

Dr. Michael Patrick Moffatt  
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## PRIVATE SECTOR / VENTURE CAPITAL WORK

**Co-founder and co-owner, Nexreg Compliance Inc.** **May 2005 – present**  
Co-founder of regulatory compliance consulting firm that has grown to 16 employees to serve a client base of over 600 chemical companies in two dozen countries.

## GOVERNMENT EMPLOYMENT

**Chief Innovation Fellow, Government of Canada** **February 2017 – December 2017**  
I was the government of Canada's first ever Chief Innovation Fellow. Housed at Innovation, Science and Economic Development, my role was to advise Deputy Ministers on innovation policy and emerging economic trends.

## ACADEMIC EMPLOYMENT

**Assistant Professor, Ivey Business School** **July 2012 – present**  
**Lecturer, Ivey Business School** **March 2005 – June 2012**  
In role at Ivey made over 1000 media appearances discussing economy and trade.

Course Designed: *Business Strategy in a Political World (HBA)*

The course considers how firms can actively manage the unique political and regulatory risks they face when expanding into both developing and developed countries.

Courses Taught:

- *Global Macroeconomics for Managers (HBA)*
- *Business Strategy in a Political World (HBA)*
- *Economics (MBA)*

## THINK-TANK EMPLOYMENT

**Director, Policy and Research, Canada 2020** **January 2018 - present**  
I serve as Canada 2020's Director of Policy & Research, handling the organization's original research agenda and policy positions.

**Director (Interim), Lawrence National Centre** **September 2016 – February 2017**  
The Lawrence Centre is a public policy centre that operates within a large network of academic, business and government leaders with expertise on a range of topics.

**Chief Economist, Mowat Centre** **September 2014 – September 2016**  
Responsibilities included working with the Director, Policy Director and other Mowat staff to provide economic and policy analysis.

## NON-ACADEMIC WRITING

### Rogers Communications

April 2013 – present

Write for *Canadian Business Magazine* and *Maclean's*, both online and print editions. Work on the so-called "iPod tax" story was widely cited in the House of Commons. In late June 2014 the Canadian Border Service Agency (CBSA) changed the rules for importation of consumer electronics based, in part, on the iPod tax story.

### The Globe and Mail

January 2011 – April 2013

Wrote for the Globe and Mail's Economy Lab, a 2-time EPPY winner for world's "Best Business Blog", as well as for the print edition of the newspaper.

### About.com / New York Times Co.

December 2002 – March 2010

Managed and wrote for the New York Times Co's economics website economics.about.com. In my seven years the site achieved over 70 million pageviews.

## EDUCATION

**Doctor of Philosophy**, Business Administration, Western University, 2012

**Master of Arts**, Economics, 2003, University of Rochester

**Honours Bachelor of Arts**, Economics and Political Science, Western University, 1999

## RESEARCH AND PUBLICATIONS

### Book

Moffatt, M.P., Rasmussen, H. and Watters, D. (2017) *Towards an Inclusive Innovative Canada*

### Published Case

Murray, K. and Moffatt, M.P. (2008) Conroy's Acura: Customer Lifetime Value and Return on Marketing. One of Ivey's highest selling cases; it has also been translated into Japanese. Appears as a chapter in K.E. Clow and D. Baack *Cases in Marketing Management*.

### Research Reports

- Moffatt, M.P. et. al. (2017) *We Make Things Together : Potential Impact of Changes to NAFTA on the Great Lakes Region*
- Moffatt, M.P. (2016) *Making it Simple: Boosting Canadian competitiveness through selective tariff elimination*
- Carlson, R., Dorling, R., Spiro, P. with Moffatt, M.P. (2015) *A Review of the Economic Impact of Energy East on Ontario*

## AWARDS AND CONTRIBUTIONS

### Awards and Scholarships

- Named to London Ontario's *20 Under 40* in 2014
- Plan of Excellence, 2003- 2006
- UWO Gold Medal Honours BA Economics and Political Science 1999

### Advisory Work

- Vice-chair, City of London *Council Compensation Review Task Force* (2016)
- Member of City of London *Economic Partnership Advisory Panel* (2016)
- Member of Justin Trudeau's non-partisan *Economic Council of Advisors* (2014-2015).