UN LIMIT YOURSELF

Ivey HBA
Honors Business Administration
ONE STARTING POINT.
COUNTLESS OPPORTUNITIES.

You want a level of success that doesn’t come from a typical classroom education. That’s why Ivey Business School refuses to teach in a typical way.

As the first and most prestigious business school in Canada, Ivey has been developing top business leaders for over 90 years. We know that the leaders of tomorrow will be the ones who refuse to accept limitations on themselves or their success. At Ivey, we will hone your potential and prepare you to take on not only today’s careers but careers that don’t even exist yet.
YOU’RE RIGHT.  
WE’RE NOT YOUR TYPICAL BUSINESS SCHOOL.

How do we do it? The Ivey Difference.
A powerful combination of five interlinked elements. 
The integration of these elements makes the Ivey Honors Business Administration (HBA) Program experience unique and beyond the scope of anything offered at traditional undergraduate business schools.

1 2 3 4 5

YOUR CLASSMATES  PROGRAM STRUCTURE  CLASSROOM ENVIRONMENT  LEARNING METHODS  CAREER MANAGEMENT
YOUR CLASSMATES

When you sit in an Ivey classroom, you’ll be surrounded by some of the most accomplished, engaged and talented people you’ll ever know. In short, people just like you.

Smart
Learn with and from a class of students with exceptional work and life balance. Your peers have “top of the class” academic records from over 40 different programs.

Leaders
It’s not just about grades. Only at Ivey is achievement outside of the classroom as important to the selection process as academic achievement. Ivey HBAs have demonstrated leadership in extracurricular activities, made inspiring commitments to their communities and have wide-ranging experiences to bring to the classroom.

Diverse
20 – 30% of students in your class are from outside of Ontario, and many have impressive international experiences. Ivey HBAs come from over 30 different birth countries.

Learn more at: www.ivey.ca/hba/yourclassmates
PROGRAM STRUCTURE

The 2+2 program structure of the Ivey HBA offers you the opportunity to explore your academic interests before choosing your career options, unlike traditional business schools that expect you to choose a specialization early on.

Your First Two Years
Begin your undergraduate degree exploring your academic interests and finding new ones. In your first two years, you can study in any faculty at Western or another recognized university. This opportunity to learn and grow ensures you and your HBA classmates bring diverse and more experienced perspectives to your business education.

Learn more at: www.ivey.ca/hba/programroadmap
Optional Dual Degrees
The combination of a deep knowledge of business and another academic or professional field makes for a strong career foundation. Apply your first two years of study at Western to obtain two degrees – your HBA and:

Accelerated Masters Programs
As an Ivey HBA you have the option to fast-track the completion of two Ivey Masters programs:

Master of Science in Management (MSc)
Learn more at www.ivey.ca/msc

Master of Business Administration (MBA)
Learn more at www.ivey.ca/mba/about/accelerated-mba

Accounting Accreditation: The Ivey HBA accounting stream, including the Graduate Diploma in Accounting, is accredited by CPA Canada.
Learn more at www.ivey.ca/accountingcentre/for-students

International Opportunities
Spend your final term on exchange at a top business school in Asia, Europe or Latin America, take part in a study tour, or get involved in a student leadership project abroad.
Learn more at www.ivey.ca/hba/international

IVEY HBA PROGRAM

YEAR 3
HBA1

YEAR 4
HBA2

OPTIONAL
YEAR 5+
Dual Degrees

HBA1
Your first year in the Ivey HBA Program (HBA1) is typically your third year of university. You work with the same classmates, in the same classroom, with a dedicated faculty team. You cover the essentials of what every good manager needs to know and be able to do. Career management is also built into the curriculum to help you define your career goals and develop job search strategies to get you there.

HBA2
In your second year at Ivey (HBA2) you build strength from the foundational business knowledge and skills developed during your first year. A wide range of elective courses in HBA 2 allows you to design a personalized program of study to round out your business management education and complement your career objectives.
CLASSTROOM ENVIRONMENT

Unlike traditional business schools, the Ivey HBA is an integrated program experience, not just a series of courses. Your faculty, classmates, and schedule are as important to your learning as the curriculum.

Three Blocks of Class Time
At Ivey, you have three blocks of class time each day. The different areas of content are then scheduled dynamically. This allows us to sequence learning as you need it so that content is integrated. This flexibility also allows us to include content and events that are not part of a specific course.

Interactivity
With our high level of classroom interactivity, you get to know your classmates and your faculty team well. Outside of the classroom, you will continue to work with your classmates in learning teams and on group challenges like 48-hour reports.

Same Classmates
When you join Ivey as an HBA you join a section of approximately 75 students – the same exceptional students you will work with every day for the first year.

All-Star Faculty
Your faculty team works together to deliver a program experience that builds – class after class. As a team, they ensure that each student’s experience is both challenging and rewarding.

Learn more at: www.ivey.ca/hba/environment
LEARNING METHODS

An Ivey classroom is different. Instead of passively listening, you’ll actively participate in every class and program activity. We call it high-engagement learning. You will challenge, and be challenged. And, in the process, you’ll learn more than you ever thought possible.

Case-Method of Learning
Experiencing over 400 real-world business cases will give you the knowledge, skills and judgment to perform at an entirely different level when you enter the workforce. Some traditional business schools use cases as exercises to support lectures and textbooks (in fact, many use Ivey cases), but Ivey is one of a select few undergraduate business programs committed to the case study method of teaching. Instead of listening to lectures and taking notes, you dive into real issues, make and defend real decisions, feel the pressure and take action. It is a true simulation of the realities of business.

Experiential Learning
Beyond the classroom, Ivey continues your learning experience, from case competitions to creativity challenges, from consulting with real clients to developing a new venture. Your experience in teams, and working outside the classroom, is just as important to your education as what you learn in class. Develop the skills and judgment to hit the ground running, wherever your passion takes you.

Learn more at: www.ivey.ca/hba/learningmethods
CAREER MANAGEMENT

As an Ivey HBA student, you’ll gain access to a wealth of resources to help you explore career options, choose a personalized career plan and develop a job search strategy to get you there.

Ivey has the most advanced career management services of any business school in Canada. Career readiness is an integrated part of the HBA curriculum.

Ivey’s Career Management team offers a variety of services, activities and events that will enable you to refine your job search skills and ensure that you are prepared for the job market. Ivey HBAs are recruited into challenging roles, in a broad range of industries, by leading global organizations. Many Ivey graduates work in traditional areas like consulting, finance and accounting, but some combine their first two years of university in another program with the leadership skills learned at Ivey to launch careers in other areas like the arts, non-profit organizations, health care, technology, and startups.

Ivey’s world-class reputation and extensive alumni network opens many career doors outside of Canada. In a typical year, more than 10% of Ivey HBA students secure summer or full-time employment in an international location.

Learn more at: www.ivey.ca/hba/recruiting
### STATS & FACTS

#### 93%

**Career Success**  
Received an employment offer within three months of graduation

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**Alumni Success**  
Nearly 1 in 2 of all alumni holds a title of Director or higher

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**Internship Success**  
1/4 of summer internships resulted in full-time job offers with the same firm

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#### 400+

**Practical Learning**  
Learn about careers, businesses, industries and markets – broaden your perspective on business

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**The Ivey Ring**  
Ivey grads receive a ring from an alumnus symbolizing their pledge to act ethically in their careers

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**International Exchange**  
40+ exchange partners in Europe, Asia and Latin America

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#### 95%

**HBA class**  
HBA students come from over 40 different academic programs

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**International Employment**  
More than 10% of Ivey HBA students secure summer or full-time employment in an international location

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**Summer Employment**  
Summer employment rate compared to average co-op rate of 80%

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#### 2.5 MILLION

**Dual Degrees**  
20% of the class pursue dual degrees

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**Alumni Network**  
Join over 25,000 alumni in more than 100 countries

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**Financial Support**  
$2.5 million available in scholarships and bursaries

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#### 40+

**International Exchange**  
40+ exchange partners in Europe, Asia and Latin America
As an Ivey HBA, your technical knowledge of business will be as strong as, or stronger than, that of graduates from traditional business schools. What will set you apart throughout your career is your strength in what we call Leadership Essentials. The development of these leadership traits is at the heart of everything that we do at Ivey.
TAKE ACTION
The essence of being a leader is the ability to make and defend decisions in the midst of uncertainty, under pressure and often with incomplete, conflicting or ambiguous information. Different facts, different options, different results. Learning with cases at Ivey challenges you to sift through information and make decisions. But it doesn’t stop there. You get even more from the experience when you take the opportunity to reflect on and learn from the decisions you make. Learn by doing. Accept that there isn’t always a right answer. Take action.

COMMUNICATE PERSUASIVELY
Strong communication skills – written, oral and numeric – are indispensable in business. You need to be able to give clear, consistent direction and convince colleagues, while ensuring everyone is on the same page. In an Ivey classroom, you don’t sit back and listen. You are an active part of each class discussion. You are evaluated and coached on your communication effectiveness, enabling you to achieve your personal best. Learn to express your ideas confidently and professionally in any situation.

SET PRIORITIES
The reality is that business will demand a lot. You have to be able to pick up the right priorities, handle a huge workload and thrive under pressure. To find work-life balance, you need to work efficiently. The pace of the HBA Program is demanding, but exhilarating. You tackle challenges that will push you to achieve more than you ever thought possible. Ask any Ivey HBA grad about 48-Hour Reports and learn how these experiences changed the way they work.

MAXIMIZE TEAM POTENTIAL
It is essential to be able to work effectively with others – whether in the next office, another division or another continent. Understanding how groups work, being a productive team member and being able to lead a team will help you excel. Working in teams at Ivey from day one, you quickly gain an appreciation for the power of an effective team. You learn what it takes to move a group of individuals into a high-performing team, where the whole is greater than the sum of its parts.

MANAGE COMPLEXITY
Soon after you begin your career, you will be asked to contribute to projects with varying degrees of complexity. You need the confidence to assess, decide, communicate and deliver.

The Ivey HBA Program challenges you with a series of business simulations of increasing complexity. These events are built into the program at critical points to ensure you get the opportunity and coaching you need to integrate and apply your learning in a real-world context.
GET STARTED.

Some of the most stimulating, challenging and rewarding years of your life are just ahead. Your potential is unlimited. And we’re here to guide you every step of the way.

OPTION 1

Apply from Secondary School

STEP 1

Ivey Application
Apply for Ivey Advanced Entry Opportunity (AEO) conditional pre-admission to the Ivey HBA Program at ivey.ca/hba
A competitive Ivey AEO application includes:
· Demonstrated leadership in extracurricular activities, community involvement and/or work experience
· Approximately a 90% average in your final year of secondary school
· Completion of a mathematics course for university-bound students

STEP 2

Western Application
Apply for admission to Western or one of its affiliated university colleges through the Ontario Universities Application Centre (OUAC) at ouac.on.ca

STEP 3

Complete Years 1 & 2 at Western
Progression standards are required to maintain your conditional acceptance. For details, visit ivey.ca/hba

Ivey AEO Application Deadline:
January 17, 2018, 4:00pm (EST)

Watch the AEO application video: http://go.ivey.ca/aeo
Complete Years 1 & 2 at Western or Another University
Pursue any course of study at any university and ensure that you:
· Maintain a full course load over two years of university study
· Complete a secondary school mathematics course
· Complete Western’s Business 2257 course or equivalent
  View a list of accepted equivalents at ivey.ca/hba/2257list

Ivey Application
Apply to the Ivey HBA Program at ivey.ca/hba. A competitive Ivey HBA application includes the requirements listed and:
· Demonstrated leadership in extracurricular activities, community involvement and/or work experience
· Strong academic performance in full-time studies at the university level for two years (80% average is competitive)
· Minimum 70% in Western’s Business 2257 course or equivalent

To plan a visit or see when an Ivey representative will be in your area, contact us at:
519.661.4111  |  hba@ivey.ca  |  www.ivey.ca/hba

Ivey HBA Application Deadline:
January 26, 2018, 4:00pm (EST)

Watch the University application video: http://go.ivey.ca/hba-university
VISIT US

Get a feel for the Ivey HBA Program experience. Visit our campus, meet with our HBA team and speak to current HBA students or recent graduates. We look forward to seeing you.

To plan a visit or see when an Ivey representative will be in your area, contact us at:

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Accredited by CPA Canada.

Partner school for the CFA Institute’s Chartered Financial Analyst (CFA) program.

Accredited member of EQUIS (European Quality Improvement System), awarded by the European Foundation for Management Development (EFMD).