

**Jean-Philippe (JP)  
Vergne**



## OVERVIEW OF RESEARCH

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My research examines how socially contested organizations affect the birth, death and renewal of industries operating at the vanguard of capitalist economies

**Theories** | Usually, I combine theory on social evaluations of firms and industries (categorization, stigmatization, institutionalism) with evolutionary models (resource-based view, path dependence)

**Methods** | Adjusted to each study. Often a mix of: field observations, interviews, econometric modeling of panel data, simulation, survey, fuzzy-set qualitative comparative analysis (QCA)

**Empirics** | Settings deeply affected by disruptive forces such as radical technological innovation, stigma, and piracy (e.g., the global arms industry, cultural industries, cryptocurrency/FinTech)

**Software** | STATA, NVivo, SPSS, fsQCA, LSD (Laboratory for Simulation Dev't), InDesign, Octave

## ACADEMIC POSITIONS

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**Ivey Business School** | Western University | London, ON | Canada

- Associate Professor of Strategy, with tenure | 2016–...
  - Assistant Professor of Strategy | 2011–16
- Co-Director, Scotiabank Digital Banking Lab ▶ | since 2016  
Founder & Coordinator, Crypto Capitalism Center ▶ | since 2014  
F.W.P. Jones Faculty Fellow | 2014-2017

**Université Paris-Dauphine** | Paris | France

- Visiting Professor | 2016

**Stern School of Business** | New York University | NYC | USA

- Visiting Scholar | 2010

## EDUCATION

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**PhD in Strategy** | 2011 | **HEC Paris** | Jouy-en-Josas | France

*Title* | Firm strategy and categorization in the global arms industry, 1996–2007

*Committee* | R. Durand, HEC | J. Battilana, Harvard BS | H. Rao, Stanford GSB

*Awards* | Grigor McClelland Best Dissertation Award | Fondation HEC Best Dissertation Award

**MPhil in Economics** | 2006 | **La Sorbonne University**, Maison des Sciences Economiques | Paris  
Magna cum laude, Valedictorian

**MPhil in Organization Science** | 2005 | **La Sorbonne University**, IAE | Paris  
Magna cum laude, Valedictorian

**MSc in Management** | 2005 | **HEC Paris** | Jouy-en-Josas

2018. Signal incongruence and its consequences: A study of media disapproval and CEO overcompensation (with [G. Wernicke](#) & [S. Brenner](#)). Accepted at **Organization Science**
2017. Buzz factor or innovation potential: What explains cryptocurrencies' returns? **PLoS ONE**, 12(1): e0169556 ▶ (with [S. Wang](#); data [▼](#))  
➤ Article viewed/downloaded ~13,000 times as of Jan 2018. PLoS ONE is the leading open source journal (Impact F. = 2.6)
2016. How do firms adapt? A fuzzy-set analysis of the role of cognition and capabilities in U.S. defense firms' responses to 9/11. **Academy of Management Journal**, 59(5): 1653–1680 (with [C. Depeyre](#)) [▼](#)
2015. Asset divestment as a response to media attacks in stigmatized industries. **Strategic Management Journal**, 36(8): 1205–23 (with [R. Durand](#)) [▼](#)
2014. Categorizing categorization research: Review, integration, and future directions. **Journal of Management Studies**, 51(1): 56–94 (with [T. Wry](#)) [▼](#)  
➤ Included in the Top 1% most cited papers, 'Economics & Business' (publication year 2014), Essential Science Indicators™
2013. Qwerty is dead, long live path dependence! **Research Policy**, 42(6-7): 1191–94 [▼](#)  
➤ Reprinted in 'Path Dependence And Lock-In' (ed. by S. Liebowitz, S. Margolis, 2014, Elgar Publishing), as one of 38 'key publications that initiated this literature' between 1985 and 2013 ▶
2012. Stigmatized categories and public disapproval of organizations: A mixed methods study of the global arms industry (96-07). **Academy of Management Journal**, 55: 1027–52 (lead article) [▼](#)  
➤ 2012 Award for Best Published Paper on Reputation | Oxford University Centre for Corporate Reputation  
➤ Finalist 2012 | Organization & Management Theory (OMT) Best Published Paper Award
2011. Toward a new measure of organizational legitimacy: Method, validation, and illustration, **Organizational Research Methods**, 14(3): 484–502 [▼](#)
2011. The path of most persistence: an evolutionary perspective on path dependence and dynamic capabilities, **Organization Studies**, 32(3): 365–82 (with R. Durand) [▼](#)
2010. The missing link between the theory and empirics of path dependence: Conceptual clarification, testability issue, methodological implications, **Journal of Management Studies**, 47: 736–59 (with R. Durand) [▼](#)

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## BOOKS

2017. **Déjà Vu**. A crowdfunded, bilingual graphic novel & art project about technology, memory, and the blockchain (with artist S. Legault) ▶
2013. **The Pirate Organization: Lessons from the Fringes of Capitalism**. Cambridge (MA): Harvard Business Review Press (with R. Durand) ▶  
➤ Reviewed in | ▶ *Administrative Science Quarterly* | ▶ *The Financial Times* | ▶ *The Economist*  
➤ Finalist | ▶ 800-CEO-READ Business Book Award 2013, General Business
2010. **L'Organisation Pirate: Essai sur l'Evolution du Capitalisme**. Lormont, France: Le Bord de l'Eau Editions (with R. Durand) ▶

## WORKING PAPERS

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[a paper on decentralized organizations built around blockchain technology – title hidden as per double-blind review guidelines] (with [Y-Y. Hsieh](#)). *Revise & Resubmit at **Administrative Science Quarterly***.

In .GOV we trust: How demonetization in India affected trust in government and the digital world (with [N. Ahmed](#) and [M. Joshi](#)). *Preparing draft for submission*.

Developer engagement in decentralized autonomous organizations: An empirical study of cryptocurrencies (with [A. Centivany](#)). *Preparing draft for submission*.

## REFEREED BOOK CHAPTERS

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2018. Organizational Adaptation, in Frese A (ed.), *Oxford Bibliographies in Management*. New York: Oxford University Press (with [A. Sarta](#) & R. Durand) [▼](#)

2018. The internal and external governance of blockchain-based organizations: Evidence from cryptocurrencies, in Campbell-Verduyn M (ed.), *Bitcoin and Beyond: Blockchains and Global Governance*: 48-68. RIPE/Routledge Series in Global Political Economy (with Y-Y. Hsieh and S. Wang) [▼](#)

2018. Bitcoin, in Ledeneva A (ed.), *The Global Encyclopaedia of Informality: Understanding Social and Cultural Complexity*, pp. 148-151. London: UCL Press (with G. Swain) [▶](#)

2017. L'analyse qualitative comparative, forthcoming in L. Garreau & P. Romelaer (eds.), *Méthodes de recherche qualitatives innovantes en gestion et sciences sociales*, Paris: Economica (with C. Depeyre)

2017. Categorical anarchy in the U.K.? British media's classification of bitcoin and the limits of categorization (with G. Swain). In R. Durand, N. Granqvist, A. Tyllström (eds.), *Research in the Sociology of Organizations* (From Categories to Categorization: Studies in Sociology, Organizations and Strategy at the Crossroads): 185-222 [▼](#)

2017. Gilles Deleuze : Contribution aux sciences de l'organisation. In O. Germain (ed.), *Les grands inspireurs de la théorie des organisations*, Paris: Management & Société, forthcoming [▼](#)

2015. Les capacités de l'organisation sous l'angle de l'observation des capacités dynamiques, in Renard L. & Soparnot R. (ed.), *Les capacités de l'organisation en débat*, Paris: L'Harmattan : 125-47 (with C. Depeyre)

## OTHER PUBLICATIONS

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2018. Bitcoin and the rise of decentralized autonomous organizations, *Journal of Organization Design* (with Y-Y. Hsieh). Invited piece edited by P. Puranam and D. Håkonsson [▶](#)

2018. Disrupting the IPO. *Ivey Business Journal* [▶](#)

2017. A reply to Cohen's "Rise of Alternative Cryptocurrencies in Post-Capitalism." Online commentary, *Journal of Management Studies* (with D-L. Darjalies & Y-Y. Hsieh) [▶](#)

2017. Data from: Buzz factor or innovation potential: what explains cryptocurrencies' returns? Dryad Digital Repository. doi:10.5061/dryad.mk3k3 (with S. Wang) [▶](#)

2016. He shot me down bang-bang, in C. Saint-Jacques & E. Suchère (eds.), *Beautés: La Transgression En Question*: 49-56 (invited piece) [▼](#)
2014. The year capitalism was turned upside down. *The New Criticals*, blog, Feb (invited piece) [▶](#)
2014. Cyberspace et organisations «virtuelles»: L'Etat souverain a-t-il encore un avenir? *Regards Croisés sur l'Economie*, 14(1): 126–39 (invited contribution, with R. Durand) [▼](#)
2014. Commentary on Peter T. Leeson's 'Economic analysis of computer piracy'. *Tracés*, Special issue on piracy, 1: 203–6 (invited contribution, with R. Durand) [▶](#)
2013. Stigma in the arms industry. *Reputation*, 8: 3 (invited contribution) [▼](#)
2013. The Pirate and the Capitalist: A love story? *Policy*, 42(6-7): 1191–94 (invited contribution) [▼](#)
2013. How pirates led struggle for free markets and open trade, *Bloomberg* (invited contribution) [▶](#)
2013. Lessons from the dark side of capitalism, *Ivey Business Journal*, Feb (invited contribution) [▶](#)
2013. Why we need pirates in cyberspace, *Christian Science Monitor*, Jan (invited contribution) [▶](#)
2012. No territory, No profit: The pirate organization and capitalism in the making, *M@n@gement*, 15(3): 264–72 (invited contribution, with R. Durand) [▼](#)
2010. Book Review, The hidden dynamics of path dependence: Organization and Institutions, G. Schreyogg and J. Sydow (eds.), *Organization Studies*, 31: 1758–61

## CASE PUBLICATIONS

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- 2017** | Lending Loop: FinTech disruption in Canadian banking | with P. Cumming [▶](#)  
| A pathway for Scotiabank's innovation: Leveraging FinTech | with Y-Y. Hsieh & M. Weil [▶](#)
- 2016** | Capitalism's Next Frontier: Competing in Outer Space (A) | with K. Mark [▶](#)  
| Capitalism's Next Frontier: Competing in Outer Space (B) | with K. Mark [▶](#)  
| Hess LNG: Responding to community opposition | with C. Srikant [▶](#)  
| The Bitcoin Crash Course | Free online course developed with C. Lomazzo & Y-Y. Hsieh [▶](#)
- 2015** | BitGold: Turning digital currency into gold? | with B. Burke [▶](#)  
| Private Media Group (A) | with K. Mark, J. Mitchell, M. Crossan [▶](#)  
| Private Media Group (B) | with K. Mark, J. Mitchell, M. Crossan [▶](#)
- 2014** | Bitcoin: Cryptocurrency and the future of finance | with K. Mark [▶](#)
- 2013** | OWNI: Disrupting the French media landscape | with K. Mark [▶](#)
- 2012** | The Gallery Project: Strategic Entrepreneurship in the Art Business | with A. Miller [▶](#)

## TEACHING

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- 2017–18** | Mastering Fintech – Open Enrollment Executive Education Program, Toronto
- 2017–18** | Strategy II (sociological & psychological theories) – Ivey PhD Program
- 2017–18** | Bitcoin and the future of blockchain technology – Fintech study trip in Canada, Rotterdam School of Management's MBA and EMBA programs
- 2016–18** | Strategy, Business Literacy Program – Environment & Climate Change Canada; Innovation, Science and Industry Canada (ISED) – Executive Education program, Ivey Business School

**2016–17** | Fuzz-set Qualitative Comparative Analysis (fsQCA): An introduction to the method  
Doctoral & Faculty seminar, Université Paris-Dauphine

**2014–17** | The Dark Side of Capitalism? Pirates, Mavericks and Industry Renewal | Honors in  
Business Administration, Ivey | Course developed based on my research ▶

**2014–15** | Industry Disruption in the Age of Fast Technological Change & Widespread Piracy  
QuantumShift – Executive Development program, Ivey Business School

**2011–16** | Strategic Analysis and Action | Honors in Business Administration, Ivey

**2006–11** | Leadership & Organization Workshop | Executive Education & MBA, HEC Paris ▶

**2008–09** | Advanced Business & Corporate strategy | MSc program, Ipesup Paris

## AWARDS, HONORS, AND GRANTS

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**2017** | ‘Categorizing categorization research’ (Vergne & Wry, 2014) included in the Top 1% most  
cited papers, ‘Economics & Business’ (publication year 2014), Essential Science Indicators™  
| Top 10% Author on SSRN by downloads in March-December 2017  
| Included in the University Student Council’s Teaching Honour Roll  
| Ivey Business School Research Merit Award

**2016** | Nominee, Best Conference Paper Award, SMS Berlin  
| Ivey Business School Research Merit Award  
| Closing keynote, SWIFT Business Forum, *Thinking strategically about the blockchain* ▶

**2015** | Early Researcher Award, Ontario Government | Bitcoin and the digital economy | \$140k  
| Ivey Business School Research Merit Award  
| Nominee, Best OMT Empirical Paper on Environmental and Social Practice ▶  
| Nominee, Best Paper Award, International Corporate Governance Society ▶  
| Finalist, Best Paper Award, Israel Strategy Conference ▶  
| Best Paper Award, European Academy of Management, Strategic Management, Warsaw  
| Best Paper Award, European Academy of Management, General Track, Warsaw  
| SSHRC Insight Development Grant | The Crypto Capitalism Center ▶ | \$58k

**2014** | Ivey Emerging Leader Award (Academic Leadership category) ▶  
| F.W.P. Jones Faculty Fellowship Award (2014–17)  
| Early Career Impact Award, Ivey Business School  
| Invited Speaker, South by Southwest Interactive Festival, panel on *Outlaw Innovation* ▶  
| Ivey Business School Research Merit Award  
| Keynote speaker at DevConFu (Latvia), *Innovation from the fringes of Cyberspace*

**2013** | Best Published Paper on Reputation in 2012, Oxford University’s Reputation Centre ▶  
| Finalist, AoM’s OMT Best Published Paper Award 2012. The four finalists are selected  
among papers published in 2012 in AMR, AMJ, ASQ, OS, OSt, JMS, ASR and AJS  
| Internal Research Grant, Ivey Business School | Ethanol as renewable fuel | \$12k  
| Best Paper Award (with C. Depeyre), AoM annual meeting (Orlando), BPS  
| Invited speaker, TEDxWestern University  
| Ivey Business School Research Merit Award  
| Invited speaker, Ivey Idea Forum, ING Leadership Center, Toronto

**2012** | Roland Calori Award, ‘best young researcher’, AIMS (International Strategic Management  
Association), with C. Depeyre  
| Best Paper Award (with R. Durand), AoM annual meeting (Boston), OMT  
| SSHRC grant | Dissemination of research results on piracy & the digital economy | \$32k

**2011** | Fondation HEC’s Best Doctoral Dissertation Award  
| Carolyn Dexter Award Nominee (OMT division of the AoM)

- | Invited speaker, Google Zeitgeist Annual Conference
- | ► Grigor McClelland Doctoral Dissertation Award | sponsored by EGOS, SAMS and JMS
- | Invited as one of 100 Leaders of Tomorrow for the 41<sup>st</sup> St. Gallen Symposium
- | Invited expert | Parliament hearing, International Affairs and Defense Commission | Paris
- 2010** | Leonora Lindsley Memorial Fellowship Award (NYC) – \$6,000
- | Doctoral fellowship, HEC Paris | €12k yearly since 2006 | Society & Organizations grant, €3k
- 2008** | Best Paper Award, AoM annual meeting (Anaheim), Management History
- 2006** | Valedictorian, MPhil in Economics (thesis written on *Capitalism and Piracy*)
- | Ministry of Research (Paris, France), Scholarship for Excellence in Research – €4k
- 2005** | Valedictorian, MPhil in Organization Science (thesis on *The Dutch East India company*)

## PROFESSIONAL ACTIVITIES

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### Conferences and Invited Presentations

- 2018** EGOS, Tallinn | AoM, Chicago | 7èmes Journées Georges Doriot (keynote presentation on bitcoin & entrepreneurship), Montreal
- 2017** Bitcoin and Beyond, Research Conference, Univ. of Waterloo | AoM, Atlanta | The Future of FinTech, panel moderator, Toronto | From hype to reality: The promises (and disappointments) of blockchain technology, Scotiabank | Can we predict the price of cryptocurrencies? Bitcoin Wednesdays' 4<sup>th</sup> Anniversary Conference, Amsterdam ► | SIBOS, speaker & panel moderator, Toronto ► | The Toronto FinTech Conference, Program Chair ► | Invited seminar, Ivey MBA Program | Research seminar, McMaster University
- 2016** ► The Great Bitcoin Debate, panel moderator | Bank of Canada, Ottawa, invited seminar | ► Swift Institute Business Forum, Toronto, closing keynote | SMS, Berlin | ► Life After Blockchain, panel moderator | ► Ransomware: The darker side of bitcoin, panel moderator | FsQCA methods workshop, Université Paris-Dauphine | ► The data breach war: How banks can step up their line of defence, panel moderator | Cognition seminar, Mines ParisTech
- 2015** ► Conference 'Capitalism Today' | AoM, Vancouver | ICGS, Copenhagen | Uppsala University Qualitative Research Workshop (Rotman) | ► Global Risk Institute conference on bitcoin
- 2014** ► South by Southwest Interactive, Austin | AoM, Philadelphia, PDW on 'Categorization' | SMS, Madrid | ► Keynote speaker at DevConFu, Jurmala | 'I, Consumer' Symposium, Riga | Ontario Qualitative Research Workshop (Rotman School, Toronto)
- 2013** ING Leadership Center, Toronto | Ontario Qualitative Research Workshop, Kingston | EGOS, Montreal | ► TEDxWestern U. | Oxford Conference on Corporate Reputation, UK | Tilburg University, NL | Amsterdam Business School, NL | Copenhagen Business School, Denmark
- 2012** AoM, Boston | EGOS, Helsinki | SMS, Prague
- 2011** ► Google Zeitgeist, Arizona, USA | St. Gallen Symposium, Switzerland | Bocconi University, Italy | Ivey Business School, Canada | Rotman School of Management, Canada | Université Paris-IX Dauphine, France | EGOS, Sweden | MEDEF, France
- 2010** AoM, Montréal | ASA, Atlanta, USA | Doctoral Research Seminar, June, NYU | HEC Montréal, Canada | Rotterdam School of Management, NL
- 2009** AoM, Chicago | Consortium for Cooperation and Competition, Copenhagen | Alberta Conference on Institutions, U. of Alberta | Organizational Fraud Workshop, Queen's University | Medici Summer School, Italy | Cass Business School, City University of London
- 2008** AoM, Anaheim | Conference on Path Dependence, Freie Universität Berlin

## Professional Affiliations

Academy of Management (AoM) | European Group for Organizational Studies (EGOS) | Strategic Management Society (SMS) | American Sociological Association (ASA) | Society & Organizations ►

## Editorial Board Memberships

Academy of Management Journal, 2016–...  
Organizational Research Methods, 2013–...  
Canadian Journal of Administrative Sciences, 2012–2015

## Ad Hoc Reviewer

Academy of Management Journal | Organization Science | Journal of Management Studies | Organization Studies | Journal of International Business Studies | Industrial and Corporate Change | Research Policy | Strategic Management Journal | Management Science

## Graduate student supervision

### *PhD supervisor*

- Chethan Srikant, PhD defended in 2016 (now at California State U.) ►
- Ying-Ying Hsieh, PhD expected in 2018 (joining Imperial College Business School) ►

### *Ivey MSc Research Project supervisor*

- Christina Lomazzo, graduated in '16 (now at Deloitte Canada) ►

### *Dissertation Committee Member*

- Brent McKnight, PhD defended in '12 (now at DeGroote BS) ►

### *Dissertation Proposal Committee Member*

- Mazi Raz, PhD defended in '12 (now Program Director, Banff Center) ►
- Rida Elias, PhD defended in '14 (now at Olayan School of Business, American U. of Beirut) ►
- Mehdi Hossein-Nejad, PhD defended in '15 (now at U. of Ontario Institute of Technology) ►
- Yanfei Hu, PhD defended in '16 (now at Surrey Business School) ►
- Ramzi Fathallah, PhD defended in '17 (now at Olayan S of B, American U. of Beirut) ►
- Melissa Leithwood, PhD defense expected in '18

## Undergraduate student supervision

Coach, Ivey Team | HKUST International Case Competition 2012 | Ivey placed 3<sup>rd</sup>  
Western University WorkStudy program  
Ivey Business School HBA1 Advisory program (2011–16)

## Other administrative positions

Chair of Program Committee for the annual Toronto FinTech Conference (2017) ►  
Founder, and coordinator (2011–14) | Ivey Strategy & Organization Research Workshop (iSTOR)  
Coordinator (2013– ...) | Ivey PhD program in General Management, strategy specialization  
Coordinator (2014–16) | Ivey Research Series  
Member, Research Policy Committee (2016–19) | Ivey Business School

## SELECTED MEDIA

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*JP Vergne is the creator and curator of the [@PirateOrg](#) Twitter account (30K+ followers)*

- 2017** | ► *Russia Today*. Quoted in an article about using bitcoin in the marijuana industry  
| ► *CoinTelegraph*. Quoted in an article about cryptocurrency prices

- | ▶ *Globe and Mail*. Article about my course on industry disruption and piracy
  - | ▶ *Cryptocoins News*. Quoted in an article about cryptocurrencies
  - | ▶ *Huffington Post*. Quoted in an article on piracy
  - | ▶ *Toronto Star*. Interviewed for an article on cryptocurrencies
  - | ▶ *CBC Radio*. Nation-wide interview about cryptocurrency
  - | ▶ *CTV*. Television interviewed on bitcoin ATMs
  - | ▶ *The Globe and Mail*. Interview about the Exec Education program “Mastering Fintech”
  - | ▶ *Reuters*. Interviewed for an article about cryptocurrency regulation
  - | ▶ *Hacked*. Quoted in an article about cryptocurrency prices
  - | ▶ *BNN Canada*. Interview about the cryptocurrency boom and strategy (also in TheSpec ▶)
  - | ▶ *The Globe and Mail*. Interview about the cryptocurrency boom and startups
  - | ▶ *CBC News*. Interview about cryptocurrencies (also in *The Chronicle Herald* ▶)
  - | ▶ *Finobuzz*. Interview about my book on piracy and Fintech disruption
  - | ▶ *News BTC*. Quoted in an article about the role of cryptocurrency developers
  - | ▶ *Cryptocoins News*. Quoted in an article about Ethereum development
  - | ▶ *Cryptocoins News*. Quoted in an article about cryptocurrency prices
  - | ▶ *Press Release*. New research paper on cryptocurrencies
  - | ▶ *Exolymp News*. Article on my PLoS ONE paper co-authored with Sha Wang
  - | ▶ *Asset Servicing Times*. Article on my Sibos conference panel on blockchain
  - | ▶ *Cryptocoins News*. Quoted in an article about Ethereum
  - | ▶ *Academica*. Fighting online piracy with outside-the-box thinking (interview)
  - | ▶ *Ivey Knowledge*. Cracking the code (interview about cryptocurrencies)
  - | ▶ *Towards London*. Podcast on cryptocurrency
  - | ▶ *BTC Manager*. Quoted in an article on Ethereum development
  - | ▶ *CoinJournal*. Quoted in an article on Ethereum and Bitcoin
  - | ▶ *CryptoCoinSpy*. Quoted in an article on Ethereum and Bitcoin
  - | ▶ *Ethereum Nachrichten*. Quoted in an article on Ethereum
  - | ▶ *Coin Telegraph*. Quoted in an article on Ethereum development
  - | ▶ *CryptoVest*. Quoted in an article on IOTA
- 2016**
- | ▶ *Yahoo! Finance*. Interview about the VTech hack
  - | ▶ *SC Magazine*. Interview about FinTech regulation
  - | ▶ *Canadian Business*. Interview about digital communications
  - | ▶ *Dauphine Recherches*. Report about my 2016 AMJ article with C. Depeyre
  - | ▶ *Our London*. Article about my new book with S. Legault
- 2015**
- | ▶ *The Toronto Star*. Interview about the future of cash and bitcoin ATMs
  - | ▶ *Firmex*. Interview about SwissLeaks and the future of data security
  - | ▶ *The Toronto Star*. Interview about Uber and regulation in the taxi industry
  - | ▶ *Leader Lab*. Featured podcast on piracy and capitalism
  - | ▶ *London Free Press*. Interview about the rise of the ‘sharing economy’
  - | ▶ *CBC Radio*. Live interview about the rise of the ‘sharing economy’
- 2014**
- | ▶ *The Toronto Star*. Interview on Uber’s surge-pricing model
  - | ▶ *The Globe and Mail*. Interview about my new course on piracy and industry renewal
  - | ▶ *The Toronto Star*. Interview on state-sponsored cyberattacks
  - | ▶ *The New Criticals*. Invited contribution on capitalism and piracy
  - | ▶ *The Daily Dot*. Featured interview on Internet decentralization and governance
  - | ▶ *CBC*. Featured interview about Bitcoin and cryptocurrencies
- 2013**
- | ▶ *The Globe and Mail*. Article & interview about piracy
  - | ▶ *Policy*. Invited contribution on capitalism featured on front cover | ▶ in Portuguese
  - | ▶ *Bloomberg*. Invited contribution on the history of piracy and capitalism



- | ▶ *Global Banking & Finance Review*. Review of my book on piracy
  - | ▶ *Forbes India*. Op-Ed on piracy and capitalism
  - | ▶ *Ideas for Leaders*. What to learn from pirates
  - | ▶ *Yahoo! Finance*, 14 Jan. Article & interview about piracy
  - | ▶ *The Christian Science Monitor*, 5 Jan. Invited Op-Ed on piracy
- 2012**
- | ▶ *Harvard Business Review*, 4 Dec. Invited speaker on the HBR YouTube channel
  - | ▶ *The Economist*, 15 Dec. Review of my book on piracy
  - | ▶ *CBC, The Lange & O’Leary Exchange*, December. Live TV interview about piracy
  - | ▶ *The Financial Times*, 12 Dec. Review of my book on piracy
  - | ▶ *The Globe and Mail*, 2 Nov. Interview about the arms industry
- 2011**
- | ▶ *The Financial Times*, 24 Oct. Mention of my award-winning dissertation
  - | ▶ *J-WAVE*, 9 Jun. Interview on Tokyo’s leading FM station about piracy
  - | ▶ *The Financial Times*, 6 Mar. Article about piracy | ▶ reprinted in *Business Day*
  - | ▶ *The Financial Times*, 21 Oct. Full length article about pirate organizations

## MISCELLANEOUS

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- 2017 | ▶ Co-author and co-producer of a graphic novel entitled *Déjà Vu* (with S. Legault)
- 2014 | Co-author of a TV documentary project on biotech entitled *La guerre des gènes*
- 2012 | ▶▶ Producer and co-scriptwriter of the short film *What is the Pirate Organization?*
- 2010 | ▶ Co-producer of the song *L’Organisation Pirate*
- 2006 | Procter & Gamble, Assistant Brand Manager, Haircare division (Paris, France)
- 2005 | French Ministry of Foreign Affairs, Consultant at Alliance Française (Brussels, Belgium)
- 2004 | H2C, Strategy consultant for entrepreneurial business ventures (Paris, France)
- 2003 | JAPA Communication, Assistant Advertising Manager (Clermont-Ferrand, France)