

The Ivey Alumni Network

WHAT IS ADVANCEMENT?

The Advancement department is composed of Alumni Relations, Development, and Operations at the Ivey Business School at Western University. Alumni Relations coordinates alumni activities and Development raises funds for the School. Operations is where the alumni database is housed and maintained, and is where all the following information comes from.

Who Are Ivey Alumni?

Degrees by the numbers:

| | | |
|---|--|---|
| Total degree alumni: 27,800 | HBA: 12,681 degrees granted | PhD: 324 degrees granted |
| Total degrees granted: 28,856 | MBA and MBA/JD (law): 12,004 degrees granted | Other (BA, DBA, DIP): 488 degrees granted |
| Total contactable alumni: 24,522* | Executive MBA/VE MBA: 3,133 degrees granted | Female: 6,853 |
| <i>*living, with at least one active mail/email address</i> | MSc: 226 degrees granted | Male: 19,002 |
| | | Unknown: 4 |

Where Are Ivey Alumni?

Alumni live in 106 countries worldwide

| | | |
|---|--|---|
| Canada: 19,548 <i>in 13 provinces/territories</i> | United States: 2,257 <i>in 48 states</i> | Rest of world: 327 <i>representing 57 additional countries outside Canada, United States, Asia & Europe</i> |
| Greater Toronto Area: 12,180 | New York/Tri-State: 619 | Asia: 1,453 |
| Other Ontario: 3,524 | California: 472 | Europe: 586 |
| BC: 1,477 | Florida: 136 | |
| Alberta: 1,174 | | |
| Quebec: 633 | | |
| Other: 560 | | |

How Do Alumni Support Ivey?

VOLUNTEERS

812 alumni serve in a formal role on boards to help the School

ENGAGEMENT:

8,660 alumni actively engaged with Ivey or their classmates in 2016-17 (e.g. attended Homecoming, Global Ivey Day or Chapter events, spoke in class, judged case competition, donated, received Ivey Ring, recruited, etc.)

FUNDRAISING:

During the 2016-2017 fiscal year:
2,129 donors supported Ivey

\$11.1 million in new gifts and pledges

\$13.3 million in cash receipts

DEFINITIONS:

Alumna: feminine singular
Alumnae: feminine plural
Alumnus: masculine singular
Alumni: masculine plural or mixed plural

ALUMNI IN LEADERSHIP:
1 in 2 alumni hold senior management positions.*

*We have active employment information on 17,780 of our graduates. Of these alumni, 8,468 hold senior management positions within their companies. This includes job titles such as CEO, CFO, CIO, CMO, CTO, Chair/Vice Chair, Founder, Head, Managing Director, Owner, Partner, President, Proprietor, Treasurer, Vice President and Director. This is a total of 48% of alumni or approximately 1 in 2. Statistics taken in August 2017.

DID YOU KNOW...?

On **Homecoming** each year, 1,000+ people from up to 30 reunion classes celebrate at 50+ events in one weekend to reminisce with classmates.
ivey.ca/homecoming

More than 10,000 Ivey Rings have been given out at the **Ivey Pledge Ceremony** since it was founded by the Ivey Alumni Network in 2004. go.ivey.ca/ring

Global Ivey Day was launched in 2010. In 2016, more than 3,000 alumni worldwide celebrated their Ivey connection at 63 events. iveyday.ca



All numbers effective September 1, 2017 unless otherwise noted