

Full Name (print):

Student Number:

Preferred Email Address:

1. Which industries / business sectors interest you, with respect to entrepreneurship?
- | | |
|---|---|
| <input type="checkbox"/> Agri-Business | <input type="checkbox"/> Health & Beauty |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Information Technology |
| <input type="checkbox"/> Bio-tech | <input type="checkbox"/> Investment Management |
| <input type="checkbox"/> Clean Tech | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Mining/Resources |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Real Estate Development |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Sports/Fitness |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Venture Capital/Private Equity |
| <input type="checkbox"/> Fashion | <input type="checkbox"/> Web-based |
| <input type="checkbox"/> Food Services | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Franchising | _____ |
| <input type="checkbox"/> Health Sciences/Medicine | |

2. Ideally, when would you like to actively pursue an entrepreneurial career?

I have already () launched / () purchased a new venture.

I plan to () launch / () purchase a new venture:

- While at Ivey, concurrent with my MBA program studies
- Immediately upon graduation from Ivey
- Within 5 years of graduation
- Within 5 – 10 years of graduation
- Within 10 – 20 years of graduation

3. Are you a member of a business family? If yes, Yes No
- Company name: _____
- Your role/title: _____
- Do you plan to return to the family business following your Ivey MBA? Yes No
- Do you plan to launch an independent new business venture? Yes No

4. Please answer the following questions in essay format. Do not exceed a combined maximum of 1,000 words.

- a. Why do you want to enroll in the Certificate in Entrepreneurship?
- b. In what ways do you plan to engage in entrepreneurship while at Ivey?
- c. If accepted, what would you contribute to the learning of your classmates?

5. Discuss a characteristic of a successful entrepreneur.

CERTIFICATE IN ENTREPRENEURSHIP

6. How have you contributed in the past to entrepreneurship at Ivey and/or the broader entrepreneurial community?

7. How do you plan to give back to the entrepreneurship community, either upon graduation, or currently as a student?

8. Attach your resume

9. Sign and submit per below:

Signature

Submit completed and signed Application Form, along with essay questions and resume to: tgrzegorzcyk@ivey.ca, by July 23rd **by midnight**.

For more information, please contact
Tara Grzegorzcyk- Program Coordinator
Pierre L Morrissette Institute for Entrepreneurship
Ivey Business School
Email: tgrzegorzcyk@ivey.ca / 519.850.2901



Pierre L. Morrissette
Institute for Entrepreneurship