

CERTIFICATE IN SUSTAINABILITY

PURPOSE

The Certificate prepares students to create, lead and grow brands and organizations that:

- Commit to the implementation of the UN Global Compact's 10 principles of human rights, labour, the environment and anti-corruption; and/or
- Champion the 2030 Agenda for Sustainable Development, by adopting the 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change.

WHY A SUSTAINABILITY CERTIFICATE?

The Certificate provides students with a coordinated set of courses and experiences that position them as responsible, forward-looking leaders. You'll network with morally exemplary CEOs, sample best-for-the-world sustainability reporting and consulting practices in different types of organizations and sectors, master storytelling for positive change, and hone your ability to evaluate, communicate, design, and deliver sustainability-focused innovations.

This certificate will appeal to students:

- Committed to making business a significant force for good in the world
- Motivated to identify and implement socially-transformative business models
- Aiming for board or leadership positions in the non-profit sector or in the government

REQUIREMENTS

Academic Requirements

0.75 required courses: To complete the Certificate you must successfully complete HBA1 and the following HBA2 courses:

- 4620 Impact Assessment (Half-Course)
- 4584 Giving Voice to Leadership (Quarter Course)

1.0 electives: You must also complete a minimum of 1.0 credits from the following:

- 4458 Leading Change (Half Course)
- 4525 International Business Environment Studies: Service Learning in Africa (Half Course)
- 4619 The Performing Leader (Half Course)
- ~~4564 Design-Driven Innovation (Half Course)~~ **conflicts with required course*
- ~~4579 The Dark Side of Capitalism? Pirates, Mavericks, and Industrial Renewal (Half Course)~~ **not offered in 2018/2019*
- ~~4580 Reputation Management (Half Course)~~ **conflicts with required course*
- 4591 Business and Markets

Note: Not all elective courses are offered each year. 0.5 credits may be substituted with courses approved each year by the Director of the Certificate Program and the HBA Program Director.

Engagement Requirement

Sustainability certificate students are expected to engage in four exclusive, sponsored events:

- September 17th: Difference-makers – a live case with real-time dilemmas presented by the executive team.
- September 28th: Impact Day – on-site hands-on activities hosted by multiple leaders & organizations.
- January 28th: Gamechangers – a half-day alumni reunion, mentorship and recruiting event, more details to come.
- March 20th: Keynote, closing ceremony and networking with faculty, EIRs and the incoming 2019-20 cohort.

Sustainability certificate students are encouraged to play leading roles in the Social Impact club, participate in sustainability-related case competitions and business plan competitions (Hult Prize) and attend the student-run Social Impact Conference.

ADMISSION

Students apply into the Certificate program during March of their first HBA year. The application for admission consists of three essay questions plus a short biography, photo and up-to-date resume. For more information, please contact sustainability@ivey.ca.