

**Direct Entry Students
PhD Program
Ivey Business School**

**9723 First Summer Research Paper (2016-17)
Due: August 1, 2017**

Requirement

To continue on to the second year of the PhD Program, Direct Entry (admitted directly following a four year honours undergraduate degree) students must receive a minimum grade of 80% on a research paper in their first summer of studies.

The Paper

The currency of academics is research productivity. This paper is intended to propel students into the world of creating ideas, formulating hypotheses, coming up with original approaches, developing theory and so on. In sum, it's meant to enhance students' original research capabilities.

On August 1, each student will hand in a completed research paper that represents either original work (e.g. not based on previous course work or research papers) or significant *and* substantial improvements on previous academic efforts carried out at Ivey. Students are free to derive the topic or specific research question in conjunction with an advisor.

Students have two options:

- a) A completed conceptual paper including formal propositions. This option would typically involve a thorough review of the literature in the vein of producing a novel theoretical framework;
- b) A completed empirical paper using real data.

The paper will be written in the style of an 'A-publication'. That is, there must be a research question, discussion of contribution, formal literature review, hypotheses generation (if applicable), description of methodology (if applicable), results (if applicable) and general discussion etc.

For students who chose the empirical option, any human-subject data must have been obtained with IRB/Ethics consent.