



EXECUTIVE PRESENCE

Developing an Executive Presence: Leading with Heart and Mind

Program Overview

This module is designed to offer you a practical overview of dynamics of executive presence and its importance in developing your leadership brand. The skills necessary to build trust and have “Executive Presence” are increasingly in demand as Hong Kong and Chinese companies and organizations expand into global markets. Moreover, in this session, we will introduce you to powerful storytelling techniques to help you to build trust, credibility, and influence to lead effectively.

Program Objectives

- Provide you with opportunities to develop skills in building trust, credibility, and influence throughout the organization.
- We will look at culturally driven applications of executive presence and examine practical insights between Asian and western or Non-Asian cultures.
- Provide an opportunity for you to use Storytelling as a platform to demonstrate/cultivate executive presence. You will participate in practical exercises with before/after video and individualized feedback.
- We will move beyond presentation skills development and work to hone our skills with the goal to align, engage, and inspire people to act.

Who should attend?

Mid- to senior-level leaders who desire to master powerful influencing and persuasion skills which guarantee new levels of leadership, presence and high-impact communication.

DATES	FEE
February 26 - 27, 2018	USD 1,800

PROGRAM CONTENT

- Identify the Key Components of Executive Presence
- Your use of power — how it affects your impact on others
- Using storytelling as a tool for sharing personal experiences and building relationships
- Creating your Authentic Story: What kind of leader are you? Why do you deserve to be a leader? What can others learn from your experiences?
- Techniques for enhancing your professional presence
- A look Executive Presence across Global Organizations
- Communicating Authentically: Using emotion, passion, and energy to develop a powerful personal style
- Seeing Yourself as Others Perceive You
- Individual Videotaped Presentations — Facilitator and group feedback
- Translating Your Learning Back to the Your Organization

This is an elective module that can be taken in conjunction with the Ivey Consortium Executive (ICE) Program and Accelerating Management Talent (AMT) Program.

This module is subject to sufficient enrollment.

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EXECUTIVE EDUCATION PROVIDERS
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FOR CAREER ENRICHMENT.**

Getting Started

The Executive Education team will be happy to answer your questions and arrange a meeting to discuss your development needs.

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