishing.
- 2015 **Persson, M. E.**, Radcliffe, V. S., & Stein, M. *Penn West Petroleum Ltd (Case: 9B15B007)*. London, ON: Ivey Publishing.

Miscellaneous

- Forthcoming **Persson, M. E.** "Foreword." *Understanding Mattessich and Ijiri: A Study of Accounting Thought* (Studies in the Development of Accounting Thought Series). N. Garcia. London: Emerald Group Publishing.
- 2016 **Persson, M. E.** "Review Essay: The Social Life of Money." *Accounting History Review* 26(1): 45-49.
- 2013 **Persson, M. E.** *The Rise and Fall of Comprehensive Accounting Theories: R. J. Chambers and Continuously Contemporary Accounting*. Ph.D. Dissertation. Napier, C. J. (Supervisor), Nobes, C. (Advisor), Davison, J. (Independent Chair), Walker, S. (External Examiner), & Sian, S. (Internal Examiner). Nominated for the Emerald/EFMD Outstanding Doctoral Research Awards.
- 2010 **Persson, M. E.** *The Construction of an Accounting Technique: The Case of Triple-Entry Bookkeeping and Momentum Accounting*. M.Sc. Dissertation. Macve, R. (Supervisor).

Manuscripts in Review

Clarke, F. L., Dean, G. W., & **Persson, M. E.** *Search for Order and the Wisdom of Accounting: Chambers — A Man for All Seasons*. Manuscript is fully written and being pitched to publishers.

Persson, M. E. & Fafatas, S. "Accounting Measurements, Profit, and Loss: A Science Fiction Play in One Act by Harold C. Edey." *Accounting History Review*.

Persson, M. E. & Napier, C. J. "Accounting is the Message: An Undermining, Overmining, and Duomining Critique of Accounting Research." *Submission Pending*.

Manuscripts in Progress

Persson, M. E. “AICPA’s Aptitude Testing in the 1940s: The Mismeasurement of Accountants.”

Persson, M. E. & McWatters, C. S. “The Stable Money Association: The Performativity of Inflation.”

Persson, M. E. & Stein, M. *The Coca-Cola Company: A History of Corporate Disclosure 1920-1986*. London, ON: Ivey Publishing.

Persson, M. E. & Baker, C. R. “Taxonomy of Accounting Measurements.”

Invited Presentations

- 2017 The History of the Fair Value Term and its Measurements. *The CPA—Schulich Accounting Seminar Series*, Schulich School of Business, York University
- 2017 The History of the Fair Value Term and its Measurements. Weatherhead School of Management, Case Western Reserve University
- 2016 The History of the Fair Value Term and its Measurements. *Qualitative Accounting Research Symposium*, College of Business and Economics, University of Guelph
- 2016 A. C. Littleton’s Final Thoughts on Accounting: A Collection of Unpublished Essays. *Accounting History Perspectives Workshop, American Accounting Association Annual Meeting*, New York City
- 2016 Elmer G. Beamer and the American Institute of Certified Public Accountants: The Pursuit of a Cognitive Standard for the Accounting Profession. HEC Montréal
- 2015 The Stable Money Association: The Performativity of Inflation. Henley Business School, University of Reading

Refereed Conference Presentations

- 2017 The History of the Fair Value Term and its Measurements. *Critical Perspectives on Accounting Conference*, Faculty of Business Administration, Laval University

- 2016 Elmer G. Beamer and the American Institute of Certified Public Accountants: The Pursuit of a Cognitive Standard for the Accounting Profession. *American Accounting Association Annual Meeting*, New York City
- 2015 Accounting is the Message: An Undermining, Overmining, and Duomining Critique of Accounting Research. *American Accounting Association Annual Meeting*, Chicago
- 2015 The Stable Money Association: The Performativity of Inflation. *17th World Economic History Congress*, Kyoto, Japan
- 2015 Elmer G. Beamer and the American Institute of Certified Public Accountants: The Pursuit of a Cognitive Standard for the Accounting Profession. *19th Annual Financial Reporting and Business Communication Conference*, School of Economics, Finance and Management, University of Bristol
- 2015 Accounting is the Message: An Undermining, Overmining, and Duomining Critique of Accounting Research. *Interdisciplinary Perspectives on Accounting Conference*, Stockholm Business School, Stockholm University
- 2015 Accounting is the Message: An Undermining, Overmining, and Duomining Critique of Accounting Research. *Alternative Accounts Conference*, Telfer School of Management, University of Ottawa
- 2015 Accounting is the Message: An Undermining, Overmining, and Duomining Critique of Accounting Research. *British Accounting and Finance Association*, University of Manchester
- 2014 R. J. Chambers on Securities and Obscurities: Making a Case for the Reform of the Law of Company Accounts in the 1970s. *Critical Perspectives on Accounting Conference*, Schulich School of Business, York University
- 2014 R. J. Chambers on Securities and Obscurities: Making a Case for the Reform of the Law of Company Accounts in the 1970s. *British Accounting and Finance Association*, London School of Economics and Political Science (LSE)
- 2013 R. J. Chambers and the AICPA's Postulates and Principles Controversy: A Case of Vicarious Action. *Academy of Accounting Historians 40th Anniversary Conference*, University of Wisconsin Oshkosh

- 2013 The Australian Accounting Academic in the 1950s: R. J. Chambers and Networks of Accounting Research. *British Accounting and Finance Association*, Newcastle, United Kingdom
- 2012 The Rise and Fall of Comprehensive Accounting Theories: R. J. Chambers and Continuously Contemporary Accounting. *Alternative Accounts Conference*, Faculty of Business Administration, Laval University
- 2012 The Rise and Fall of Comprehensive Accounting Theories: R. J. Chambers and Continuously Contemporary Accounting. *British Accounting and Finance Association*, Brighton, United Kingdom
- 2011 The Rise and Fall of Comprehensive Accounting Theories: R. J. Chambers and Continuously Contemporary Accounting. *Sixth Accounting History International Conference*, WHU – Otto Beisheim School of Management

Service to the Discipline

- Editor (English) *Research in Accounting History (RAH)*
- Editorial Board *Accounting History (AH)*
- Ad-hoc Reviewer *Accounting Historians Journal (AHJ)*
Accounting History Review (AHR)
Accounting, Auditing & Accountability Journal (AAAJ)
European Accounting Review (EAR)
Journal of Applied Accounting Research (JAAR)
Social and Environmental Accountability Journal (SEAJ)
- Reviewer & Discussant *American Accounting Association's Annual Meeting*
Annual Financial Reporting and Business Communication Conference
Critical Perspectives on Accounting Conference
Interdisciplinary Perspectives on Accounting Conference (IPA)
World Congress of Accounting Historians
- Scientific Committees *Alternative Accounts Conference*
European Accounting Association's Annual Congress

Service to the University

- 2017–Present Assistant Director, The CPA-Ivey Centre for Accounting & The Public Interest, Ivey Business School, University of Western Ontario (Western University)

- 2016–Present Guest speaker on using historical archives in Research Methods for Doctoral Students (BUS9704), Ivey Business School, University of Western Ontario (Western University)
- 2015–2018 Coordinator for the Managerial Accounting and Control Group’s invited speakers to the Ivey Research Series (IRS), Ivey Business School, University of Western Ontario (Western University)
- 2015–2016 Member of the Managerial Accounting and Control Faculty Search Committee, Ivey Business School, University of Western Ontario (Western University)

Teaching Experience

- 2017–Present Advanced Corporate Financial Reporting (DPA4902), Ivey Business School, University of Western Ontario (Western University)
- 2016 Applied Research Methods in Accounting and Finance (DPA9006), Ivey Business School, University of Western Ontario (Western University)
- 2014–Present Financial Fundamentals (BUS3321), 2 sections per year, 6.9/7.0 average teaching rating, Ivey Business School, University of Western Ontario (Western University). Awarded the David G. Burgoyne Teaching Award for Outstanding Commitment to Student Development.
- 2011–2013 Accounting for Management (MN1041) and Management Accounting (MN2041), and research supervisor for pre-master diploma students in accounting, School of Management, Royal Holloway University of London
- 2011–2013 Management Accounting (BA2120), University of London International Programmes
- 2007–2008 Essentials of Accounting (AC500) & Financial Accounting for Management Control (AC522), Davis College of Business, Jacksonville University

Awards, Scholarships, Fellowships, & Honors

- 2016 Research Support Grant for SSHRC Insight Development Application, University of Western Ontario (Western University)
- 2016 Educators’ Honour Roll, Telfer School of Management, University of Ottawa

- 2015, 2016 Research Grant, Faculty Research Development Fund (FRDF), University of Western Ontario (Western University)
- 2015, 2016 Research Grant, The CPA-Ivey Centre for Accounting & The Public Interest, Ivey Business School, University of Western Ontario (Western University)
- 2014–Present USC Teaching Honour Roll for Excellence in Teaching Business, University of Western Ontario (Western University)
- 2012 Margit F. and Hanns Martin W. Schoenfeld Scholarship in Accounting History, Academy of Accounting Historians, American Accounting Association (AAA)
- 2012 Pump Priming Funds & Research Grant, School of Management, Royal Holloway University of London
- 2010–2013 Research & Maintenance Scholarships, School of Management, Royal Holloway University of London
- 2009 Graduate Support Scheme Award, London School of Economics and Political Science (LSE)
- 2008 Magna Cum Laude (3.88/4.00 GPA), University Honors, & Departmental Honors in Accounting, Davis College of Business, Jacksonville University
- 2007 Green Key Honorary Leadership Society, Jacksonville University
- 2007 Phi Sigma Iota International Foreign Language Honor Society, Omicron Delta Kappa National Leadership Honor Society, & Phi Kappa Phi Honor Society
- 2007 Who's Who Among Students in American Universities and Colleges
- 2007–2008 Bert L. Thomas Memorial Scholarship, Richard D. Sanborn Jr. Scholarship, & Peter Carlton Anderson Memorial Scholarship, Davis College of Business, Jacksonville University
- 2006–2008 Presidents Honor Roll (3), Dean's List (5), & International Student Academic Scholarship, Davis College of Business, Jacksonville University

Professional Memberships

- 2012–Present American Accounting Association (AAA)

2012–Present Academy of Accounting Historians

2011–Present British Accounting and Finance Association (BAFA)