

CERTIFICATE IN SUSTAINABILITY

PURPOSE

The Certificate prepares students to create, lead and grow brands and organizations that:

- a) Commit to the implementation of the UN Global Compact's 10 principles of human rights, labour, the environment and anti-corruption; and/or
- b) Champion the 2030 Agenda for Sustainable Development, by adopting the 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change.

WHY A SUSTAINABILITY CERTIFICATE?

The Certificate provides students with a coordinated set of courses and experiences that position them as responsible, forward-looking leaders. You'll receive personal **mentorship** from morally exemplary CEOs, learn world-leading practices for sustainability reporting and consulting, and hone your ability to evaluate, communicate, design, and deliver sustainability-focused innovations. And the skills you learn will be applicable in organizations of different types, sizes, and sectors.

This certificate will appeal to students:

- Committed to making business a significant force for good in the world
- Motivated to identify and implement socially-transformative business models
- Aiming for board or leadership positions in the non-profit sector or in the government

REQUIREMENTS

Academic Requirements

0.75 required courses: To complete the Certificate you must successfully complete HBA1 and the following HBA2 courses:

- 4620 Assessing the Environmental, Economic and Social Impact of a Business (Half-Course)
- 4584 Giving Voice to Leadership (Quarter Course)

1.0 electives: You must also complete a minimum of 1.0 credits from the following:

- 4402 Communications and Society (Quarter Course)
- 4458 Leading Change (Half Course)
- 4525 International Business Environment Studies: Service Learning in Africa (Half Course)
- 4619 The Performing Leader (Half Course)
- 4564 Design-Driven Innovation (Half Course)
- ~~4579 The Dark Side of Capitalism? Pirates, Mavericks, and Industrial Renewal (Half Course) *not offered in 2017-18~~
- ~~4580 Reputation Management (Half Course) *conflicts with a required course in 2017-18~~
- ~~4591 Business and Markets *conflicts with a required course in 2017-18~~
- *not offered in 2017-18
- ~~4609 Public Policy Analysis (Half Course) *not offered in 2017-18~~

Note: Not all elective courses are offered each year. 0.5 credits may be substituted with courses approved each year by the Director of the Certificate Program and the HBA Program Director.

Engagement Requirement

Sustainability certificate students are expected to engage in four exclusive, sponsored events:

- September 19th: A live case with real-time dilemmas presented by the executive team, focused on the theme sustainable fashion. We will welcome sustainable fashion designers like Carmina de Young, explore a pop-up clothing store, and participate in an open catwalk.
- September 29th: A full-day immersion experience consisting of a visit to Sleger's Farm, lunch at the Root Cellar, a walking tour of the Old East, and a microbrewery tour and sampling panel.
- January 24th: A half-day alumni reunion, mentorship and recruiting event, more details to come.
- March 21st: Closing ceremonies and networking event, including a chance to meet local business leaders and incoming 2018-19 Certificate students.

Sustainability certificate students are encouraged to become active members of the student-run Ivey Sustainability Club or Ivey Non-Profit Club and participate in sustainability-related case-competitions.

Students apply into the Certificate program during March of their first HBA year. The application for admission consists of three essay questions plus a short biography, photo and up-to-date resume. For more information, please contact sustainability@ivey.ca.