

DIANE-LAURE ARJALIÈS

Assistant Professor, Ivey Business School

Bilingual English-French

French citizen, Canadian permanent resident
Ivey Business School at Western University,
1255 Western Road, London, ON, Canada, N6G 0N1
Email: darjalies@ivey.ca

My research investigates how the fashioning of new devices and collective actions can help transform markets towards sustainability. I aim to push the boundaries of knowledge and practice by investigating the latest social and environmental innovations in finance and accounting. An ethnographer, I favor interviews and observation as primary method of data collection.

POSITION

- 2015-... **Ivey Business School, Western University, London, Ontario, Canada**
Assistant Professor
- Interdisciplinary Appointment between the Managerial Accounting and Control, Sustainability and General Management Groups

CURRENT FELLOWSHIPS

- 2018-2019 **Western Research Fellow, Western University**
- First cohort of a newly created leadership training program for those who will become the next generation of research leaders at Western University (15 fellows in total, selected from all disciplines across the university).
- 2017-... **Cambridge Judge Business School, London, United Kingdom**
- Honorary Research Fellow, Cambridge Centre for Alternative Finance

ACADEMIC QUALIFICATIONS

- 2006-2010 **Ph.D. in Management**
ESSEC Business School & Paris Ovest Nanterre La Défense University, France
- Specialization: Management Control
 - Summa Cum Laude (Submitted for a thesis award and publication funding)
 - Three International Awards received in three different disciplines (Accounting, Management, and Sustainability)
 - M.Phil. in Business Administration (2008) with Special Distinction
- 2005-2006 **M.Phil. (French “DEA”) in Organizational Theory**
Ecole Polytechnique, Ecole des Mines de Paris, ESCP-EAP, ESSEC Business School, and Paris Ovest Nanterre La Défense University, France
- Co-taught across academic institutions
 - Summa Cum Laude (Best-in-Class Student)
- 2002-2006 **M.B.A. & Master in Management**
ESSEC Business School, France
- Specialization: Social Entrepreneurship
 - French Elite “Grande Ecole” (5-year program, M.B.A. and M.Sc. accredited). Accessed after a very selective exam (6.8% admission rate), prepared during a two-year period after high school.

PROFESSIONAL QUALIFICATIONS

2017-...	Chartered Professional Accountant (Ongoing) Associate Level (CPA Australia)
2018	San'yas Indigenous Cultural Safety Training Certificate Indigenous Cultural Safety Ontario, in partnership with PHSA
2015	International Teachers Programme (ITP) Graduate (CEIBS, China)
2011	French Public University Assistant Professor Qualification in Management Sciences

PRIOR WORK EXPERIENCE

2010-2015	HEC Paris, France Assistant Professor, Accounting and Control Department
2009-2010	Ecole Polytechnique, France Research Fellow, Department of Economics (Sustainable Finance and Responsible Investment Chair)
2006-2009	Macif Gestion, France (<i>Asset Management Company</i>) SRI Analyst
2004-2005	Macif, France (<i>Mutual Insurance Company</i>) Social Economy Operations Manager, Social Economy Department
2003	Companieros, France (<i>Ethical Educational Programs</i>) Deputy Project Manager

VISITING APPOINTMENTS

2011	University of Alberta , School of Business, Edmonton, Canada (Jan-Feb)
2009	UQAM (University of Québec at Montreal), Social Responsibility and Sustainable Development Chair, Montreal, Canada (Oct)
2009	Manchester Business School , Accounting and Finance Group, UK (June-Aug)
2008-2009	Uppsala University , Department of Business Studies, Uppsala, Sweden (Aug-Jan)

PUBLICATIONS

Book

2017. Chains of Finance: How Investment Management Is Shaped, *Oxford University Press*, 249 pages (with P. Grant, I. Hardie, D. MacKenzie and E. Svetlova), reviewed in *Journal of Economics, Economic Affairs, Economic Sociology Newsletter*, featured [here](#).

Peer-Reviewed Articles

Forthcoming. Product Categories as Judgment Devices: The Moral Awakening of the Investment Industry, *Organization Science* (with R. Durand)

- Best International Paper in Social Issues in Management, nominated for the Carolyn Dexter Award (all academy award - 2017)

2018. Beyond Numbers: How Investment Managers Accommodate Societal Issues in Financial Decisions, *Organization Studies*, 39, 695-725 (with T. Bansal)

2018. “Integrated Reporting, it’s like God, No One Met Him but Everybody Talks about Him”: The Power of Myths in the Adoption of Management Innovations, *Accounting, Auditing & Accountability Journal*, 31, 5: 1349-1380 (with D. Gibassier and M. Rodrigue)

2017. The Passion of Luc Boltanski: The Destiny of Love, Violence and Institution, *Research in the Sociology of Organizations*, 52: 301-347 (with R. Friedland)

2014. Challengers from within Economic Institutions: A Second-Class Social movement? A Response to Déjean, Giamporcaro, Gond, Leca and Penalva-Icher's Comment on French SRI, *Journal of Business Ethics*, 123(2): 257-262

2013. The Use of Management Control Systems to Formulate and Implement CSR Strategy: A Levers of Control Perspective, *Management Accounting Research*, 24(4): 284-300 (with J. Mundy)

- Most cited paper in Management Accounting Research since 2013 (extracted from Scopus)
- Nominated for the 2014 Syntec management consulting best article award in the category "Management / Human Resources / Organization"

2013. Le rôle de la labellisation dans la construction d'un marché : Le cas de l'ISR en France, *Revue Française de Gestion*, 39(236) : 93-107 (with S. Hobeika, J-P. Ponsard J-P. and S. Poret)

2013. The Organization of Hypocrisy by Nils Brunsson (book review), *Social and Environmental Accountability Journal*, 33(3): 186-188

2011. Qu'est-ce que l'Investissement Socialement Responsable ? *Revue du Financier*, 193 : 7-19

2011. Approches stratégiques des émissions CO2 : Les cas de l'industrie cimentière et de l'industrie chimique, *Revue Française de Gestion*, 2011, 37(215): 123-146 (with C. Goubet C. and J-P. Ponsard)

- Nominated for the 2012 Syntec management consulting best article award in the category "Management / Human Resources / Organization"

2010. A Social Movement Perspective on Finance: How Socially Responsible Investment Mattered, *Journal of Business Ethics*, 92: 57-78

Book Chapters

2016. Strategic Approaches of CO2 Emissions: The Case of the Cement Industry and the Chemical Industry, In Erdoğan M., Arun T. and Habid Ahmad I. (Eds.), *Handbook of Research on Green Economic Development Initiatives and Strategies*, IGI Global, p.583-604. (with C. Goubet C. and J-P. Ponsard)

2014. Le mouvement de l'Investissement Socialement Responsable : Une mise en perspective historique. In N. Mottis (Eds.), *ISR et Finance Responsable*, Collection Ellipses, p.11-32.

2013. Understanding Organizational Creativity: Insights from Pragmatism. In M. Kelemen and N. Rumens (Eds.), *American Pragmatism and Organization Studies*, Gower Press, p.131-145 (with B Simpson and P. Lorino)

2010. A Managerial Perspective on the Porter Hypothesis – The Case of CO₂ Emissions. In P. Crifo & J-P. Ponsard (Eds.), *Corporate Social Responsibility: From Compliance to Opportunity?* Editions de l'Ecole Polytechnique, p.151-168 (with J.P. Ponsard)

Other Publications

2018. Is Impact Assessment the New Black? And if so... Should we teach it? *CSEAR Blog*, May 16, available [here](#).

2018. Why Impact Investing Matters: A Primer, *Network for Business Sustainability*, March 2, available [here](#).

2017. A reply to Cohen's "Rise of Alternative Cryptocurrencies in Post-Capitalism." Online commentary, *Journal of Management Studies*, January 17 (with Y-Y. Hsieh and J-P. Vergne)

2013. Valuation Studies? Our Collective Two Cents, Poll article from the editorial board, *Valuation Studies*, 1(1): 11-30

2013. Institutional Change in the Making – The Case of Socially Responsible Investment (thesis review), *Journal of Accounting and Organizational Change*, 2013, 9(1)

Case Studies and Teaching Notes

2018. Guidelines for Doing an Impact Assessment, Ivey Publishing (with T. Bansal)

2018. Assessing the Impact of Humanitarian Programs Led by Companies: Danby's Private Settlement of Syrian Refugees, Ivey Publishing (with T. Bansal and B. Kaloty), *selected for the 2018 Ivey MBA Case Competition*

2018. Scaling Up Community-Based Social Businesses: Norlha Textiles, Luxury on the Tibetan Plateau, Ivey Publishing (with H. Yu)

2018. Danone: Adopting Integrated Reporting or Not? (A) and (B), Ivey Publishing (with D. Gibassier, M. Rodrigue and K. Mark)

2016. The Access to Medicine Index (A): Engaging Stakeholders and Attracting Funding, Ivey Publishing (with A. Mehrpouya and K. Mark)

2016. The Access to Medicine Index (B): Making an Impact, Ivey Publishing (with A. Mehrpouya and K. Mark)

2016. Socially Responsible Investment Funds in France: Regulations and Retail (A) and (B), Ivey Publishing (with K. Mark), *selected by Ivey Publishing for the EFMD 2017 Case Competition in the Finance and Banking Category*

WORKING PAPERS

Under Review

Putting Things in Place – Institutional Objects and Institutional Logics (with R. Friedland) – *Revise & Resubmit*

Prison Break from the Performance Debate: Selling Social Issues in the Absence of Strategic Arguments (with D. Laurel) – *Revise & Resubmit*

Valuing Sustainability without Financializing: The Case of Reporting and Assessment Framework by the United Nations Principles for Responsible Investment (with D. Laurel and N. Mottis) – *Revise & Resubmit*

To be Submitted

Can Accounting Save Nature(s)? The Case of Endangered Species (with D. Gibassier), *Best Paper Award, Established Scholar Category, CSEAR North America 2018*

Money, Morals and Valuation: How Local and Complementary Currencies Question the Global Financial System (with D. Gibassier and T. Bansal)

How Nascent Occupations Develop Expertise Relationally: The Case of Socially Responsible Investment Analysts (with F. Kodeih and M. Raynard)

The Dynamic Role of Strategy Tools in a Strategic Change Process (with E. Vaara)

The Crossover CFO: Accounting with a Sustainability Hat (with D. Gibassier and C. Garnier)

Under Development

Fintech & Society, Data Collection Stage

Indigenous Relationships to the Land, Data Collection Stage

Sustainable Development Goals, Data Coding Stage (with D. Gibassier)

Carbon Accounting, Data Coding Stage (with D. Gibassier and S. Becker)

AWARDS, HONORS AND GRANTS

Fellowships

2018-2019

Western Research Fellow, Western University

- First cohort of a newly created leadership training program for those who will become the next generation of research leaders at Western (15 fellows from different disciplines across campus).

2017-...

Cambridge Judge Business School, London, United Kingdom

- Honorary Research Fellow, Cambridge Centre for Alternative Finance

Research Awards / Recognitions

2017, 2018. **Top 10% Author on SSRN by all-time and new downloads**

2018. **Best Paper Award, Established Scholar Category, CSEAR North America**, for “Can Accounting Save Nature(s)? The Case of Endangered Species” (with D. Gibassier) (CAD\$2,500)

2018. **Most cited paper** in Management Accounting Research since 2013 (extract from Scopus) for “The Use of Management Control Systems to Formulate and Implement CSR Strategy: A Levers of Control Perspective, Management Accounting Research, 24(4): 284-300.” (with J. Mundy)

2017. **Best International Paper in Social Issues in Management, Academy of Management, nominated for the Carolyn Dexter Award** (all academy award), for “Product Categories as Judgment Devices: The Moral Awakening of the Investment Industry” (with R. Durand)

2014. **Nominated for the Syntec management consulting best article award in the “Management / Human Resources / Organization” category** for “The Use of Management Control Systems to Formulate and Implement CSR Strategy: A Levers of Control Perspective, *Management Accounting Research*, 2013, 24(4): 284-300” (with J. Mundy)

2012. **Nominated for the Syntec management consulting best article award in the “Management / Human Resources / Organization” category** for “Approches stratégiques des émissions CO2: Les cas de l’industrie cimentière et de l’industrie chimique, *Revue Française de Gestion*, 2011, 6(215): 123-146” (with C. Goubet and J-P. Ponsard)

2011. **Best Thesis Award European FIR-PRI** (French Social Investment Forum & Principles for Responsible Investment) (€5,000)

2011. **Highly Commendable dissertation in the EFMD Emerald Outstanding Doctoral Research Awards in the Interdisciplinary Accounting Research** (category sponsored by the Accounting, Auditing & Accountability Journal)

2011. **European EDAMBA – Second Prize** (European Doctoral Programmes Association in Management and Business Administration) Thesis Competition (€1,500)

Teaching Awards / Recognitions

2018. **Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education**, for “Assessing the Broader Impact of Business” (HBA Program) (US\$1,000)

2018. **Nominated for the Lawrence G. Tapp Teaching Award**, MBA Association

2017, 2018. **Top 10% MBA Professor**, Ivey Business School (Ranked by MBA Students)

Grants / Funding

2017, 2018. Research grant from the **CPA-Ivey Centre for Accounting Education** for ‘Can Accounting Save Nature? – The Case of Endangered Species’, with D. Gibassier (CAD 4,500, CAD 7,000)

2017. Research grant from the **IMA Research Foundation** for the project ‘Sustainability CFO’, with D. Gibassier and C. Garnier (€5,000)

2016. **Western University Faculty Research Development Fund** for ‘Responsible Investing in North America’ (CAD 4,000)

2014 & 2011. Research grants from **HEC Paris Research Center for Society and Organizations** for the projects ‘Principles for Responsible Investing’ and ‘The SRI Asset Management Industry in Europe’, with D. Laurel (€2,000 and €2,000)

2013. Research grant from the **IMA Research Foundation** for the project ‘From Share Value to Shared Value: Exploring the Role of Integrated Reporting in Accounting Practices’, with D. Gibassier and M. Rodrigue (US\$24,931)

2010. Research grant from the **Management Control Association** for the project ‘Labels and Transparency in Financial Markets: The Case of Responsible Investment’ (£1,200).

2009. Marie Curie Early Stage Researchers Fellowship, funded by the **European Commission** (€7,500)

2006-2009. Co-funding from the **French Ministry for Higher Education and Research** and the **European Social Fund** (ESF) through a CIFRE contract (€42,000)

TEACHING ACTIVITIES

Teaching Activities (Ivey Business School)

2017-.... **Assessing the Broader Impact of Business**, HBA Program (case study & field study)

- New course entirely designed.
- Received the Grand Prize Winner, Page Prize: Excellence in Sustainable Business Education (2018).

2016-.... **Sustainable Finance: Building the Business of the 21th Century**, MBA Program (case study)

- New course entirely designed.
- Nominated for the Lawrence G. Tapp Teaching Award (2018); ranked among the top 10% MBA courses (2017, 2018)

2015-... **Corporations & Society: Sustainable Finance**, HBA Program (case study)

- Half of the course entirely designed (2nd part on Sustainable Finance).
- Coordinator of the course for the HBA program (11 sections – 600 students) since 2018.

Other Teaching Activities

2018-... Ad hoc teaching in the executive program at the Ivey Academy and in the MBA program at the Schulich School of Business (York University).

2006-2016. Taught and designed a variety of courses at different levels (Undergraduates, M.B.A, Ph.D., M.Sc., Executive Education): Management Accounting, Management and Sustainability courses, both in English and French – both lecture and case study based (HEC Paris – ESSEC Business School)

OUTREACH & IMPACT

Independent Expert / Board Membership

- 2017-... **United Nations Environment Finance Initiative (UNEP-FI)**
Principles for Responsible Investing
Member, Academic Network Advisory Committee
- 2016-... **French Ministry for the Economy and Finance**
Committee in Charge of the State-Back SRI Label for Retail Investors
Member, Scientific Committee
- 2016-... **French Social Investment Forum**
Independent Expert, Board Member
- 2012-... **FRI-PRI Finance and Sustainability Award**
Member, President (2015)

Expert Reports / Expert Consultations

2018-2019. CPA Canada Foresight – Reimagining the Profession, **CPA (Chartered Professional Accountant) Canada**, a comprehensive multi-stakeholder project to help shape the future of the profession and Canadian business. Participant in the scenario roundtables (40 participants in total).

2018. Mesure d'impact et label ISR: Analyse et recommandations, **Comité Scientifique du Label ISR** (with P. Chollet, P. Crifo and N. Mottis), report and recommendations written for the French Ministry for the Economy and Finance regarding the “impact assessment” regulation of Socially Responsible Investment (SRI) mutual funds.

2018. Sustainability CFO: The CFO of the Future? **IMA (Institute of Management Accountants) Research Report** (with D. Gibassier and C. Garnier)

2016. From Share Value to Shared Value: Exploring the Role of Accountants in Developing Integrated Reporting in Practice, **IMA (Institute of Management Accountants) – ACCA (The Association of Chartered Certified Accountants) Joint Research Report** (with D. Gibassier and M. Rodrigue)

2009. CSR: A New Business Model for Multinational Corporations? A Study of Management Control Systems used by CAC 40 Companies to integrate CSR into their Strategy, **Macif Gestion Publications** (with J-M. Péan)

General, Professional and Social Media

2017. ESG: What Should Plan Sponsors Expect? Will Canada follow Europe's lead on reporting? **Canadian Investment Review**, April 4

2014. Comment mettre en place un système de pilotage de la RSE dans une entreprise ? **Les cahiers de l'Ingénierie, Syntec**, Avril, n°90

2013. Fit an organisation's aims and meet demands of each user's system, Education Post, **South China Morning Post**, October 18 (with C. Lesage)

2011. Une ethnographie de la finance, *Le Monde*, September 27, Supplément Le Monde Economie, p. 6

Who Owns the Money? HEC Idea Video: an animations movie to share academic knowledge – available [here](#) (with A. Mehrpouya).

PROFESSIONAL SERVICE

Ad-Hoc Reviewer (over the past 3 years)

Accounting Journals: Accounting, Auditing and Accountability Journal, British Accounting Review, Comptabilité-Contrôle-Audit, Management Accounting Research, Social and Environmental Accounting Journal, Sustainability Accounting, Management and Policy Journal

Management Journals: Canadian Journal of Administrative Sciences, Journal of Business Ethics, Journal of Business Venturing, Journal of Management Studies, Management International, Organization Studies, Relations Industrielles

Case Studies: Ivey Publishing

Organization of Academic Conferences

Ivey Accounting & Society Workshop (2019)

Annual Ivey Sustainability Conference (2016, 2017, 2018), featured [here](#).

Academic Conferences - Member of Scientific Committees

CSEAR North America Conference (2018)

Geneva Summit on Sustainable Finance (2016, 2017)

PRI Academic Network Conference (2017, 2018)

European Accounting Association Annual Conference (2012-2014)

Ph.D. Supervision and Committees (completed)

2018. Ying-Ying Hsieh (Ivey Business School), Title: “The Rise of Decentralized Autonomous Organizations: Coordination and Growth Within Cryptocurrencies,” Examiner.

2016. Mark Desjardines (Ivey Business School), Title: “The Causes and Consequences of Corporate Short-Termism,” Examiner.

2013. Daniela Laurel (Politecnico di Milano), Title: “Rethinking Finance: Responsible Investment in the European Asset Management Industry,” Co-Supervisor with M. Giorgino.

INVITATIONS & CONFERENCES (AS MAIN PRESENTER)

2018. AOM (Chicago), IPA (Edinburgh), EGOS (Tallin), University of Waterloo (Canada), Western University (Canada), Schulich School of Business (York University, Toronto)

2017. Aalto University (Helsinki), Chains of Value Conference (University of Edinburgh), IESEG Business School (Paris)

2016. Qualitative Research Methods Ontario Workshop (Toronto), SHARE Workshop (Vancouver), Investment Innovation Conference (Phoenix)

2015. New Institutionalism Workshop (Vienna), Ecole des Mines (Paris), ESSEC Business School (Paris)

2014. ESSEC Business School (Paris), Ivey Business School (London, Canada), Ecole des Mines (Paris), Evaluation Practices in Finance Workshop (University of Edinburgh)

2013. Harvard Sustainability Conference (Boston), Politecnico di Milano (Milan), The Harvard Inaugural Paul R. Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis (Boston), Solvay Brussels School (Brussels), EAA (Paris)

2012. 8th International Meeting of Trade Union Pension Trustees (Paris), JMS Paper Development Workshop (Amsterdam), CSEAR (St Andrews), AOM (Boston), ESSEC Business School (Cergy), EAA (Ljubana), Reims Management School

2011. EAA (Roma), AFC (Montpellier), MASOP (Paris), SSFA (Paris), 7th International Meeting of Trade Union Pension Trustees (Paris), FDIR Chair (Paris), MACORG-MCA (Lyon, Paris), UQAM (Montréal), University of Alberta (Edmonton)

2010. MCA (London), IFSAM (Paris), MCA/MACORG (Porthmouth), EAA (Istanbul), AFC (Nice), NIS (Lyon), CRG (Paris)

2009. MARG (Birmingham), PRI (Ottawa), EABIS (Barcelona), EGOS (Barcelona), Collège de France (Paris), EURAM (Liverpool), UQAM (Montréal), ICCSR (Nottingham), Manchester Business School, Max Planck Institute (Cologne), Stockholm School of Economics, Uppsala University, Ecole Polytechnique (Paris), ESSEC Business School (Cergy)

2008. AFC Doctoral Conference (Cergy), Trento University Doctoral Seminar (Paris)

LAST UPDATE: SEPTEMBER 2018