



BLOCKCHAIN AND CRYPTOASSETS: REGULATORY AND TAX ISSUES

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BLOCKCHAIN: A PRACTICAL INSIGHT

IVEY BUSINESS SCHOOL

NOVEMBER 15, 2018

HILARY CARTER

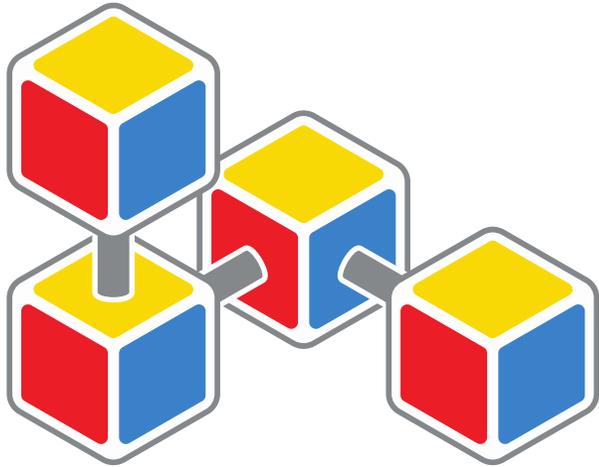
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Investigating Blockchain Transformation



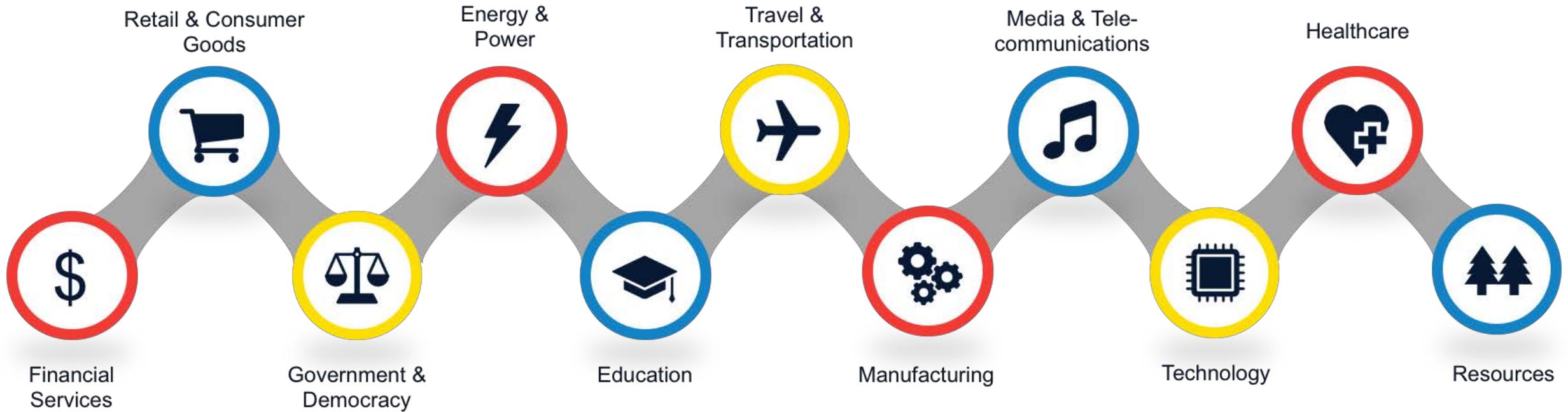
Methodology & Trends

- **Problems to be solved**
- **Leaders in deployment**
- **Next generation companies**

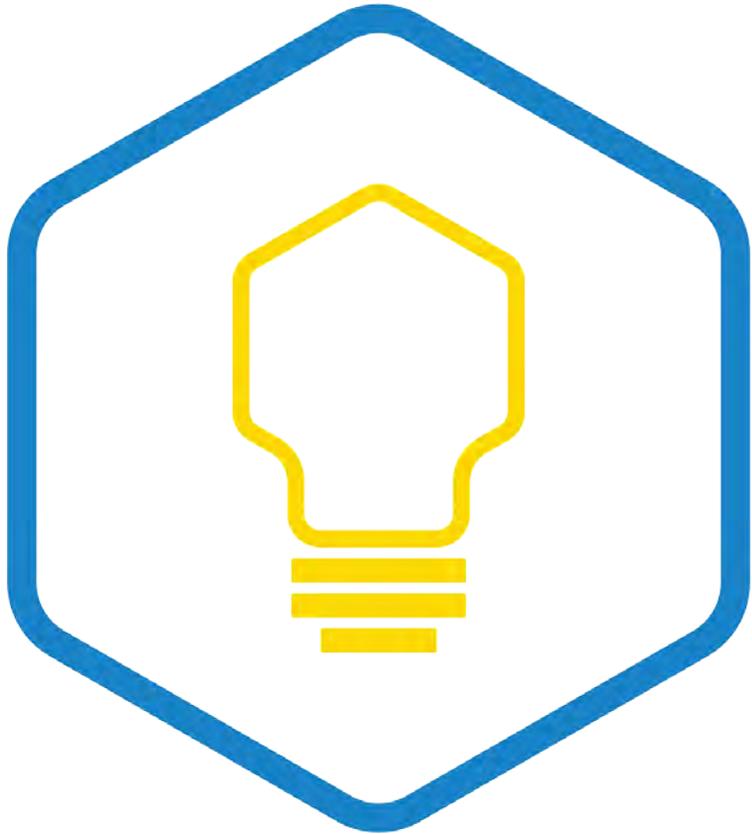
Challenges & Opportunities

- **Scale**
- **Interoperability**
- **Regulation**
- **Education**

Industry Verticals



Breakthrough Ideas: Cross-industry transformation



- 1. Supply Chains**
- 2. Smart Contracts**
- 3. Token Economies**
- 4. Identity**

C-Suite Horizontals

CEO: Leading the Transformation

COO: The Future of Supply Chain Management

CLO: Smart Contracts and the Legal System

CFO: Triple Entry Accounting and Corporate Finance

CMO: The Next Era of Sales and Marketing

CIO: Enterprise Technology Architecture

CHRO: Managing Talent in a Distributed Economy



Blockchain and the CFO

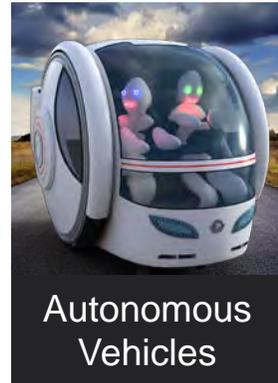
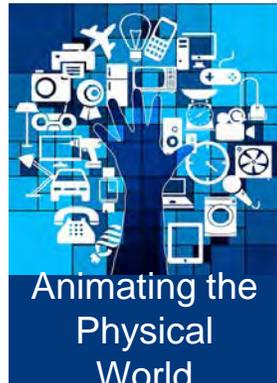


- › Explores the downstream impact of blockchains, distributed ledger technology, and cryptocurrencies on the CFO role & CFO readiness:
 - Triple entry accounting
 - Wages & services paid in cryptocurrency
 - Corporate Finance through Initial Coin Offerings
 - Blockchain pilots & budget approvals
 - Skillsets of the future

Blockchain and the CIO

We examine the role that blockchain will play in the coming convergence of emerging technologies.

Oliver Bussmann



BLOCKCHAIN

Moog: Additive Manufacturing & Blockchain

3-D PRINTING & BLOCKCHAIN ADVANTAGES

RECORD
ACCURACY



SAFETY



PRECISION



SUPPLY CHAIN
INTEGRATION



IP EXCHANGE



DATA



COSTS



CARBON
FOOTPRINT

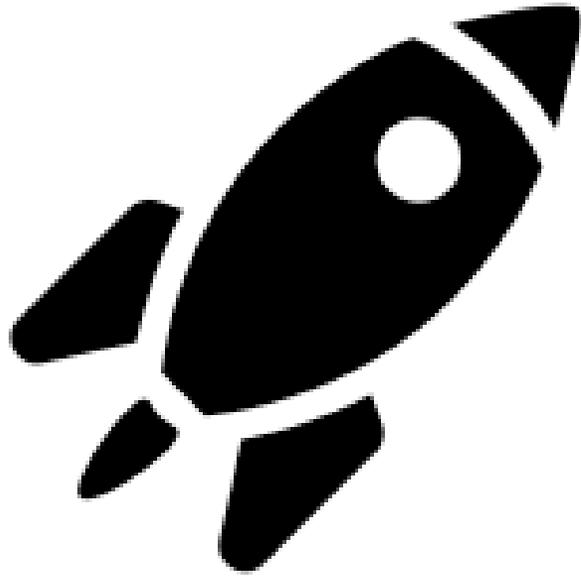


A lighthouse into tomorrow's competition



- 1. Enhance understanding of blockchain transformations for leadership teams**
- 2. Gain new perspectives on next-generation companies, infrastructure, and the competitive landscape of the future**

Blockchain is for everyone!



*It's not just a tech play,
it's a business model change.*

Oliver Bussmann

THANK YOU!



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r3.



Corda

Nov 2018

Corda adoption is through R3 Ecosystem participation

Blockchain technology is dependent on a network effect and R3 offers a thriving ecosystem of 200+ firms to drive industry-wide collaboration.



corda

Corda is an enterprise-grade blockchain platform that enables institutions to transact directly using smart contracts, while ensuring the highest levels of privacy and security

corda

Designed for financial services and commerce



Enterprise Grade

Corda harnesses the most appropriate elements of traditional blockchain technology and fine-tunes them for enterprise usage



Consensus

Achieved at individual deal level with support for a variety of consensus mechanisms



Privacy

Unlike traditional blockchain platforms, Corda minimizes information leakage by only sharing transaction data with relevant participants

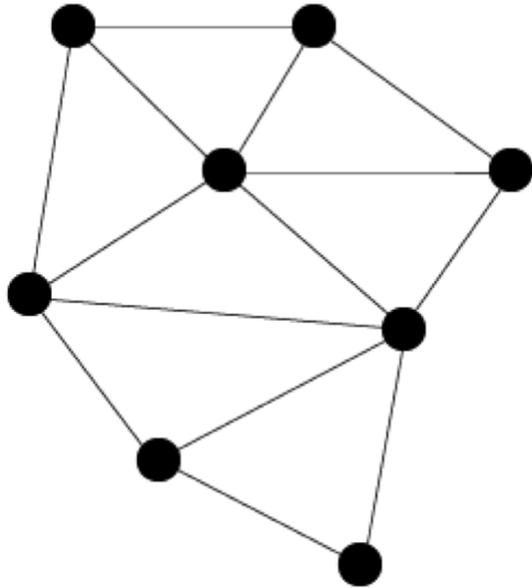


Integration

Built upon existing technologies - Java, SQL, Message Queues

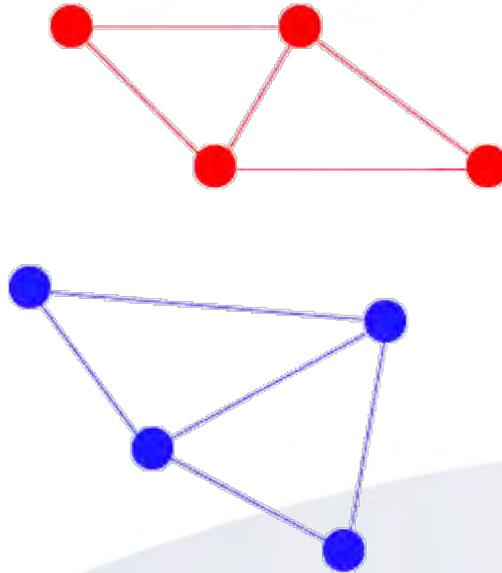
c.rda

Global connectivity, business privacy, asset mobility, network efficiency



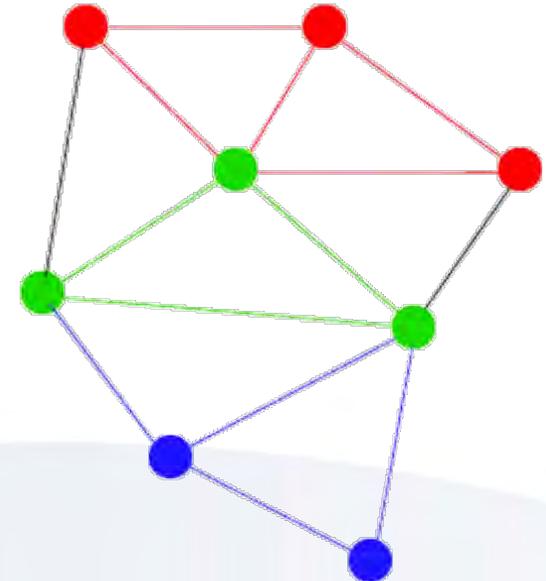
Bitcoin/Ethereum

- Public permissionless blockchain
- Poor privacy, network inefficiency



Fabric/Quorum

- Multiple Siloed Private Networks
- Stranded Assets



Corda

- Public blockchain with identity
- Multiple business networks
- Assets are transferable with additional business logic



Business Network Roles

A business grouping that allows participants to transact one or more assets for a single use-case.

- The **governor** specifies legal, regulatory and commercial frameworks and defines operational policies
- The **designer** provides the technical implementation
- The **operator** enforces the operational policies and manages the network



Legal & Regs



Technical Standards



Members



Notary Clusters



Gateways



Oracles



Helpdesk



Monitoring



Reporting

Partner Network [\(<http://marketplace.r3.com>\)](http://marketplace.r3.com)

Delivery Partners



Partner Solutions



Infrastructure / Technology Partners



Network Service Providers



HQLAx

More efficient distribution of collateral on blockchain

Vision

A collateral lending solution for sourcing or providing High Quality Liquid Assets (HQLA) on Corda

Objectives

To build an exchange that improves HQLA upgrade/downgrades by utilizing distributed ledger technology for the tokenization of baskets of securities that allows for quick, legal transfer of HQLA and re-hypothecation



Finastra Lendercomm

Syndicated Loan Communications

Vision

To build a blockchain platform for the syndicated lending community on Corda

Objectives

To drive transparency and efficiency in the syndicated loan market, provide a central view of state and workflow, and facilitate shortening of the extended settlement timescales through improved communication

Benefits

LenderComm exposes real-time credit agreements, accrual balances, position information and detailed transaction data to lenders, directly from agent bank loan servicing platforms such as Finastra's Fusion Banking Loan IQ.

The project aim to slash operational cost, reduce the burden of agent to lender administration and deliver self-service capabilities to lenders, providing accurate information on demand to optimize loan portfolios

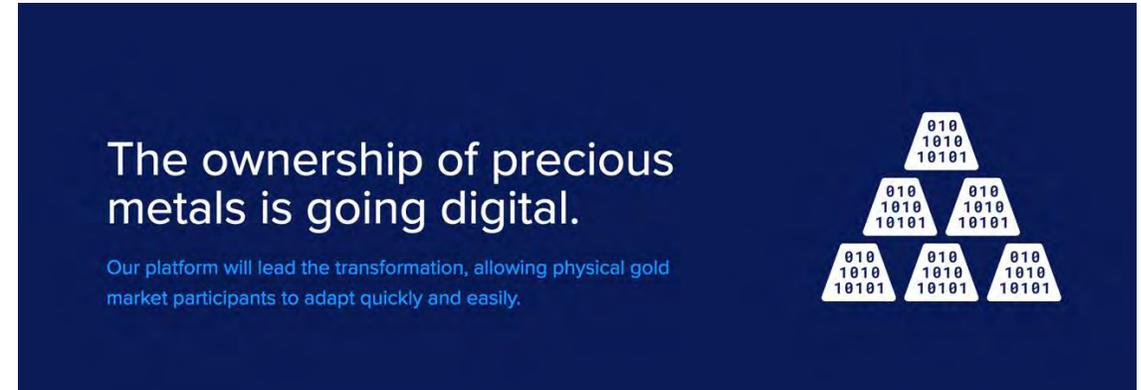


TradeWind Markets

First Production Example of a Digital Asset Backed by Regulated Custodian – all settled via Corda

TradeWind's Vaultchain Gold, built on top of Corda, promises to expand gold as an investable product while reducing costs and friction for all participants:

- Precious metals investors to execute trades with a secure and low-cost solution
- Banks to reduce their costs and friction brought about by trading
- Vaults and refiners to easily interact with customers and other market participants
- Gold producers to directly access end physical demand and pricing
- Physical dealers to engage existing customers and attract new business via a new digital product



The ownership of precious metals is going digital.

Our platform will lead the transformation, allowing physical gold market participants to adapt quickly and easily.

Vaultchain Gold, powered by Corda:

- Immutable records of ownership
- Direct balance verification on Corda
- Flexible account and inventory management
- Connectivity by API and Web user interface



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